



Austin

ANNUAL REPORT 2021



Letter from the District Council Chair

Dear Friends,

Reflecting on the last several months, it appears clear to me that if 2020 was the year we were tested, this year we have proven just how resilient a community we can be. It is so rewarding to see how much progress ULI Austin has made – not only in rebounding from the impacts of a global pandemic and economic crisis – but in making sweeping advancements as an organization.

This year our membership continued to grow despite the pandemic, reaching over 1050 members. We have begun to return in-person to our remarkable programs and we have achieved new milestones in participation. We have been awarded a grant to study more progressive energy considerations, which will help address climate change. And each of our Committees and Councils are fostering rich dialogue and tackling some of the biggest issues in our community: affordability, mobility, land use, resilience, equity, and inclusion.

The Austin market ranks strong. According to ULI's 2022 [***Emerging Trends in Real Estate®***](#), our community is categorized as a 'Magnet', and we are in a subgroup called 'Supernovas' – considered among those explosive markets that are "on a tear." While we have proven our resilience and are experiencing a resounding resurgence in economic vibrancy, there remain inherent risks that the pandemic has exposed. These seismic shifts have uncovered cracks in our systems and created market alterations that will have ongoing repercussions. We must remain vigilant, adaptable, and proactive.

This year the Urban Land Institute adopted a new mission statement, and ULI Austin has embraced its mission commitments to Connect, Inspire, and Lead. Our District Council Management Committee has identified key priorities for the coming year, and we aspire to measured progress towards our goals. We will not do this alone, so we have adopted a theme that reflects our community at this unique place in time: 'Leadership through Partnership.'

This is an exciting time to be a ULI member, and I am grateful for each of you. I continue to challenge you to get involved, follow your passion, and commit to contributing your time and resources to ensure we remain the kind of resilient community we've proven we can be. Thank you for all you do!

Onward!



Stephen Coulston

Perkins and Will,
District Council Chair – ULI Austin

About ULI Austin

The Urban Land Institute (ULI) is a member-led organization shaping the future of the built environment for transformative impact in communities worldwide. ULI is a network of people in every profession and sector in real estate development and land use from all over the world and in every career stage. While global in scope, we are local in impact through sharing knowledge and making connections.

The Austin District Council was founded in 1994 and now includes over 1000 members. Our members are involved in all aspects of the development and city planning process - private, public, and non-profit. Membership in ULI includes the research and resources of the oldest and largest network of cross-disciplinary real estate and land use experts in the world.

THE MISSION OF THE URBAN LAND INSTITUTE IS TO **SHAPE THE FUTURE OF THE BUILT ENVIRONMENT FOR TRANSFORMATIVE IMPACT IN COMMUNITIES WORLDWIDE.**

MISSION COMMITMENTS

CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement

ULI AUSTIN BY THE NUMBERS



Founded Locally in

1994



1050+

Members in the Austin Area



250+

Events focused on Research and Education



#4

U.S. markets to watch for overall real estate prospects in ULI's [*Emerging Trends in Real Estate*](#)[®]. Since 2010, Austin has ranked seventh or higher.



Paulette Gibbins
Executive Director

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Director

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Nicole Park
Senior Associate

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CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals

LOCAL MEMBER COUNCILS

In 2021, ULI Austin's Local Member Councils grew to 9 councils with over 250 participants. We anticipate adding more councils in 2022.

COMMERCIAL	HOUSING INNOVATIONS	MASTER PLANNED COMMUNITIES
MULTI-FAMILY HOUSING	PUBLIC-PRIVATE PARTNERSHIPS (P3)	REGIONAL GROWTH
SMALL SCALE DEVELOPMENT	TRANSIT-ORIENTED DEVELOPMENT*	URBAN

* NEW IN 2021

BUTLER GAME DAY

Over 300 people attended ULI Austin's 2021 Butler Game Day held at Butler Pitch & Putt's newly renovated course located in the heart of Austin's urban core.

36
Golf Teams

13
Midway Tents



NEW MEMBER SOCIALS

ULI Austin introduced quarterly in-person New Member Socials to welcome new members and help them connect, while also continuing virtual Coffee Chats to help members and non-members learn how to get involved.



"ULI is my go-to forum for meeting with a wide range of experienced development professionals who are committed to addressing the challenges facing our city and region. Participation on ULI committees and product councils has given me a unique opportunity to examine the complexities and contradictions associated with present-day urban development. Not only does this involvement enhance my impact on current projects, more importantly, I know that the topics addressed in ULI Austin gatherings may spark the next great idea that will someday define our community."

Tim Pellowski, STG Design
Advisory Board, Code Rewrite Workgroup, Commercial Local Member Council
Member Since 2012



YOUNG LEADERS

Unique setting for early-career professionals and students under the age of 35 to develop skills and foster an understanding of thoughtful development practices.

7

Cheers & Chats

43

Mentorship Participants



ULI NEXT

Small groups for members age 35–45, who meet monthly for topical discussions and presentations.

5

Regional Flights

75

Participants



CAREY GUNN VENDITTI WOMEN'S LEADERSHIP INITIATIVE

The Women's Leadership Initiative (WLI) promotes the advancement of women, throughout their careers, as leaders in the real estate industry.

3

Lunch with Leaders

12

Dinners

2

Casual Golf Outings



NAVIGATOR

Find opportunities to learn, lead, and grow

NAVIGATOR.ULI.ORG

MEMBER DIRECTORY

Connect with the global ULI network

MEMBERS.ULI.ORG

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing



12 MONTHLY BREAKFASTS

ULI Austin pivoted to hybrid programming to provide in-person convening for those who were ready and excited to reconnect and virtual options for those not yet ready, but hungry for information.

4 REGIONAL LUNCHEONS

ULI Austin first introduced the Greater Austin Regional Luncheon Series in 2018, featuring topics that are regionally focused, to better engage with surrounding cities.

MARKETPLACE

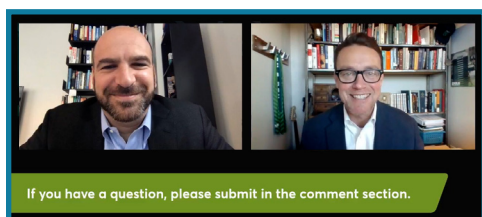
ULI Austin's Annual Marketplace featured an in-person and virtual component showcasing regional emerging real estate projects,

30+

Exhibitors

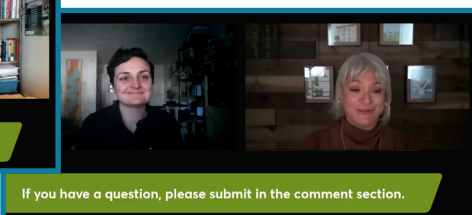
300+

Attendees



3 ULI INSIGHTS

Interactive info sessions on Facebook Live focused on timely policy and economic development topics.



KNOWLEDGE FINDER

Connecting ULI Members to an expanding library of exclusive content. Access the collective, global knowledge of ULI and its members—anytime and anywhere.

[KNOWLEDGE.ULI.ORG](https://knowledge.uli.org)

DIVERSITY, EQUITY, AND INCLUSION STEERING COMMITTEE

This committee initiated in March 2021, plays a unique dual role within ULI Austin as a **resource** in bringing an equity, diversity and inclusion lens to the work of our local District Council leadership; and as a **catalyst** for facilitating change in the real estate industry.



BUILDING INDUSTRY LEADERS

ULI Austin launched a new program, in partnership with the Boys & Girls Club, to educate high school students on career opportunities in commercial real estate. [Building Industry Leaders](#) aims to lay a groundwork to promote greater ethnic and gender diversity among our future real estate industry leaders.

VIRTUAL DEI WORKSHOP

ULI Austin provided a complimentary training opportunity on Diversity, Equity, and Inclusion (DEI) to ULI Austin leadership and members. This training is an important part of our DEI efforts.

"ULI Austin is working towards transforming the built environment, while integrating diverse voices and disciplines into the development process. I enjoy being part of ULI Austin as the Chair of the Diversity Equity and Inclusion Steering Committee (DEI), and enjoy working with such a talented group of people that really care about our collective effort to meaningfully transform the way we develop, in order to create a more just and equitable place. Having worked in planning and sustainable buildings consulting, this ULI effort that focus on social equity, community and people, makes me proud to be part of a group that truly wants a paradigm shift in the real estate development industries"



Julio Carrillo, Parkhill
Diversity, Equity, and Inclusion
Steering Committee Chair, Housing
Local Member Council, ULI NEXT
Member Since 2017



GENTRIFICATION FISHBOWL II

ULI Austin explored the impacts of gentrification through a uniquely designed exercise beginning with three speakers initiating the discussion in the "fishbowl," while the other speakers actively listen. The listening speakers may jump into the fishbowl at any point and add to the conversation, thereby replacing one of the other active speakers. This innovative model allows for the fluid exchange of ideas and promotes insightful discussions throughout the session.

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement



AUSTIN ECONOMIC DEVELOPMENT CORPORATION

ULI Austin was named as a nominating entity for the Austin Economic Development Corporation (AEDC) board.



ULI AUSTIN BOARD REPRESENTATIVE

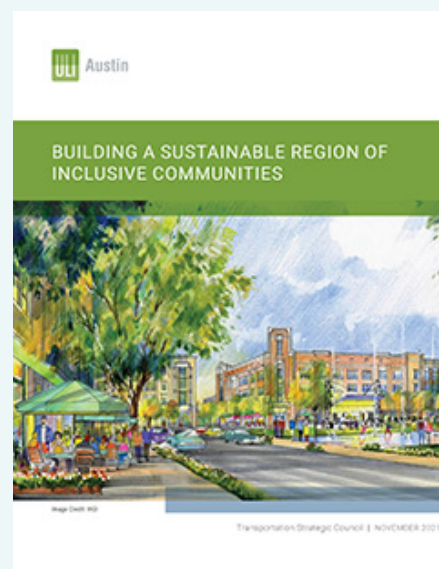
David Steinwedell, President and CEO of Affordable Central Texas, is serving on the AEDC board in the ULI Austin seat. As the former Executive Director of ULI Austin, his deep understanding of ULI's mission will help ULI Austin's leadership stay updated on AEDC's activities and align our goals.

URBANPLAN WORKSHOPS

ULI Austin offered a virtual UrbanPlan Exchange to both members and non-members interested in learning about the fundamental forces that shape and affect the built environment.

BUILDING A SUSTAINABLE REGION OF INCLUSIVE COMMUNITIES WHITE PAPER

Members of the ULI Austin Transportation Strategic Council developed this [document](#) to highlight best practices for Building a Sustainable Region of Inclusive Communities within Central Texas.



ULI GREENPRINT NET-ZERO IMPERATIVE GRANT

ULI Austin has been awarded ULI Greenprint's new "Net-Zero Imperative" Grant with the goal to increase the local real estate sector's awareness and buy-in of electrification, energy efficiency, and on-site renewable energy in support of the net zero initiatives in the City's Climate Equity Plan.

IMPACT AWARDS

ULI Austin's annual Impact Awards are an opportunity to recognize and celebrate projects and people throughout Greater Austin that exemplify ULI's mission to shape the future of the built environment for transformative impact in communities worldwide.



VISION AWARD

Walter Moreau,
Executive Director of
Foundation Communities

PEOPLE AWARDS

MEMBER OF THE YEAR
Heidi Cisneros, Structures

YOUNG LEADER OF THE YEAR
Karly Houchin, Allensworth

INFLUENCE AWARD
Dave Stauch, CPM Texas

PROJECT AWARDS

MOST INFLUENTIAL PROJECT
Q2 Stadium

BEST PROJECT INNOVATION
Preserve at 620

BEST PROJECT DESIGN
Alliance Children's Garden

BEST PUBLIC PLACE
**Montopolis Recreation and
Community Center**

NEXT BIG IDEA
Project Connect



PROJECT AWARD JURORS

Dr. Colette Pierce Burnette, President and Chief Executive Officer, Huston-Tillotson University, Recipient of ULI Austin's 2019 Vision Award

Kirk Watson, Former Texas State Senator (2007-2020), Former City of Austin Mayor (1997-2001), Recipient of ULI Austin's 2017 Vision Award

Jennifer Wiebrand, Area Vice President, Gables Residential



"ULI has been an integral part of my career journey for many years. The things I learn, people I meet, and leadership opportunities I've been provided through my involvement in this organization have been instrumental to both my personal and professional growth. I am really proud of the conversations ULI has been facilitating this past year and that they are pushing their members to be better for our companies and our communities. I am excited to see where we go from here and the collective change we can make in our City and the industry!"

Caitlin Admire, City of Austin
Advisory Board, UrbanPlan Chair, Young Leader Mentorship Forum,
Code Rewrite Workgroup, 2018-2021 Education Chair
Member Since 2012

2021 LEADERSHIP

GOVERNANCE COMMITTEE

GOVERNANCE CHAIR

David Stauch
CPM Texas

Vaika O'Grady
Metro Development

Edjuan Bailey
CB JENI Homes

Phil Capron
Falcon Southwest

Rob Golding
Rodeo Austin

Jay Hailey
Equidad ATX

Steve LeBlanc
CapRidge Partners

John McKinnerney
Castle Hill Partners

Ty Puckett
Transwestern

Greg Weaver
Catellus

MANAGEMENT COMMITTEE



DISTRICT COUNCIL CHAIR
Stephen Coulston
Perkins and Will



CHAIR OF MISSION ADVANCEMENT
Heidi Cisneros
Structures



SPONSORSHIP CHAIR
Rhonda Bly
MAPP



**DIVERSITY, EQUITY, & INCLUSION
STEERING COMMITTEE CHAIR**
Julio Carrillo
Parkhill



MEMBERSHIP CHAIR
Brad Compere
Capstone Title



PROGRAMS CHAIR
Lance Coplin
Frost Bank



**WOMEN'S LEADERSHIP
INITIATIVE CHAIR**
Terese Everson
Focus Strategies



ULI NEXT CHAIR
Jonathan Fleming
KT Civil



SPECIAL EVENTS CHAIR
Andrew Grimm
The Morgan Group



LOCAL MEMBER COUNCILS CHAIR
Chad Henson
University Federal
Credit Union



YOUNG LEADERS CHAIR
Karly Houchin
Allensworth



COMMUNICATIONS CHAIR
Kelly Maxwell
CM Constructors



EDUCATION CHAIR
Roberta Salas
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Amie Henry
Ladera Capital

Su Jones
MW Builders

Logan Kimble
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Todd LaRue
RCLCO

Will Marsh
Endeavor

Matthew McCafferty
Brookfield Residential

Chip Mills
RVi Planning + Landscape
Architecture

Brittany Morrison
Heritage Title Company
of Austin

Erika Passailaigue
Datum Engineers

Tim Pellowski
STG Design

Mandy Pope
Real Estate Center at UT
McCombs School of Business

Jason Qunell
University Federal Credit Union

Eddie Rodriguez
Capstone Title

Eldon Rude
360° Real Estate Analytics

David Steinwedell
Affordable Central Texas

Kristi Stotts
Winstead PC

Suzanne Stumpf
Brandywine

Jim Susman
STG Design

Jenny Wiebrand
Gables Residential

Keith Young
Doucet & Associates

2021 ANNUAL SPONSORS

VISIONARY



PLATINUM



DIAMOND



GOLD

**Allen Boone Humphries
& Robinson**
Cushing Terrell
Dunaway
Ensign Haynes Whaley

Garza EMC
Harvey Cleary Builders
Independence Title Company
Page

Perkins and Will
RSM
Swinerton
Urbanspace

SILVER

7gen Planning
Allensworth & Porter
Austin Commercial
Avison Young
Blake Magee Company
Brookfield Residential
Capitol Market Research
CapRidge Partners
Catellus Development
CBRE
Cielo Property Group
CohnReznick
Corridor Title
Costello
CPM Texas
CREA Capital
Downtown Austin Alliance

Development Planning &
Financing Group
DLA Piper
Endeavor Real Estate Group
Flintco
Greystar
Hill & Wilkinson General
JE Dunn
Kirksey
Lake | Flato
McCann Adams Studio
Method Architecture
Miller Imaging &
Digital Reprographics
MW Builders
Newland
Newmark

Pape-Dawson Engineers
Prosperity Bank
RCLCO
RVI Planning +
Landscape Architecture
Sabre Commercial
Southwest Strategies Group
Structura
TBG Partners
Tenet Design
Texas Capital Bank
Transwestern
Turner Construction
University Federal Credit Union
W2 Real Estate Partners
White Construction Company
Zonda

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Cushing Terrell
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YOUNG LEADERS SEASON SPONSORS

Swinerton



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