

# 2021 ANNUAL BENEFITS



BENEFITS EFFECTIVE FROM JAN 1, 2021 TO DEC 31, 2021

**Commit to 2 years of sponsorship and receive a 5% discount on both years.** *Payment due January of each respective year.*  
**100% of your sponsorship stays local. Help fund ULI Austin's mission.**

2021 ANNUAL BENEFITS	PLATINUM \$8,000 <small>ONLY 12 AVAILABLE!</small>	GOLD \$6,000	SILVER \$3,500
<b>Logo on Banner &amp; Scrolling Power Point at General ULI Austin Events (1)</b>	✓	✓	✓
<b>Logo and Link on ULI Website</b>	✓	✓	✓
<b>Featured in Austin Monthly Member Newsletter &amp; 2020 Annual Report</b>	Logo	Name	Name
<b>Annual Sponsor Event</b>	✓	✓	✓
<b>Early Notification and Registration for Events</b>	✓	✓	✓
<b>Priority on Wait Lists</b>	✓	✓	✓
<b>Priority Selection on Committee Assignments</b>	✓	✓	✓
<b>Recognition on Name Badges at General ULI Austin Events (1)</b>	✓		
<b>Virtual Benefits</b> <b>New for 2021</b> <i>Menu of virtual benefits shared on social media/ULI Website</i>	<ul style="list-style-type: none"> <li>Member Highlight Video</li> <li>Project Highlight Video</li> <li>Host a Virtual Happy Hour</li> <li>Host a ULInsight</li> <li>Submit Timely Research</li> <li>Share/Repost Company Events or Announcements</li> </ul>	<ul style="list-style-type: none"> <li>Member Highlight Graphic</li> <li>Host a ULInsight</li> <li>Submit Timely Research</li> <li>Share/Repost Company Events or Announcements</li> </ul>	<ul style="list-style-type: none"> <li>Submit Timely Research</li> <li>Share/Repost Company Events or Announcements</li> </ul>
<b>Complimentary Memberships</b> <i>Activated by June 1, 2021</i>	1 Associate 2 Young Leader Associate	1 Associate 1 Young Leader Associate	1 Associate
<b>Complimentary Tickets to each Breakfast &amp; Greater Austin Luncheon   Virtual or In-Person (2)</b> <b>Enhanced for 2021</b> <i>Option for Automatic Registration by ULI Staff</i>	3	2	1
<b>Complimentary Tickets to each ULI Austin Signature Events   Virtual or In-Person (2)</b> <i>Marketplace, Impact Awards, Butler Game Day</i>	3	2	1
<b>Complimentary Breakfast Sponsorship   Virtual or In-Person</b> <i>Topic priority given in order of sponsor commitment</i>	1 Breakfast Underwriter <ul style="list-style-type: none"> <li>8 Total Tickets</li> <li>Reserved Front Table</li> <li>Dedicated Signage</li> <li>Introductory Remarks</li> <li>Invitation to Speaker Reception when Speakers are Available</li> </ul>	1 Breakfast Host <ul style="list-style-type: none"> <li>4 Total Tickets</li> <li>Recognition from Podium by Emcee and Visual Recognition</li> <li>Invitation to Speaker Reception when Speakers are Available</li> </ul>	
<b>Advisory Board Appointment</b> <i>Representative Must be a ULI Member</i>	1 Year	Available with Addition of Annual Season Sponsorship	

**ULI is a tax-exempt, 501(c)(3) nonprofit research and education organization. Consult your tax adviser to determine how much of your sponsorship may be deductible.**

- (1) Displayed at Breakfast Series, Greater Austin Lunches, Impact Awards and Marketplace.  
(2) Member only events or other events not stated (such as the WLI and YL events) are **not** included in Annual Sponsor benefits. Tickets to all other events need to be purchased separately. Annual Sponsors **will** receive priority on these event waitlists. In-person events subject to regional and local guidelines. For hybrid events, total tickets can be used for a combination of virtual and in-person registration.

We want Sponsors to Get Involved, please contact [austin@uli.org](mailto:austin@uli.org) to schedule an in office presentation.

# OTHER SPONSORSHIPS

## ANNUAL SEASON SPONSORSHIPS

BENEFITS EFFECTIVE FROM JAN 1, 2021 TO DEC 31, 2021

These sponsorships are available at this time as add-ons to an Annual Sponsorship only. After January 15, 2021, they may become available to all at an increased rate.

### YOUNG LEADERS - \$2,500

(3 AVAILABLE)

The Young Leaders (YL) hosts approximately 6 events per year for early-career professionals to develop career skills, build relationship skills and learn thoughtful development practices. A Season Sponsorship of YL includes:

- Two YL Associate memberships
- Two passes to each event (does not include Mentorship Forum)
- Signage at all YL events (does not include Mentorship Forum)
- Recognition as Underwriter of one event, which includes the opportunity for introductory remarks
- Recognition as Sponsor when there is no Underwriter

### WOMEN'S LEADERSHIP INITIATIVE - \$2,500

(3 AVAILABLE)

The Women's Leadership Initiative (WLI) hosts luncheons, happy hours and a dinner series promoting the advancement of women, throughout their careers, as leaders in the real estate industry. A Season Sponsorship of WLI includes:

- One Associate membership for a female
- One pass to each event
- Signage at all WLI events
- Recognition as Underwriter of one event, which includes the opportunity for introductory remarks
- Recognition as Sponsor when there is no Underwriter

## SPECIAL EVENTS

These event sponsorships are made available in the months before the event.

### IMPACT AWARDS

ULI Austin's annual Impact Awards are an opportunity to recognize and celebrate projects and people throughout Greater Austin that exemplify ULI's mission. Planned for early Fall 2021.

*Sponsorships available from \$1,000 to \$7,500.*

### MARKETPLACE

Marketplace is an exciting evening showcasing the emerging real estate projects in the greater Austin area. Planned for Spring of 2021.

*Sponsorships available from \$1,000 to \$7,500.*

### BUTLER GAME DAY

Butler Game Day consists of a par three golf tournament, tailgaters enjoying midway games, live music, cold beer, tasty food, prizes, and more. Planned for Fall of 2021.

*Sponsorships available from \$250 to \$2,500.*

### GREATER AUSTIN LUNCHEONS

ULI Austin offers periodic lunches focusing on topical issues for the greater Austin area.

*Underwriter (\$2,000) and Host (\$1,000) sponsorship opportunities available.*

## SPECIAL SPONSORSHIPS

ULI Austin offers special sponsorship opportunities for in-kind services, hotel rooms for visiting speakers, meeting space, Technical Assistance Panels and other ULI Central Texas Programming.

Contact [austin@uli.org](mailto:austin@uli.org) for information on any of these sponsorships.