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Laura Craft is SVP, Head of Global ESG Strategy at Heitman, a real estate investment manager with ~\$44 billion under management. Laura establishes systematic approaches to embed ESG (Environmental, Social, and Governance) into investment decision-making and management of investments. Integrating ESG considerations provides opportunities to create value, reduce risk and enhance investment returns. Laura leads the Heitman partnership with Urban Land Institute (ULI) to publish the reports, *Climate Risk and Real Estate Investment Decision-Making* and *Emerging Practices for Market Assessment* which explore current methods for assessing and mitigating climate risk in real estate. Complementing asset- and market-level climate risk thought leadership, Heitman has committed to net zero carbon operations by 2030.

