

# 2022 ANNUAL BENEFITS



BENEFITS EFFECTIVE FROM JAN 1, 2022 TO DEC 31, 2022

**Commit to 2 years and receive a 5% discount on both years and lock in current pricing for next year.**

*Payment due January of each respective year.*

**100% of your sponsorship stays local. Help fund ULI Austin's mission.**

2022 ANNUAL BENEFITS	PLATINUM \$8,000 <i>ONLY 12 AVAILABLE!</i>	GOLD \$6,000	SILVER \$3,500
Logo on Banner & Scrolling Power Point at General ULI Austin Events (1)	✓	✓	✓
Logo and Link on ULI Website	✓	✓	✓
Featured in Austin Monthly Member Newsletter & 2022 Annual Report	Logo	Name	Name
Annual Sponsor Appreciation Events	✓	✓	✓
Early Notification and Registration for Events	✓	✓	✓
Priority on Wait Lists	✓	✓	✓
Priority Selection on Committee Assignments	✓	✓	✓
<b>Virtual Benefits</b> <i>Menu of virtual benefits shared on social media/ULI Website</i>	<ul style="list-style-type: none"> <li>Member Highlight Video</li> <li>Project Highlight Video</li> <li>Submit Timely Research</li> <li>Share/Repost Company Events or Announcements</li> </ul>	<ul style="list-style-type: none"> <li>Member Highlight Graphic</li> <li>Submit Timely Research</li> <li>Share/Repost Company Events or Announcements</li> </ul>	<ul style="list-style-type: none"> <li>Submit Timely Research</li> <li>Share/Repost Company Events or Announcements</li> </ul>
<b>Complimentary Memberships (2)</b> <i>Must be activated by June 1, 2022</i>	1 Associate 2 Young Leader Associate	1 Associate 1 Young Leader Associate	1 Associate
<b>Complimentary Tickets to each Breakfast &amp; Greater Austin Luncheon   Virtual or In-Person (3)</b> <i>Option for Automatic Registration by ULI Staff</i>	3	2	1
<b>Complimentary Tickets to each ULI Austin Signature Event (3)</b> <i>Marketplace, Impact Awards, Butler Game Day Tailgater</i>	3	2	1
<b>Complimentary Breakfast Sponsorship   Virtual or In-Person (4)</b> <i>Topic priority given in order of sponsor commitment</i>	1 Breakfast Underwriter <ul style="list-style-type: none"> <li>8 Total Tickets</li> <li>Reserved Front Table</li> <li>Dedicated Signage</li> <li>Introductory Remarks</li> <li>Logo on Table Tents</li> </ul>	1 Breakfast Host <ul style="list-style-type: none"> <li>4 Total Tickets</li> <li>Recognition from Podium by Emcee and Visual Recognition</li> <li>Logo on Table Tents</li> </ul>	
<b>Advisory Board Appointment</b> <i>Representative must be a ULI Member</i>	1 Year	Available with Addition of Annual Season Sponsorship	

**ULI is a tax-exempt, 501(c)(3) nonprofit research and education organization. Consult your tax adviser to determine how much of your sponsorship may be deductible.**

- (1) Displayed at Breakfast Series, Greater Austin Lunches, Impact Awards and Marketplace.
- (2) Memberships included with sponsorship may be donated for scholarships aligned with DEI efforts
- (3) Member only events or other events not stated (such as the WLI and YL events) are not included in Annual Sponsor benefits. Tickets to all other events need to be purchased separately. Annual Sponsors will receive priority on these event waitlists. In-person events subject to regional and local guidelines. For hybrid events, total tickets can be used for a combination of virtual and in-person registration.
- (4) Event sponsorship does not include input about presentation content nor participation as a panelist.

We want to help Sponsors get the most out of their contribution.

Contact [austin@uli.org](mailto:austin@uli.org) to schedule a personal consultation on how to leverage all sponsor benefits.

# OTHER SPONSORSHIPS

BENEFITS EFFECTIVE FROM JAN 1, 2022 TO DEC 31, 2022

## ANNUAL SEASON SPONSORSHIPS

These sponsorships are available at this time as add-ons to an Annual Sponsorship only. After January 15, 2022, they may become available to all at an increased rate.

### YOUNG LEADERS - \$2,500

(3 AVAILABLE)

The Young Leaders (YL) hosts approximately 6 events per year for early-career professionals to develop career skills, build relationship skills and learn thoughtful development practices.

**A Young Leader Season Sponsorship includes:**

- 2 YL Associate memberships (under age 35)
- 2 passes to each YL event\*
- Signage at YL panel presentations\*
- Recognition as Underwriter for 1 YL event  
*Includes: introductory remarks and 4 total tickets*
- Recognition as Sponsor when there is no Underwriter

*\* Does not include Mentorship Forum*

### WOMEN'S LEADERSHIP INITIATIVE - \$2,500

(3 AVAILABLE)

The Women's Leadership Initiative (WLI) hosts luncheons, happy hours and a dinner series promoting the advancement of women, throughout their careers, as leaders in the real estate industry.

**A WLI Season Sponsorship of WLI includes:**

- 1 Associate membership for a female
- 1 pass to each WLI event
- Signage at large WLI events
- Recognition as Underwriter for 1 WLI event  
*Includes: introductory remarks and 4 total tickets*
- Recognition as Sponsor when there is no Underwriter

### EDUCATION - \$2,500 (3 AVAILABLE)

Support ULI Austin's education programs:

**Building Industry Leaders (BIL)** is a scholarship program, in partnership with the Boys & Girls Clubs of Austin, to educate high school students about career opportunities in real estate.

**UrbanPlan** is an interactive program for industry professionals, community stakeholders and policymakers to learn about the fundamental forces that shape and affect the built environment.

**An Education Season Sponsorship includes:**

- 1 Associate membership
- 4 tickets to participate in UrbanPlan  
(can be used over multiple workshops)
- Recognition at UrbanPlan workshops and BIL Scholarship Awards

## SPECIAL EVENTS

These event sponsorships are made available in the months before the event.

### MARKETPLACE

\$1,500 TO \$10,000\*

Marketplace is an engaging showcase of emerging real estate projects in the Greater Austin area.

*Planned for Spring.*

### IMPACT AWARDS

\$2,000 TO \$6,500\*

ULI Austin's annual Impact Awards recognize and celebrate projects and people throughout Greater Austin that exemplify ULI's mission. *Planned for early Fall.*

### BUTLER GAME DAY

\$1,500 TO \$6,500\*

Butler Game Day consists of a par-3 golf tournament, tailgating games, live music, bar, tasty food, prizes, and more.

*Planned for Fall.*

### GREATER AUSTIN REGIONAL LUNCHEONS

UNDERWRITER (\$2,000) & HOST (\$1,000)\*

ULI Austin offers quarterly lunches focusing on topical issues for the Greater Austin area.

*\* Prices subject to change.*

## SPECIAL SPONSORSHIPS

ULI Austin offers special sponsorship opportunities for in-kind services, hotel rooms for visiting speakers, meeting space, Technical Assistance Panels and other ULI Central Texas Programing.

Contact [austin@uli.org](mailto:austin@uli.org) for information on any of these sponsorships.