



Veronica Briseño

Veronica Briseño has served the City of Austin in various roles since 1999. Currently, she is the City of Austin's Chief Economic Recovery Officer, responsible for identifying and implementing strategies to help Austin's economy recover from the unprecedented health and economic impacts of the COVID-19 pandemic. She also serves as Director for the City of Austin's Economic Development Department, which engages business and creatives in Austin through its six divisions: Cultural Arts, Global Business Expansion, Heritage Tourism, Music & Entertainment, Redevelopment, and Small Business.

Prior to these positions, Veronica served as the City of Austin's Interim Homeless Strategy Officer and held several progressively responsible positions at City of Austin's Small & Minority Business Resources (SMBR) Department, including Director, Assistant Director, and Certification and Administration Manager. Prior to SMBR, she was a Policy Aide to former Austin City Council Member Raul Alvarez and the City Council Agenda Manager in the City of Austin's City Manager's Office.

Veronica has served on various community boards including the Austin Metro YMCA and PeopleFund. She currently serves on the Mission Capital board.

When it comes to professional engagement, Veronica also serves as Immediate Past President of the Local Government Hispanic Network (LGHN), a national organization that promotes inclusiveness of Latinos in local government. Previously she served on the board of the Austin Hispanic/Latino Network in many roles, including President. She also co-founded and co-chairs 'Woman to Woman', a City of Austin employee affiliation group for women.

She earned her Master of Public Affairs from The University of Texas at Austin Lyndon B. Johnson School of Public Affairs, as well as undergraduate degrees in Journalism and Government from The University of Texas at Austin. Veronica has two sons who keep her active. In her spare time, she enjoys running and has completed two half-marathons.