



Pittsburgh

2024 Sponsorship Opportunities

MAKE A LOCAL IMPACT



OUR STORY

ULI Pittsburgh District Council represents local professionals working in every sector and profession in real estate development and land use. We are part of global organization of over 45,000 members, from 84 nations across the world, in various career stages. ULI Pittsburgh members commit to leading the exchange of ideas and creating thriving communities in our region. Additionally, members have the opportunity to influence these initiatives worldwide. We commit to exchanging ideas and creating thriving communities worldwide.

CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement

SINCE OUR ESTABLISHMENT AS A DISTRICT COUNCIL IN 1989, ULI PITTSBURGH:

- Hosted 7 [Advisory Services Panels](#) to shape the landscape of the region's largest non-profit economic development engines.
- Delivers [UrbanPlan](#) to help students at regional universities and public officials learn about development and understand the relationship between community growth and economic vitality.
- Launched in 2013, the [Women's Leadership Initiative \(WLI\)](#) continues to increase the visibility and opportunities for women. Ongoing activity and connection to leaders throughout ULI's network enhances career growth and has resulted in ULI Pittsburgh's district council membership growth being 40 % women.
- Curates the Learning from the Best Program through our [Young Leaders Group \(YLG\)](#) to offer emerging real estate professionals one-on-one time and guidance from the industry's most successful trailblazers. This program fosters skills improvement, professional growth, and specialized peer activity.
- Provides access to national speakers and panelists from [ULI's Centers & Initiatives](#) to various local conferences, summits, and programs.
- Produces 2 annual Signature Events, [Emerging Trends in Real Estate](#) and [Placemaking Awards](#). These events gather industry professionals and supporters to highlight real estate development trends and celebrate the creation of spaces promoting excellence in planning, design, and management.



INVEST IN ULI PITTSBURGH

SHOW YOUR SUPPORT FOR THE ULI MISSION

	Icon	Diamond	Platinum	Gold	Silver	Bronze
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
Industry Exclusivity and Right of Refusal in future years	●					
Complimentary ULI Full Membership (\$1,220 value)	●	●				
Complimentary registration to the Fall Meeting (\$2,740)	●	●				
Invitation to bring one Guest to Members' Only Events	●	●				
Complimentary ULI Associate Memberships (\$492 value)	●	●	●			
Complimentary membership to the Regional Product Council (\$450)	●	●	●			
Invitation to dinners with National Speakers	●	●	●			
Opportunity to introduce moderators and speakers at events excluding Signature Events	●	●	●			
Podium recognition at all events including Signature Events	●	●	●			
Individual thank you by name or logo on LinkedIn	●	●	●	●		
Opportunity to post career openings, RFQ's, RFP's, and press releases on website and LinkedIn	●	●	●	●	●	
Complimentary registrations to each event, excluding Signature Events	12 Registrations	8 Registrations	6 Registrations	4 Registrations	2 Registrations	1 Registration
Name on website, newsletter, email alerts, and "Thank You" board	X Large	Large	Medium	Small	Extra Small	Text Only
Distribute "swag" at events	●	●	●	●	●	●

Plan ahead and commit to a Signature Event or Program with your Annual Investment for additional year-round recognition.

	Presenting	Reception	Benefactor	Supporter	Friend
Venue Sponsor	Space + Cost of Event				
UrbanPlan for Public Officials	Cost of Event				
Placemaking Awards	\$20,000	\$8,000	\$5,000	\$2,000	\$1,000
Emerging Trends	\$5,000	\$4,000	\$3,000	\$2,000	\$1,000
Mission Priority Series	\$5,000	\$4,000	\$3,000	\$2,000	\$1,000
Reserved table	●				
Individual thank you on LinkedIn	●	●			
Opportunity to speak at event	●	●	●		
Verbal recognition at Program or Signature Event	●	●	●	●	
Complimentary registrations to the sponsored Program or Signature Event	8 Registrations	6 Registrations	4 Registrations	2 Registrations	1 Registration
Name on sponsored Program or Signature Event email alerts and "Thank You" board	X Large	Large	Medium	Small	Text

Your annual investment supports:

- Exploration of the most important issues impacting land use today including housing, infrastructure, access to capital, regional growth, public-private partnerships, health predictors, and sustainability, among others.
- Association with a strong real estate organization that crosses all disciplines, sectors, and all real estate product types throughout the Southwestern Pennsylvania region.
- Thoughtful, detailed district council events that convene local leaders and decision-makers in the real estate industry and beyond such as WLI's "A Conversation with..." and "Built by Women", YLG's Hard Hat Tours, Professional Development events, and more providing an opportunity to connect and network.
- A professional staff that makes sure you get the most out of your membership and investment in the district council.

THANK YOU TO OUR ANNUAL INVESTORS

ULI Pittsburgh is grateful for the generous support by our Annual and Signature Event Sponsors. We appreciate their commitment and investment in ULI Pittsburgh representing industry professionals and leaders leading best practices, creating enduring value and impact in communities.

PATRON

M&T Bank



BENEFACTOR



ReedSmith



WALNUT
CAPITAL
THE BEST IN CITY LIVING

SUPPORTER



ULI PITTSBURGH REACH



LOCAL EVENTS

Monthly events, with 1,000 attendees annually
80 events, with 6,000 attendees since 2017



EMAIL DISTRIBUTION

2,000 Subscribers



SOCIAL MEDIA

667 LinkedIn Followers



LOCAL NETWORK

196 Members

COMMIT TO ULI

Becoming an annual investor is the most impactful way to demonstrate your commitment to the ULI mission. Annual investors are critical to our mission at the district council level and make it possible for ULI Pittsburgh to provide education, community advising, outreach initiatives, reserach, leadership development, quality programs, and local events.

ULI is a 501 (c) (3) corporation. Your Commitment is tax deductible in accordance with the provisions of IRC Section 170.

As an investor, you'll receive outstanding visibility within the ULI Pittsburgh network.

Annual Investment

- Annual Investment - Icon (\$25,000)
- Annual Investment - Diamond (\$15,000)
- Annual Investment - Platinum (\$10,000)
- Annual Investment - Gold (\$5,000)
- Annual Investment - Silver (\$2,500)
- Annual Investment - Bronze (\$1,500)

- Contact pittsburgh@uli.org for other sponsorships not listed on this form.
- Submit the signed form and a logo in a transparent PNG format to be used in marketing materials to pittsburgh@uli.org.
- A formal invoice will be generated once a form or sponsorship agreement has been submitted.

Authorization:

Name _____

Title _____

Company _____

Email Address _____

Signature _____

Other Sponsorships

- Emerging Trends - Presenting (\$5,000)
- Emerging Trends - Reception (\$4,000)
- Emerging Trends - Benefactor (\$3,000)
- Emerging Trends - Supporter (\$2,000)
- Emerging Trends - Friend (\$1,000)

- Mission Priority Series - Presenting (\$5,000)
- Mission Priority Series - Reception (\$4,000)
- Mission Priority Series - Benefactor (\$3,000)
- Mission Priority Series - Supporter (\$2,000)
- Mission Priority Series - Friend (\$1,000)

- Placemaking - Presenting (\$20,000)
- Placemaking - Reception (\$8,000)
- Placemaking - Benefactor (\$5,000)
- Placemaking - Supporter (\$2,000)
- Placemaking - Friend (\$1,000)

Complimentary registrations only apply to ULI Pittsburgh hosted panel events and may be used by any person of your choosing, including, but not limited to: non-member company employees, clients, consultants, etc. Complimentary registrations can also be gifted to local non-profits and public agencies in accordance with their individual gifting and conflict of interest policies. To redeem or gift complimentary registrations, email Pittsburgh@uli.org.