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July 17, 2025

First National Bank Named 2025 ULI Pittsburgh Placemaker of the Year

PITTSBURGH, PA — The Urban Land Institute (ULI) Pittsburgh has named First National Bank (FNB), the largest subsidiary of F.N.B. Corporation, the 2025 Placemaker of the Year, recognizing the transformative contributions to placemaking and community revitalization made by the Bank under the leadership of Vincent J. Delie, Jr., Chairman, President, and Chief Executive Officer.

This prestigious honor celebrates FNB's commitment to creating vibrant, inclusive, and economically thriving spaces that reflect the spirit and diversity of the communities it serves. Through its recently announced [FNB Main Street Revitalization Program](#) — a nearly \$50 million investment Delie personally led to drive growth in rural and historic business districts — FNB is furthering its efforts toward supporting thoughtful design, preservation, and economic development to shape the future of the built environment.

FNB's impact is especially visible in Pittsburgh's Hill District, where the Bank opened its new corporate headquarters in late 2024. When FNB commissioned the state-of-the-art tower to accommodate the Company's significant growth, Delie took action to ensure the building benefited the local community, championing community development initiatives that preserve cultural heritage while fostering economic opportunity. As the majority owner and primary occupant of the \$300 million mixed-use skyscraper, FNB helped to catalyze a broader redevelopment effort that includes housing, retail, and public space. The result is an expected \$1 billion economic impact for the Pittsburgh region.

In total, FNB has committed more than \$235 million to the Hill District community. Along with the majority of the equity and all the senior debt for its headquarters, the Bank provided grants and led the monetization of a tax revenue program to provide immediate funds to the neighborhood. FNB has partnered with multiple local organizations, including the Hill District Federal Credit Union, invested in funds that contribute capital to minority-owned firms, and created a loan program to ensure local contractors had the resources necessary to participate in the FNB Financial Center project.

FNB's commitments have revitalized underutilized corridors, preserved historic architecture, and supported local entrepreneurs, all while incorporating public art, green infrastructure, and accessible design. These efforts have not only enhanced the physical landscape but also fostered community pride and economic opportunity.

In addition to commercial revitalization, FNB has played a key role in financing housing development throughout Pittsburgh and its surrounding communities. The Bank has

provided specialized loans and capital to support the creation and preservation of affordable and mixed-income housing, helping to address critical housing needs while promoting inclusive growth. These investments reflect FNB's belief that access to quality housing is foundational to community well-being and long-term prosperity.

"FNB's initiatives to drive economic growth are, at heart, about our commitment to strengthening our communities, especially those that may suffer from disinvestment or a lack of resources," said Delie. "I am proud to lead a company that tangibly improves the quality of life in the same city where I grew up, raised my family, and built my career, and I thank ULI Pittsburgh for recognizing FNB's investments in this extraordinary place."

Chip Desmone, CEO of Desmone Architects and Chair of the ULI Pittsburgh 2025 Placemaking Awards Committee, said, "Congratulations to FNB and Vince Delie for their incredible commitment to strengthening neighborhood places and exceptional investments in communities in the Pittsburgh region."

Since 2013, ULI Pittsburgh's Placemaking Awards have celebrated projects that leverage arts, culture, and design to create meaningful, people-centered places. First National Bank joins a distinguished list of past honorees who are shaping the future of Pittsburgh's urban, suburban, and rural environments.

The award will be formally presented at the [2025 ULI Pittsburgh Placemaking Awards Ceremony on October 1, 2025](#), at the Pennsylvania Ballroom in the DoubleTree Hotel, Downtown Pittsburgh.

For more information about the event or to learn more about ULI Pittsburgh, visit pittsburgh.uli.org.