




DEVELOPING DOWNTOWN'S PUBLIC SPACES AND PLACES

AUGUST 8, 2023



AARON SUKENIK
VICE PRESIDENT OF DISTRICT DEVELOPMENT
PITTSBURGH DOWNTOWN PARTNERSHIP



PITTSBURGH
DOWNTOWN
PARTNERSHIP

DEVELOPING DOWNTOWN'S PUBLIC SPACES AND PLACES

URBAN LAND INSTITUTE PITTSBURGH

Aaron Sukenik

Vice President of District Development
Pittsburgh Downtown Partnership

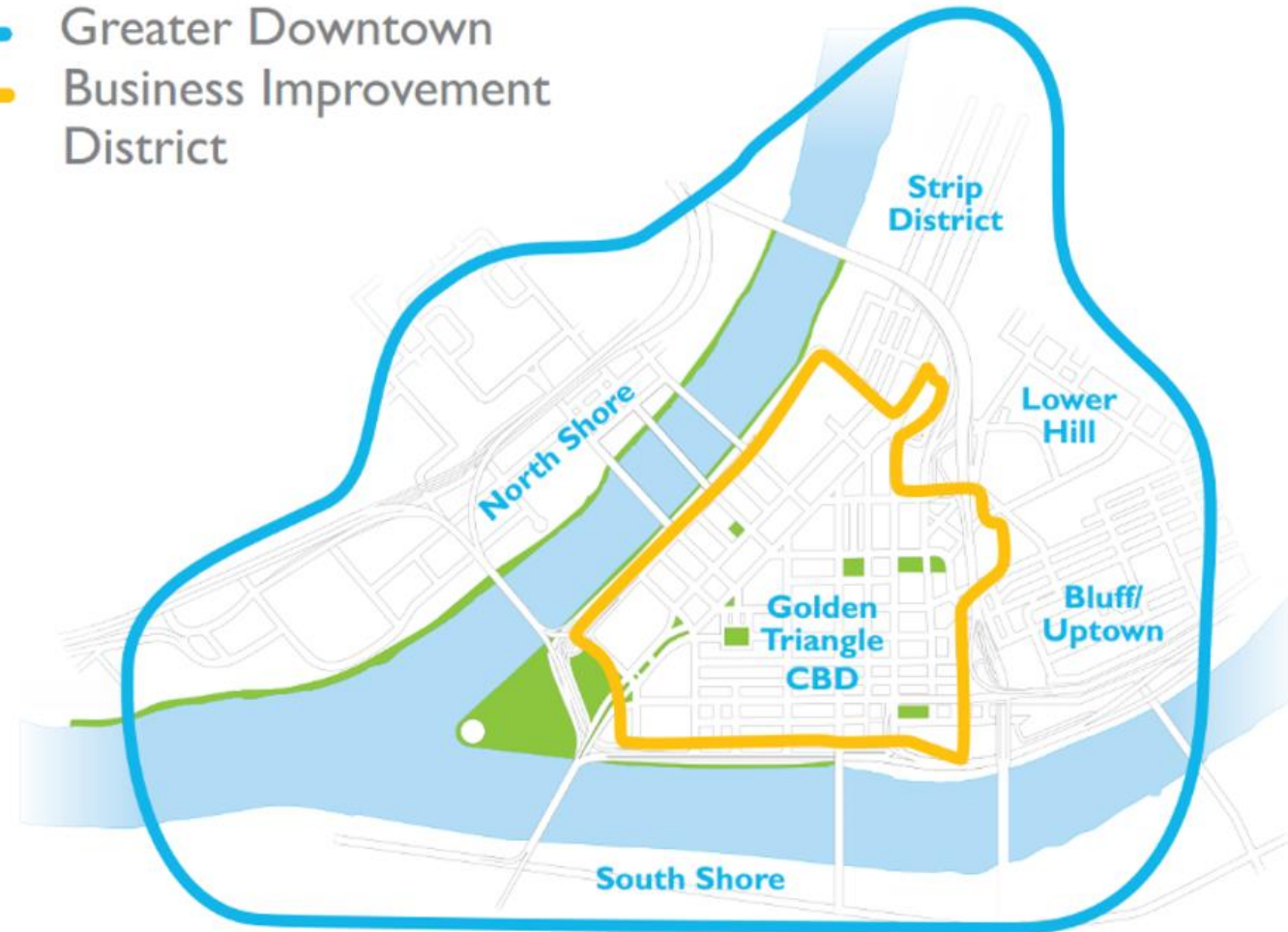
OUR MISSION



PITTSBURGH
DOWNTOWN
PARTNERSHIP

To advance initiatives that foster economic vitality and improve Downtown life – for a moment or for a lifetime

- Greater Downtown
- Business Improvement District



WHO WE ARE, WHAT WE DO



CLEAN, OUTREACH & HOSPITALITY



DISTRICT DEVELOPMENT



EVENTS & ACTIVATIONS

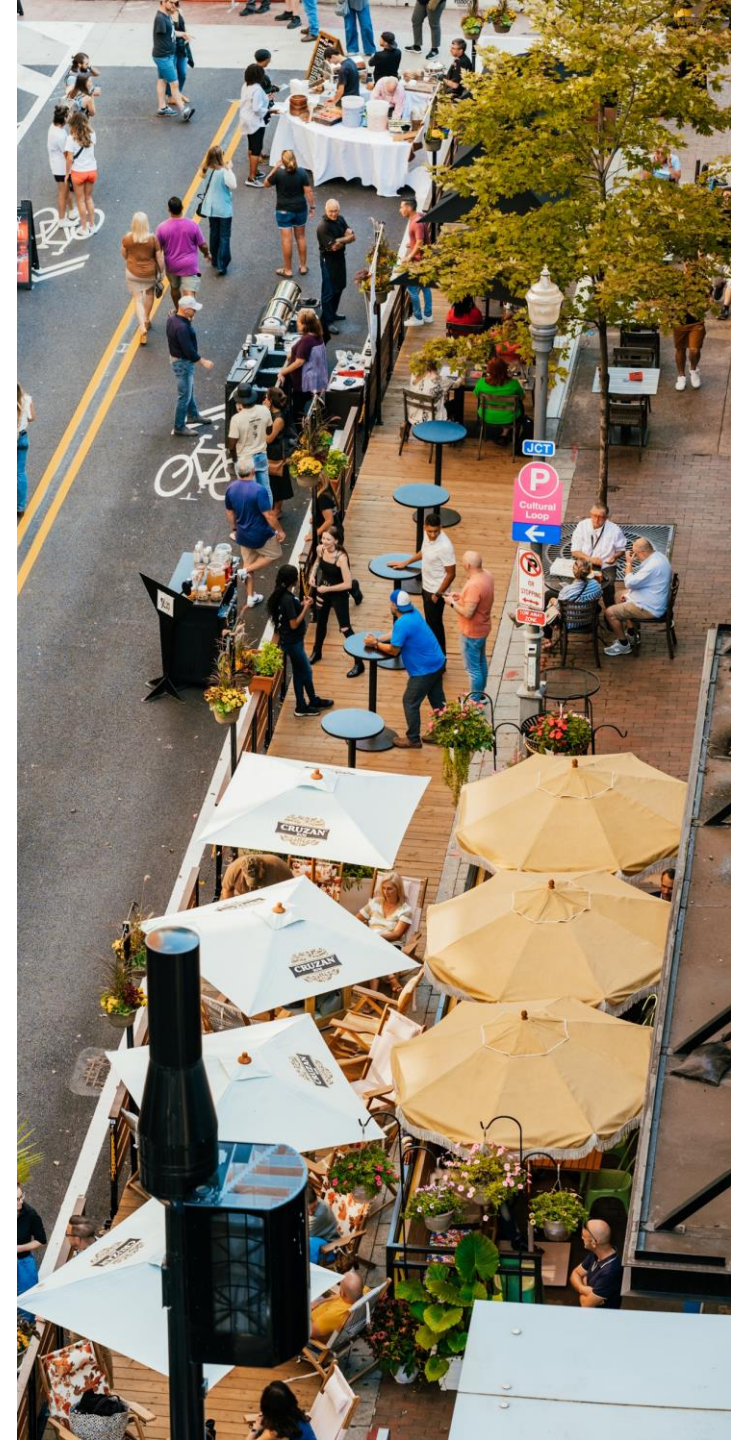


MARKETING & COMMUNICATIONS




WHAT IS “DISTRICT DEVELOPMENT”?

- “Develop” assets in public space, of public interest and for public use, in the Central Business “District”
- Champion public and private collaboration to foster economic development
- Transportation Management Association for mobility & infrastructure leadership




ECONOMIC DEVELOPMENT

Completed P2P Projects (2018-2021)

 All items


Under Construction P2P Projects

 All items

Planned P2P Projects

 All items

Enhanced P2P Locations











 Façade & Storefront Renovations

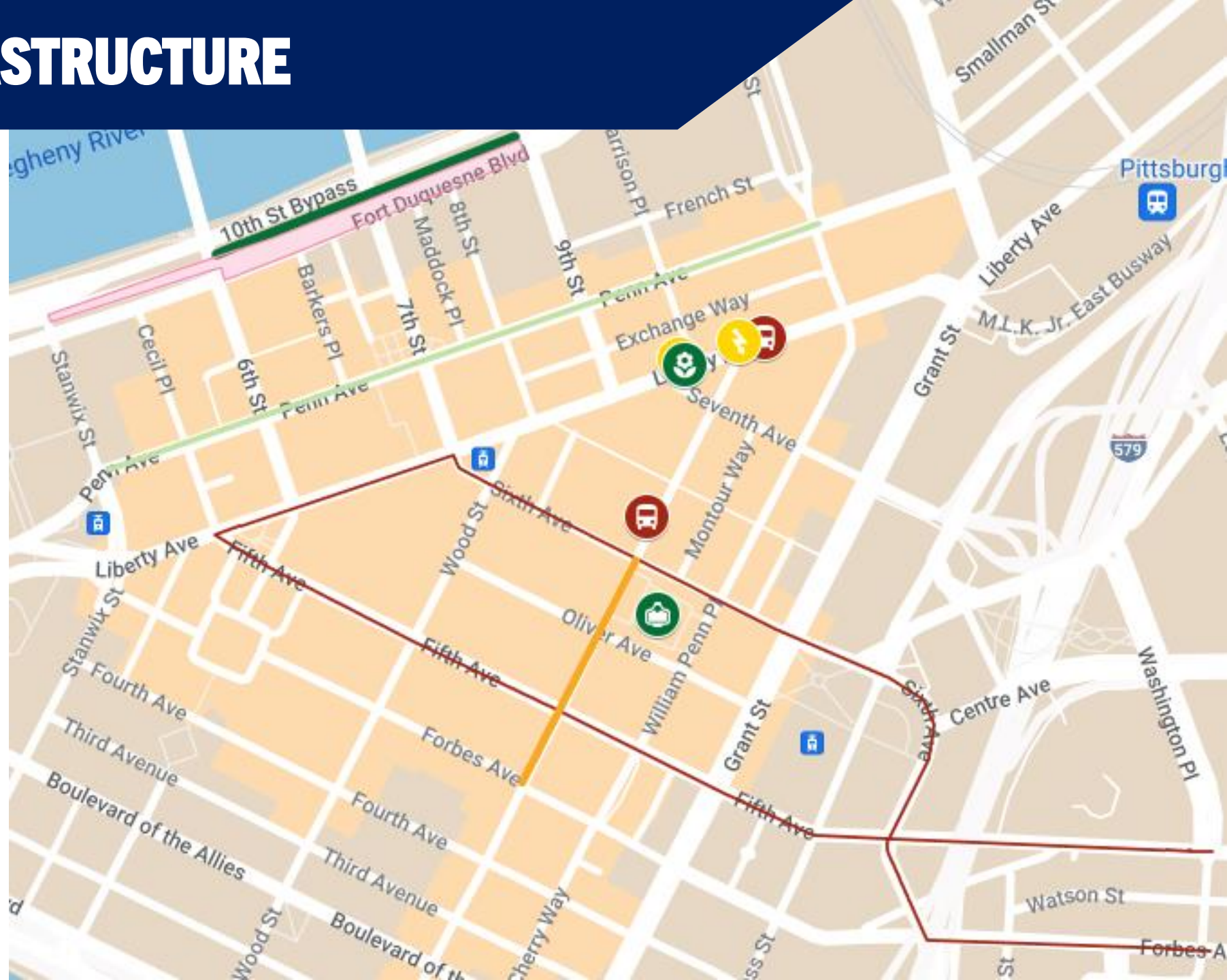
 Façade & Storefront Renovations



MOBILITY & INFRASTRUCTURE

PROJECTS

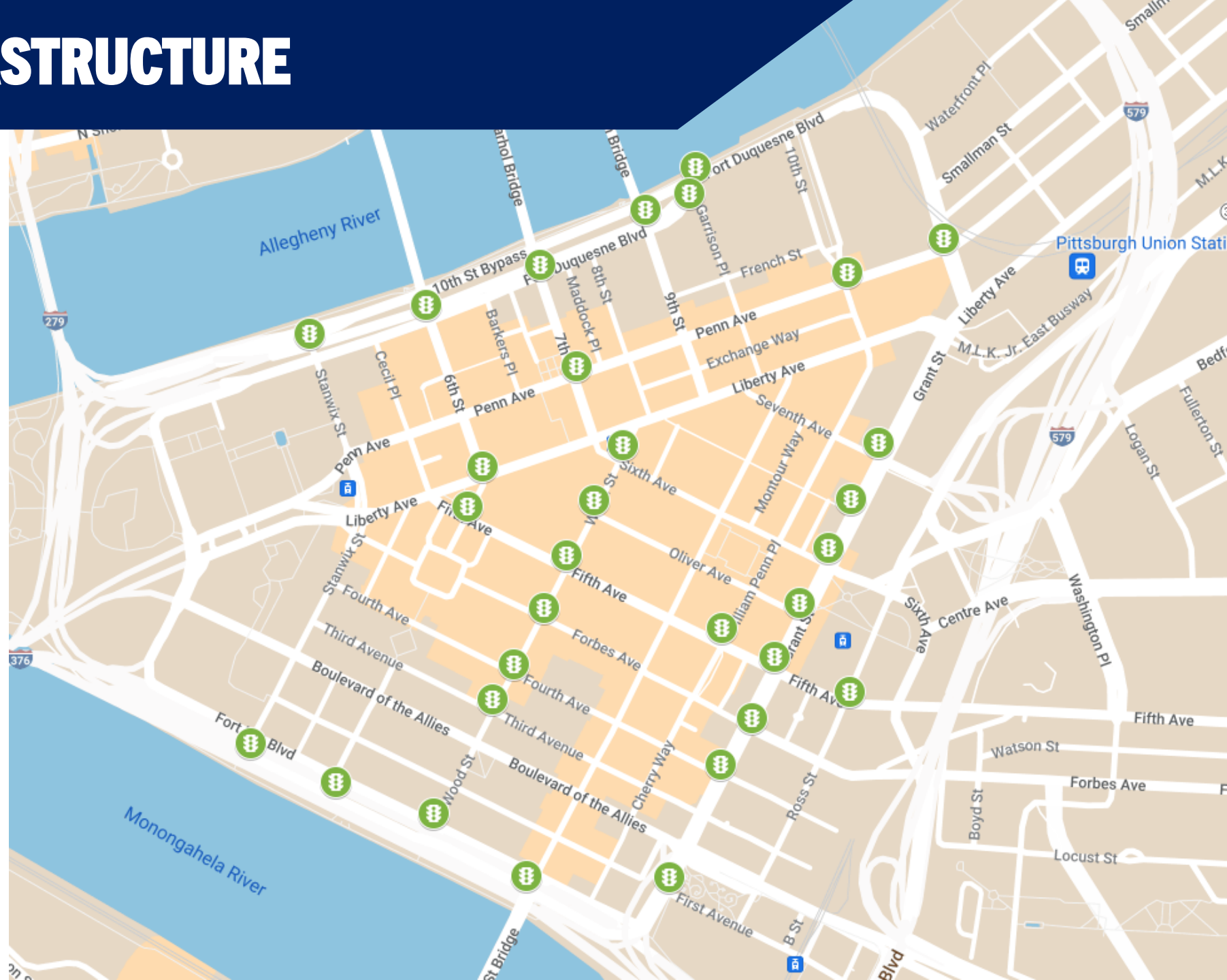
-  Liberty Bump Out Bus Stop
-  Smithfield Super Stop
-  Proposed BRT (Downtown Portion Only)
-  Penn Avenue Bike Lane
-  Smithfield Street Redevelopment
-  Ornamental Lighting on Liberty
-  Ornamental Lighting on Liberty
-  Allegheny Riverfront Park Renovation
-  Mellon Square
-  Roadside Garden



MOBILITY & INFRASTRUCTURE


GREENLIGHTGO UPGRADES

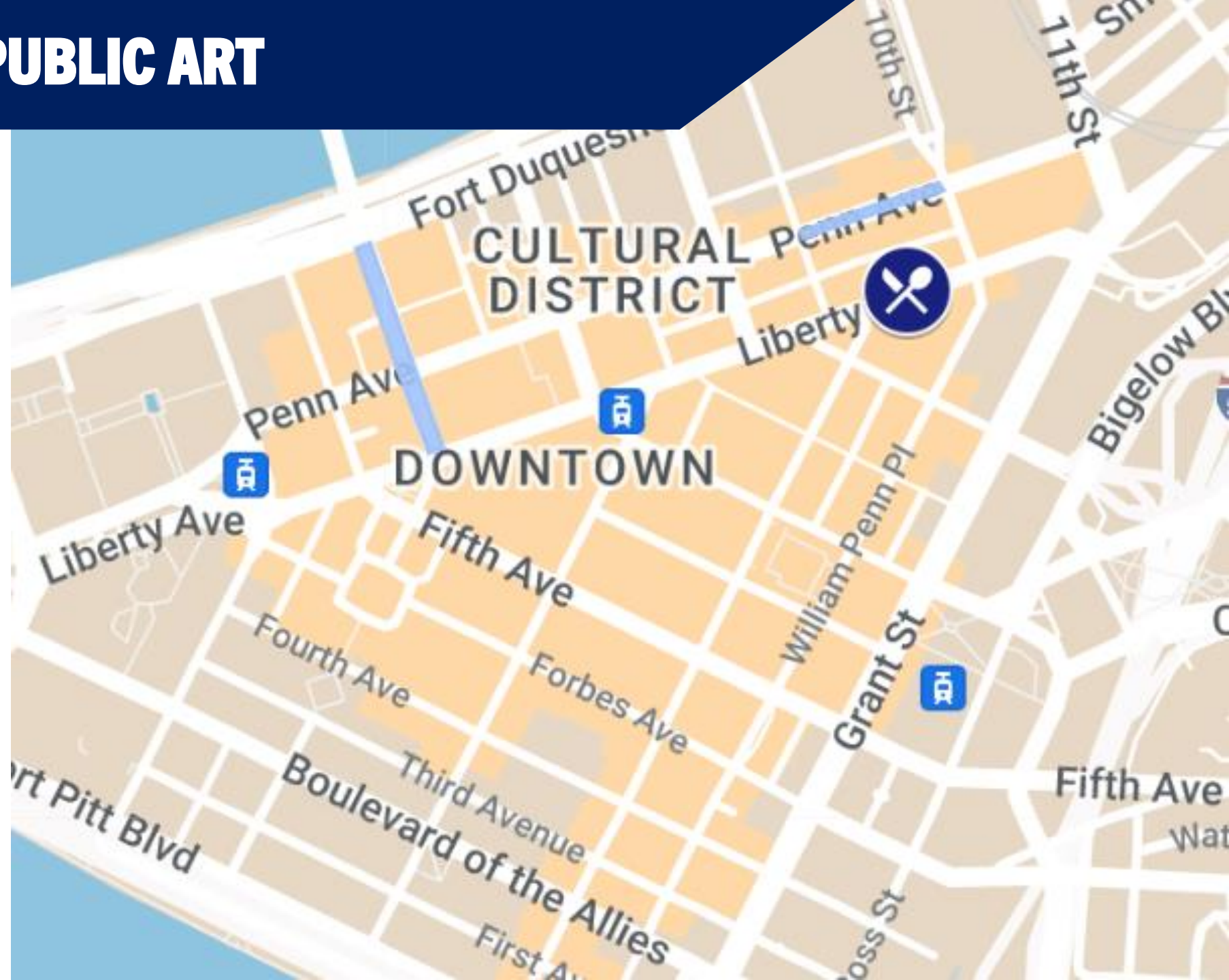
- Ft. Duquesne / Stanwix
- Penn / 7th
- Ft. Duquesne / 6th
- Ft. Duquesne / 9th
- Ft. Duquesne / Bypass
- Ft. Duquesne / 10th
- Fifth / Market
- Ft. Pitt. / Stanwix
- Wood / Oliver
- Ft. Pitt / Market
- Grant / Oliver
- Wood / Fourth
- Ft Pitt / Smithfield
- Ft Duquesne / 7th
- Penn / 10th
- Grant / Fourth
- Liberty / Market
- Ft. Pitt / Wood
- Wood / Forbes
- Grant / Third
- Grant / Strawberry
- Grant / First
- Grant / Fifth
- Wood / Sixth
- William Penn / Fifth
- Grant / Forbes
- Grant / Sixth
- Grant / Seventh
- Penn / 11th
- Wood / Fifth
- Ross / Fifth



PLACEMAKING & PUBLIC ART









OUTDOOR DINING DISTRICTS

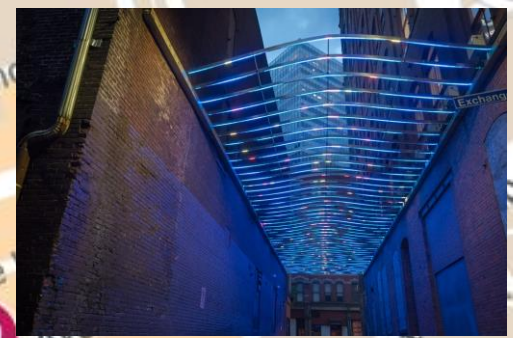
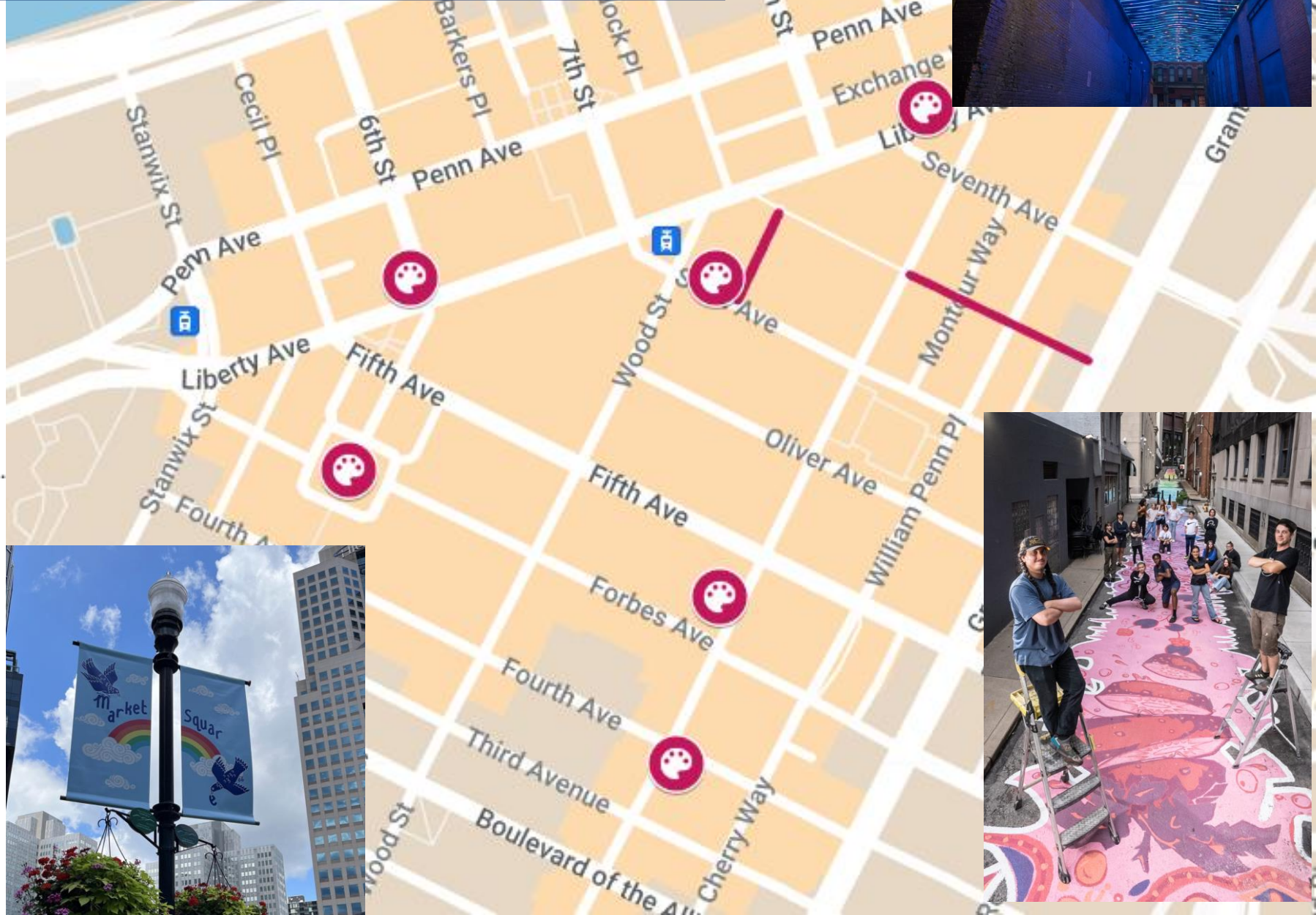
-  BaeBae's Spark Platform
-  6th Street Outdoor Dining District
-  Penn Avenue Outdoor Dining District



PLACEMAKING & PUBLIC ART

PUBLIC ART

-  Pittsburgh Postcard
-  Garrison Canal
-  Judah (Granite Building)
-  Greedy Pigeons (Banners)
-  People We Love
-  Downtown Renown (Art treatments on Vaca.)
-  Rainbow Road (Strawberry Way)
-  Coffey Way



HAPPENING NOW

OUTDOOR DINING DISTRICT ENHANCEMENTS!

- 6th Street Outdoor Dining District branding and window decals



HAPPENING SOON

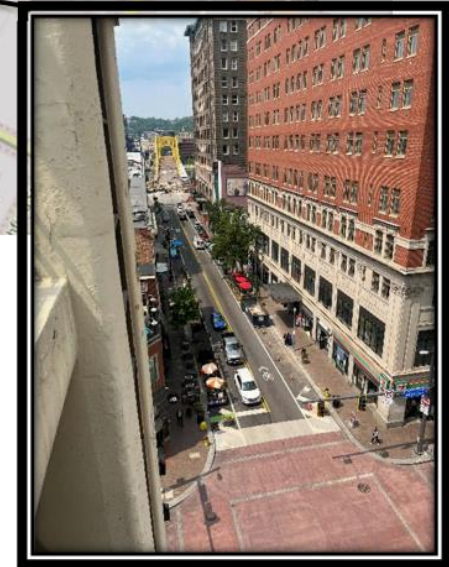
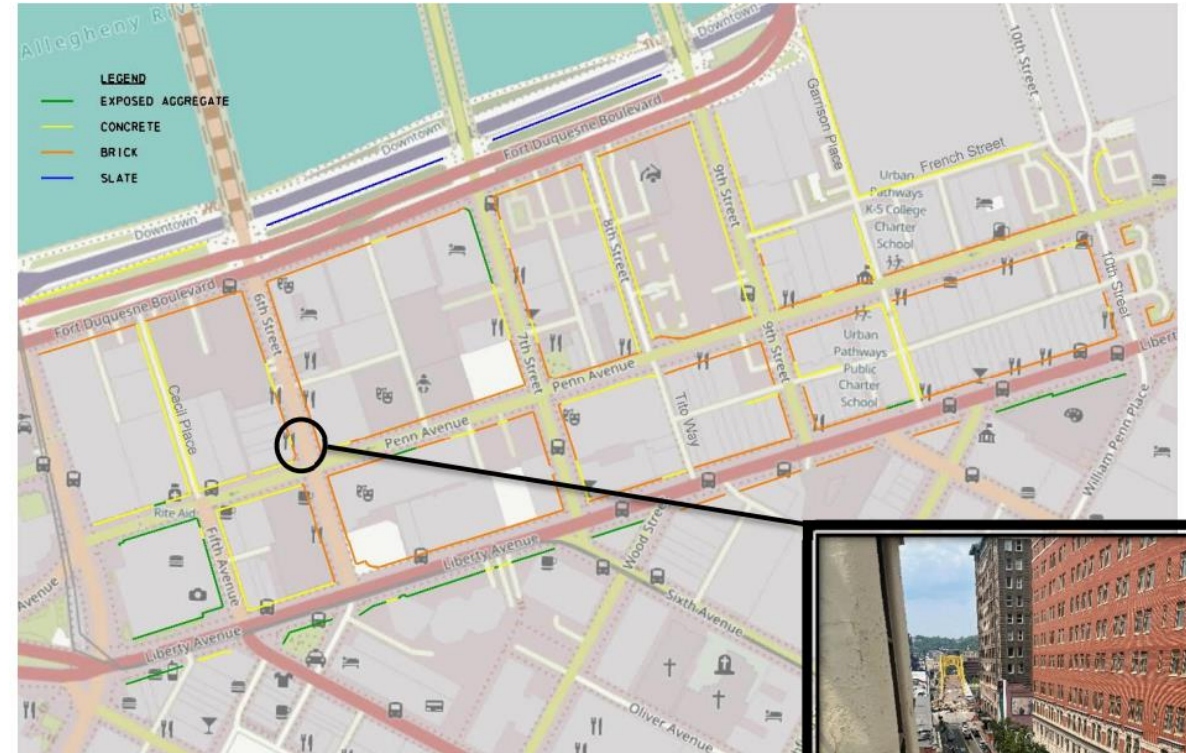
OUTDOOR DINING DISTRICT ENHANCEMENTS!

- 6th street gateway totems and string flags
- 900 block of Penn Ave traffic safety installations (planters, bollards and curb stops)

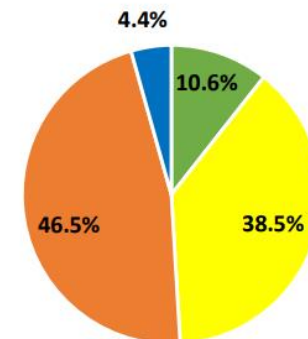


PLANNING IN 2023-2024

- Cultural District Streetscape Audit
- Cultural District Streetscape Plan
- Strategies for BIDs to finance public space and infrastructure projects



Sidewalk Material



IN 2024: WAYFINDING

SIGN ICONS



Pittsburgh City Seal



Walk Icon



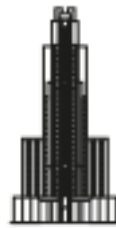
3 Rivers Graphic

ARROWS



MAP PICTOGRAMS

Downtown	North Shore / North Side	Oakland
City County Building	Heinz Stadium	Cathedral of Learning
Fifth Avenue Place	PNC Park	Carnegie Museum
One PPG Place	Children's Museum	Soldiers & Sailors
US Steel Tower	Allegheny General Hospital	Phipps Conservatory and Botanical Gardens



MAP ICONS



Trail



Light Rail Station



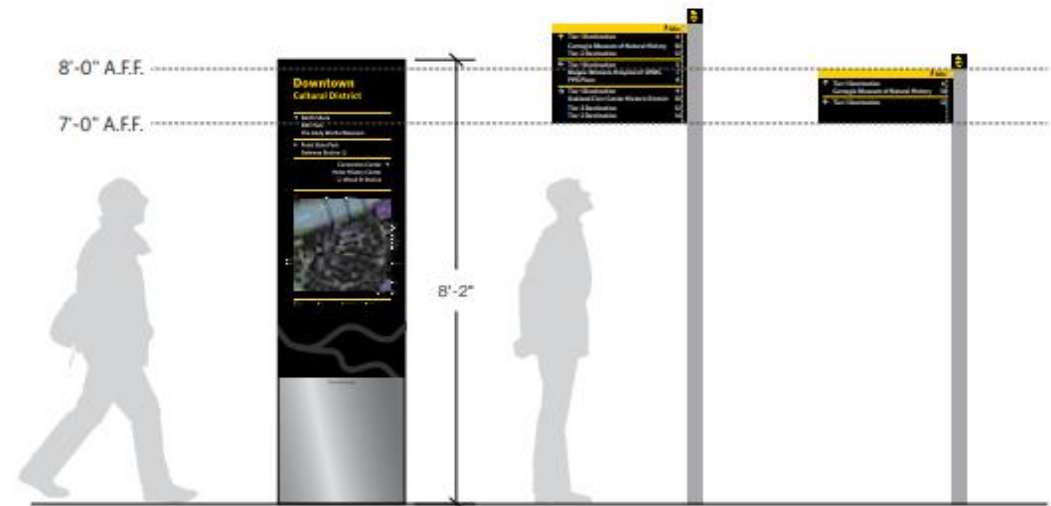
Compass



Bus Directional



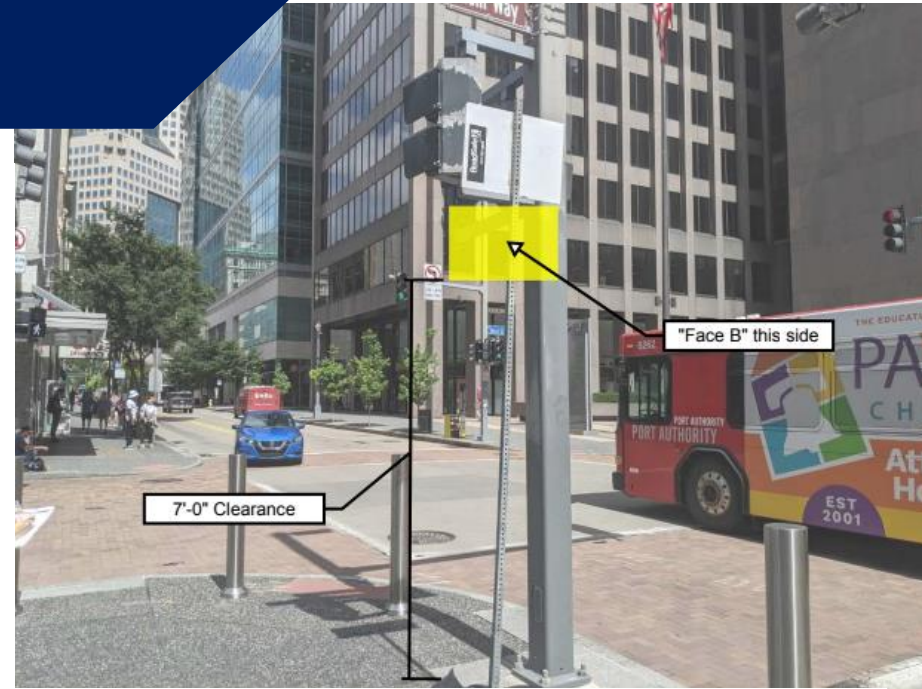
Rail Directional



C-1 Street Map Kiosk

B-1 Directional Sign

B-2 Directional Sign



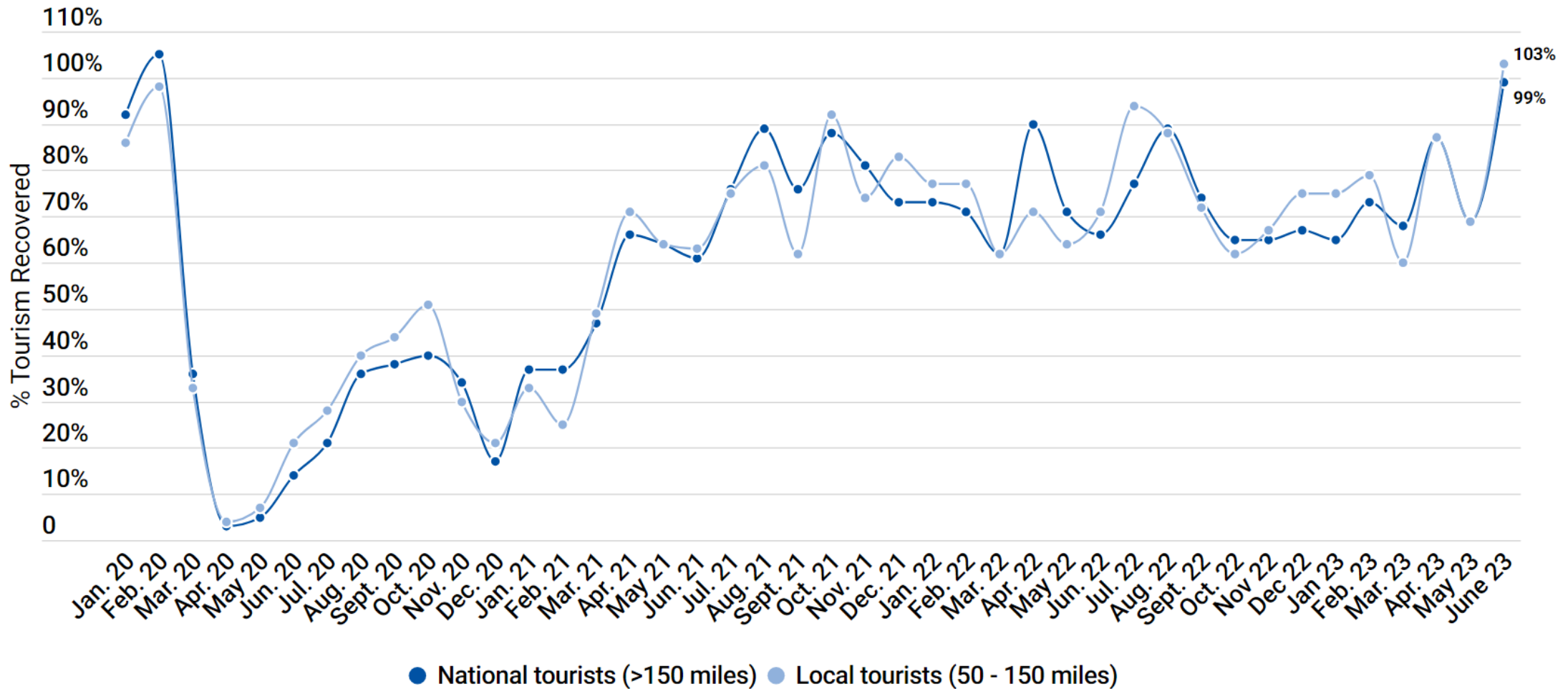
IN 2024-2025: SMITHFIELD STREET



DOWNTOWN ACTIVITY DASHBOARD



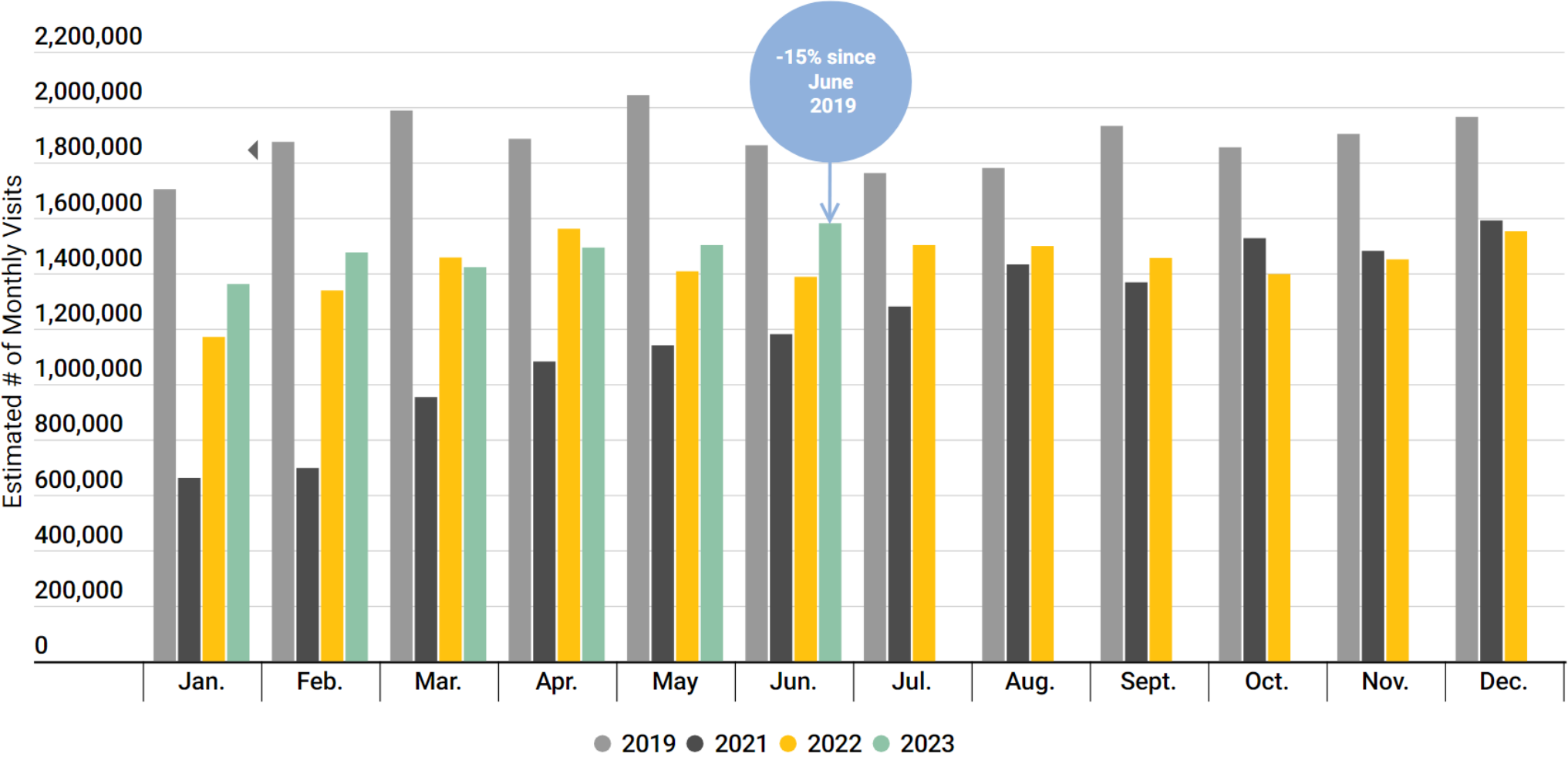
National & Local Tourism Recovery (% Recovery from 2019)



DOWNTOWN ACTIVITY DASHBOARD



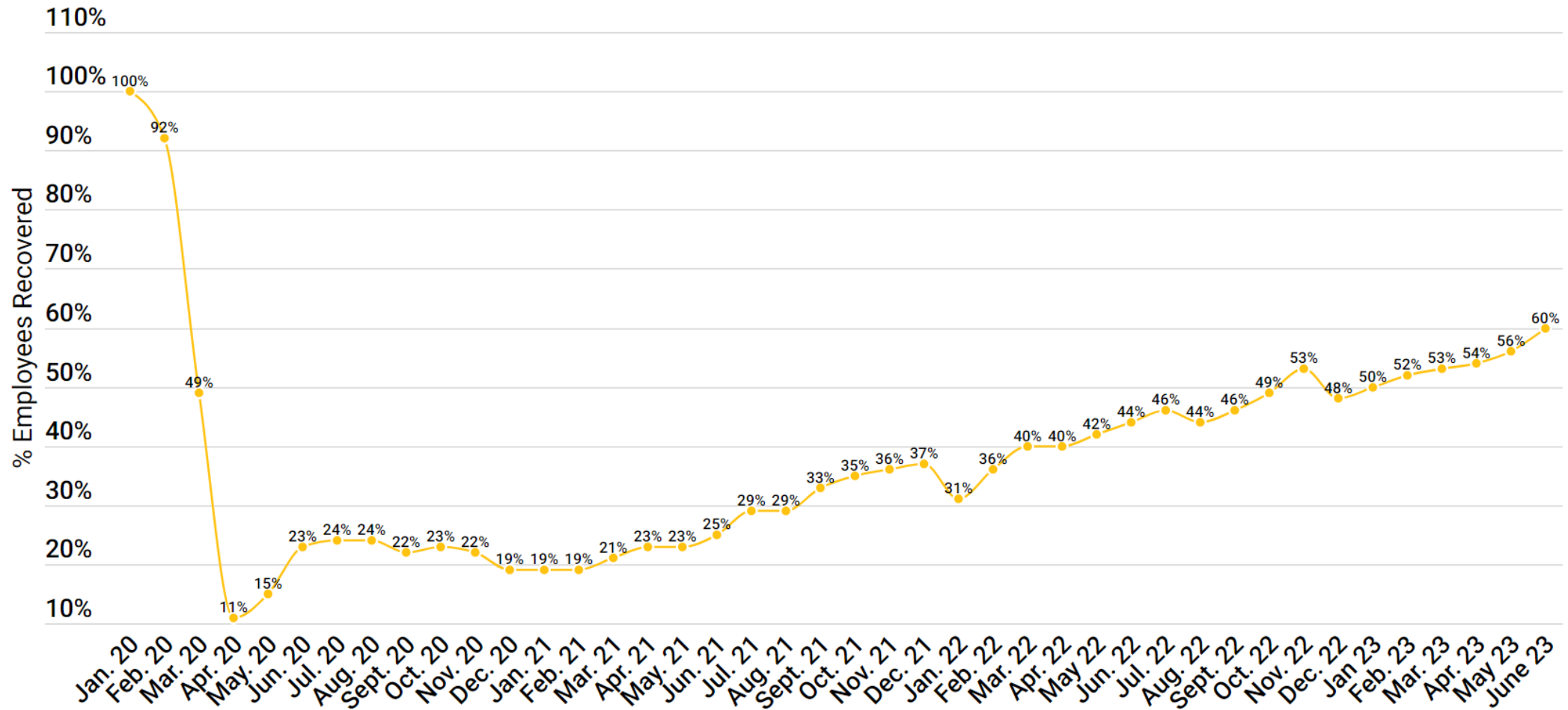
Estimated Number of Monthly Visitors



DOWNTOWN ACTIVITY DASHBOARD



Employee Recovery

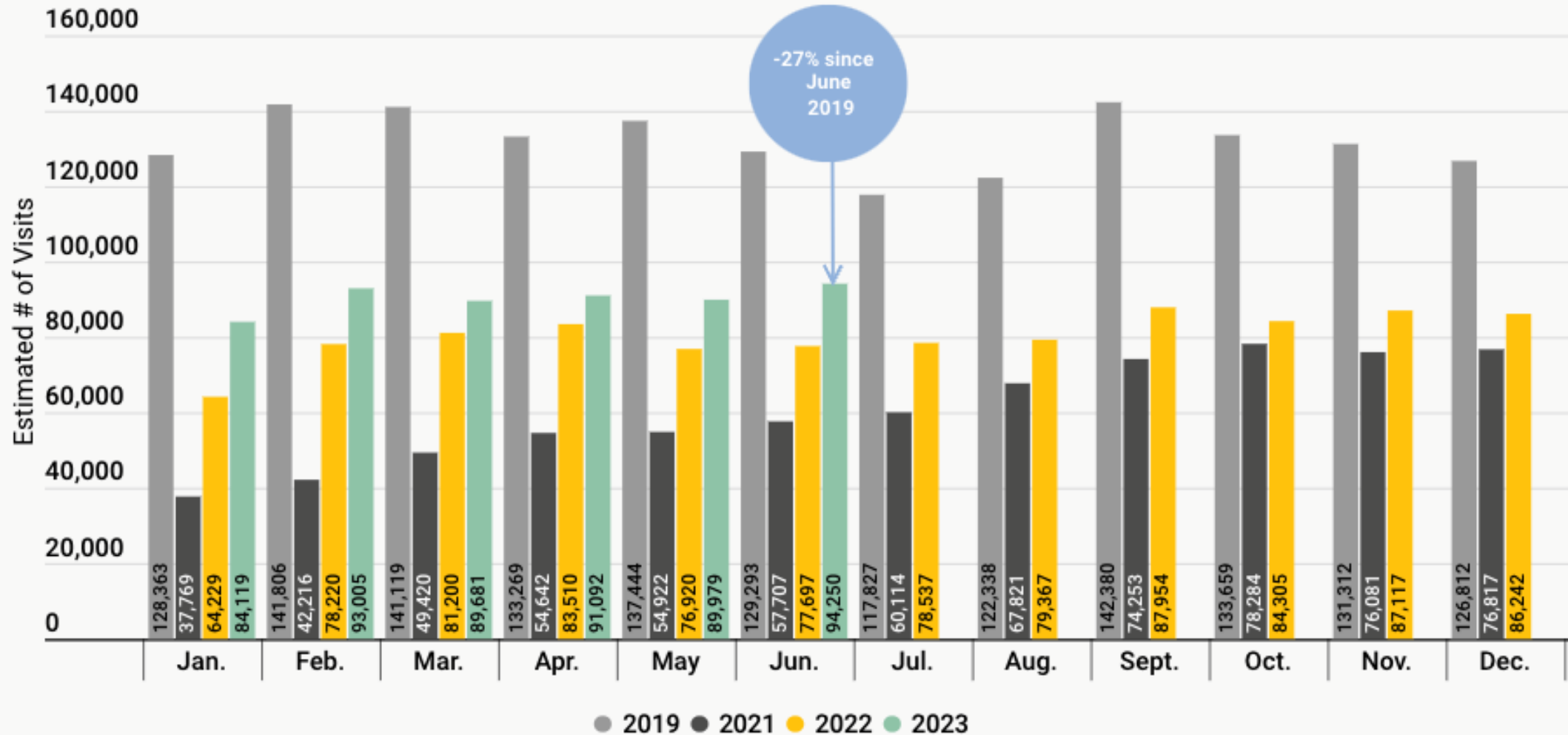


DOWNTOWN ACTIVITY DASHBOARD



PITTSBURGH
DOWNTOWN
PARTNERSHIP

Average Daily Activity (Residents, Employees, and Visitors)





PITTSBURGH
DOWNTOWN
PARTNERSHIP

THANK YOU

Follow us on social:
[@downtownpitt](#)





ANNE CHEN
DISTRICT DESIGN, SUSTAINABILITY AND URBAN PLANNING
CONSULTANT
PITTSBURGH CULTURAL TRUST



Public Spaces in the Cultural District

Pittsburgh Cultural Trust

Founded in 1984, the Pittsburgh Cultural Trust is a non-profit arts organization whose mission is the cultural and economic revitalization of a 14-block arts and entertainment/residential neighborhood called the Cultural District.

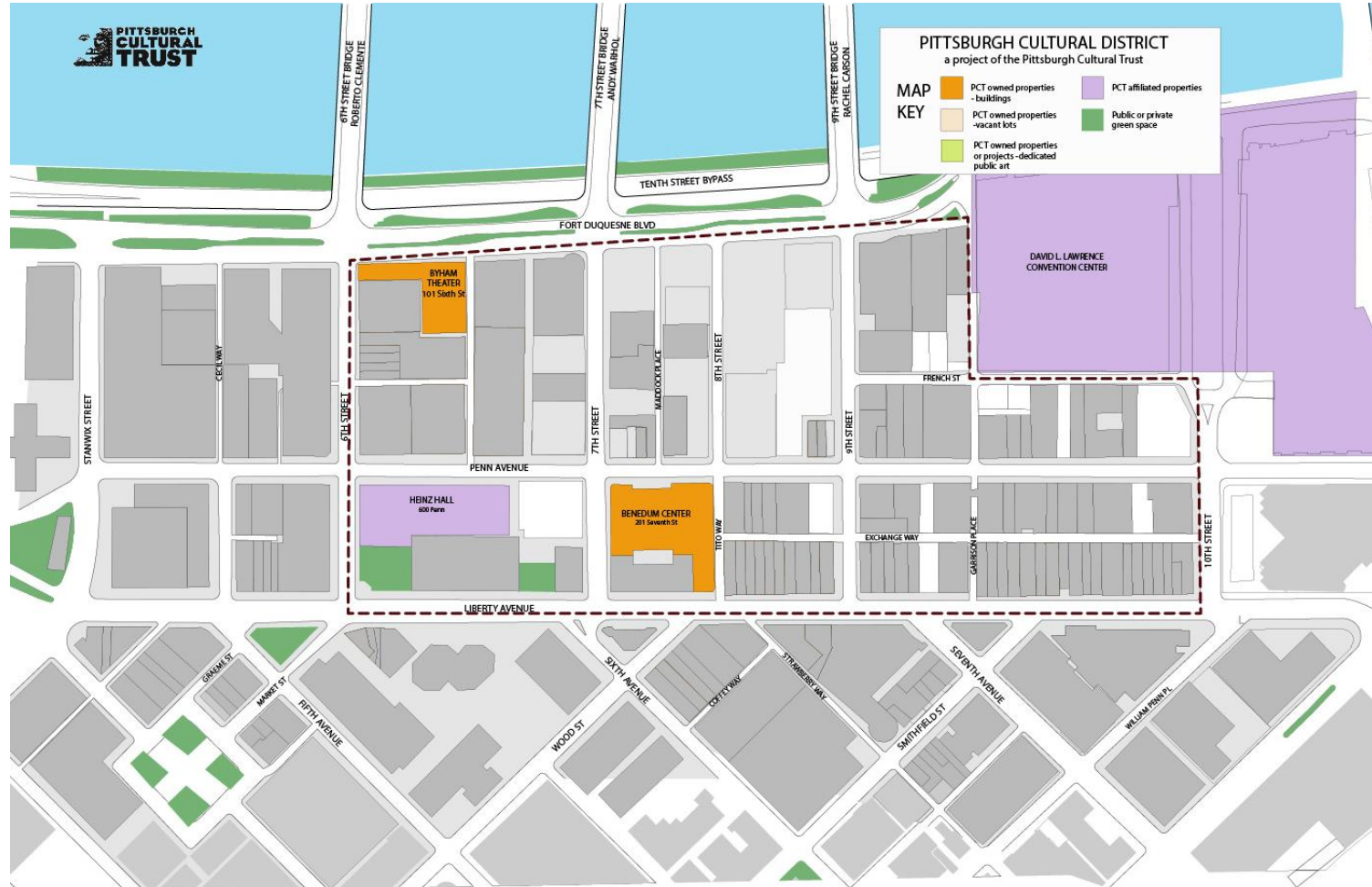
Pittsburgh Cultural Trust

Urban Renewal through the Arts



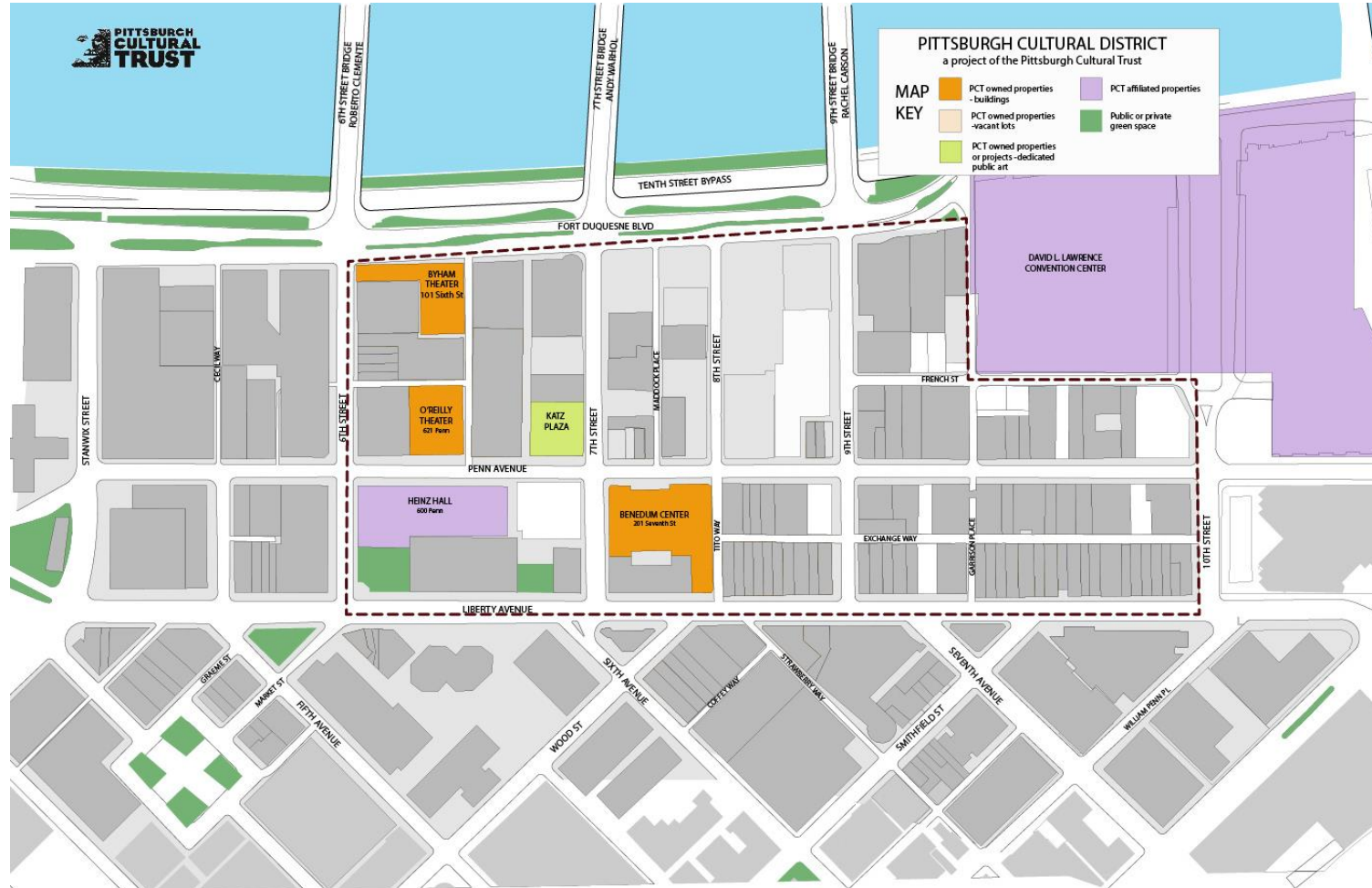
Pittsburgh Cultural Trust

1990 & 1995: Byham Theater- 2 phase renovation



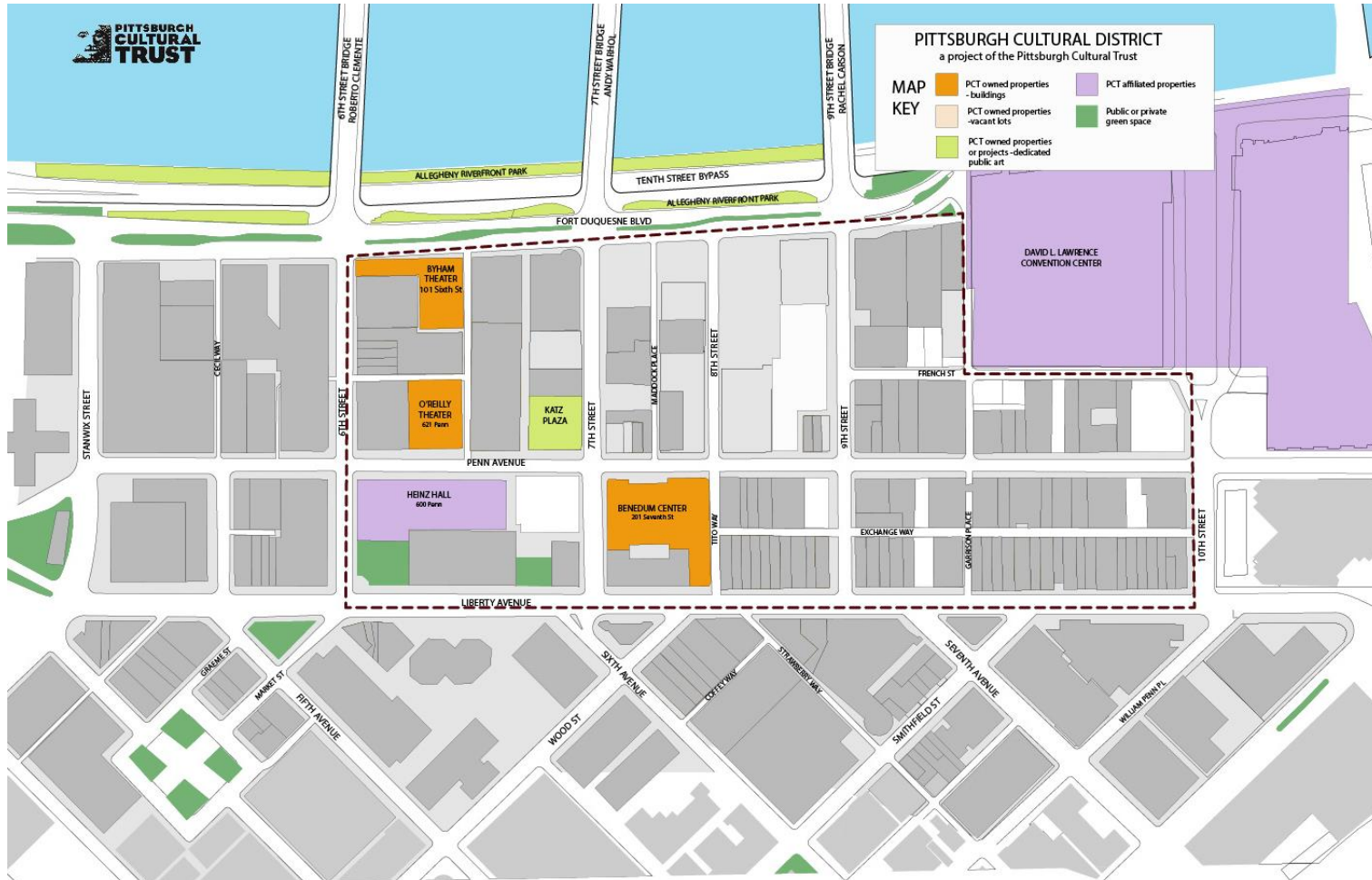
Pittsburgh Cultural Trust

1999: O'Reilly Theater & Katz Plaza



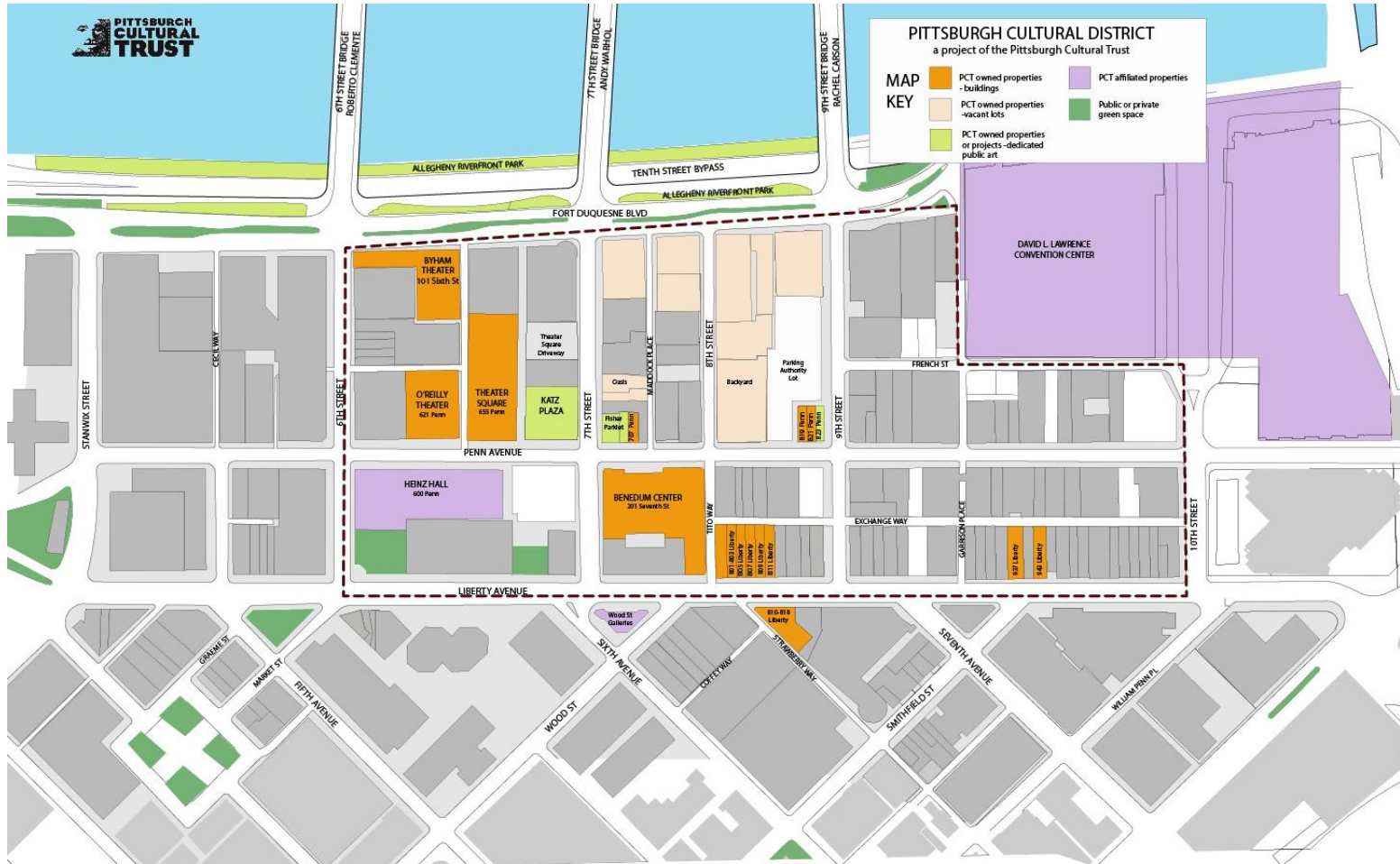
Pittsburgh Cultural Trust

1998 & 2000: Allegheny Riverfront Park/ 2 phase implementation



Pittsburgh Cultural Trust

Current activated sites

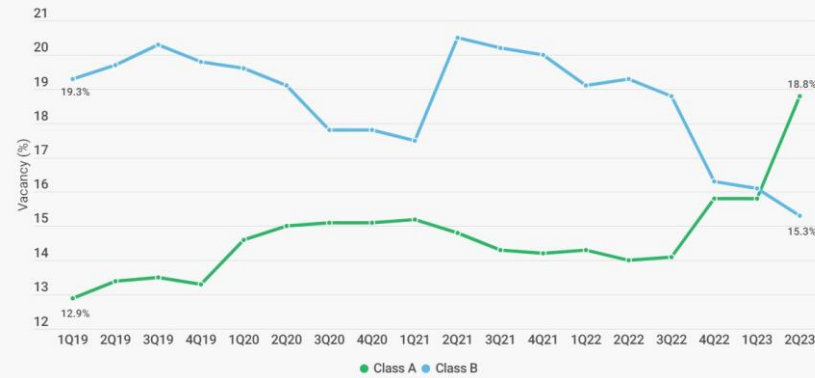


CHANGE

Average Daily Activity (Residents, Employees, and Visitors)



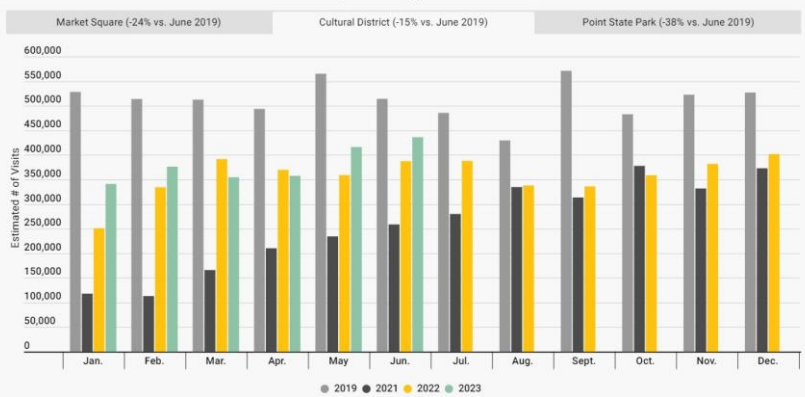
OFFICE & EMPLOYMENT CBD Class A & B Direct Vacancy Rates



Downtown Office Building Employee Occupancy

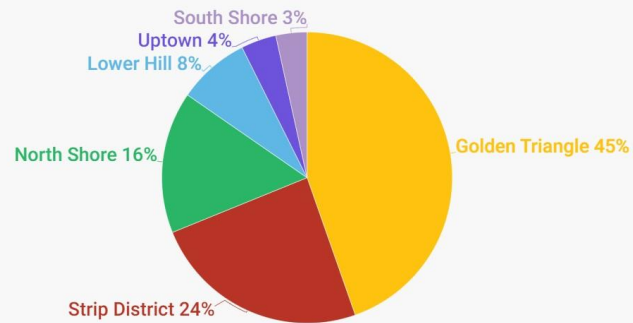


Places of Interest - Estimated Visits (Visitors)

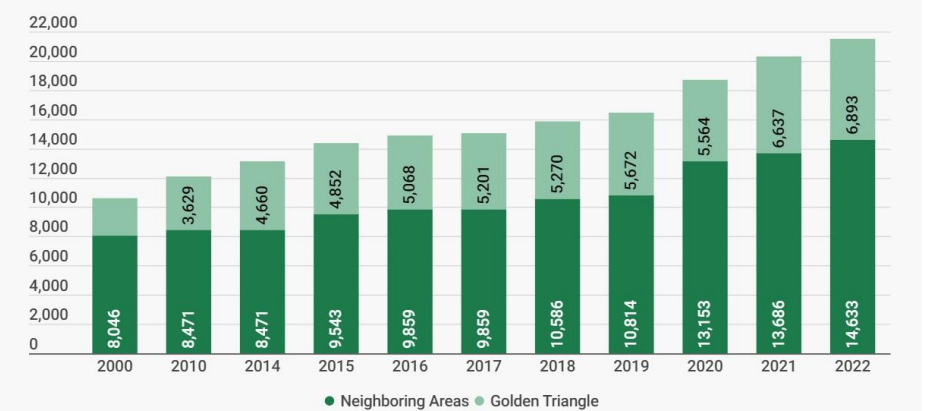


EXISTING NEIGHBORHOOD-BASED INVENTORY

Share of Units by Neighborhood



ESTIMATED DOWNTOWN POPULATION GROWTH



Trust Leadership



Carol Brown
1984-2000



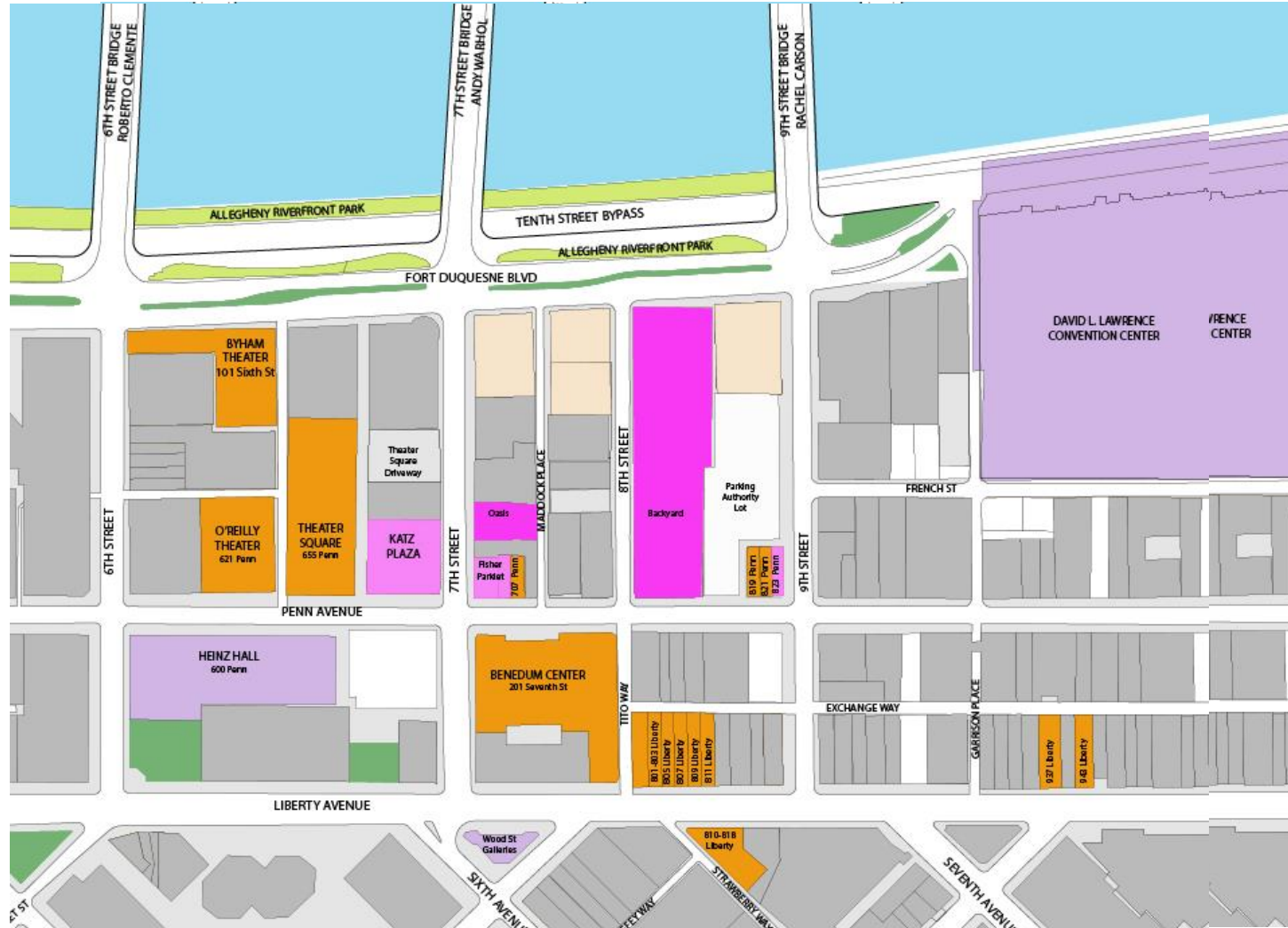
Kevin McMahon
2001-2022



Kendra Whitlock Ingram
2023-



Pittsburgh Cultural Trust



ART MATTERS

PLACEMAKING IS A PROCESS

Placemaking is the **PROCESS** of creating quality places that people want to live, work, play and learn in.

WHO

Regular/ Repeating Community

Business community

Before and after school student community

Resident community

Can this grow to include families

Transit commuters

WHO

Occasional Community- People downtown for:

Performing Arts

Museums- Warhol/ Children's Museum/ Aviary

Restaurants

Steelers, Pirates and Penguins

Conventions

Weekend tourists

WHAT

It's FREE!

What does it mean to support the public through public space?

What are the arts strategies that amplify and support this?

HOW

Take advantage of expertise

- PCT expertise and the community expertise

Establish an engagement process

LEARN FROM OUR EXPERIENCES



LEARN LOCALLY

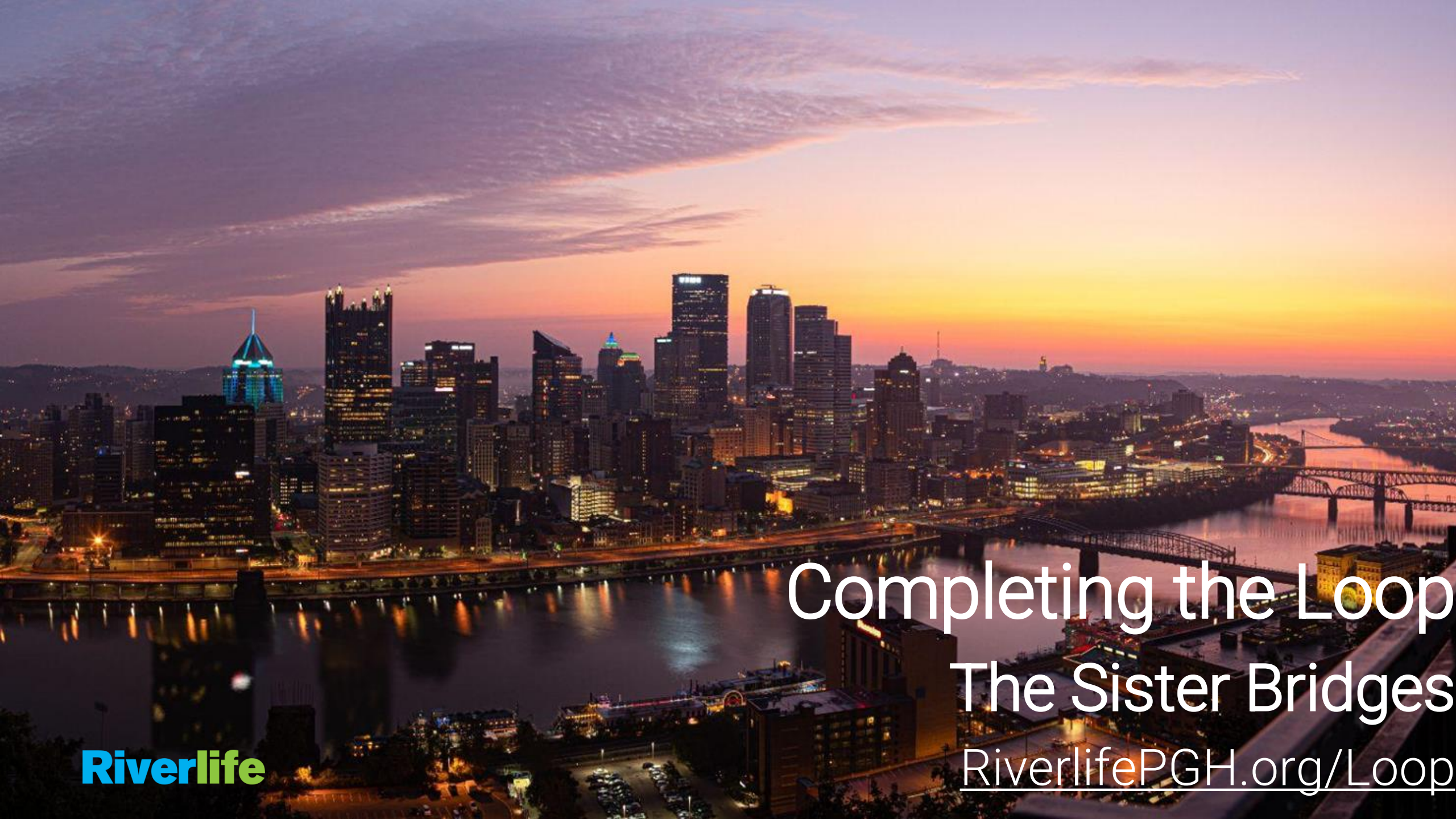


LEARN FROM OTHERS





MATT GALLUZO
PRESIDENT AND CHIEF EXECUTIVE OFFICER
RIVERLIFE



Completing the Loop

The Sister Bridges

RiverlifePGH.org/Loop

Riverlife



Riverlife

**We are Riverlife.
We believe Pittsburgh's
rivers bring life to our region.**

Vision

**We envision a Pittsburgh where
thriving world-class riverfronts are
essential to the region and belong
to everyone.**

Mission

**We create, activate, and celebrate
Pittsburgh's riverfronts, connecting
people through exceptional places
and experiences.**

Values

We elevate social equity.

We center our work on the idea that the riverfronts belong to everyone and must be a model for community-driven, equitable development.

We embrace innovative ideas.

We tackle big challenges with creative solutions that drive transformational change.

We advocate for great design.

We cultivate riverfront experiences that are elevated by high-quality, community-focused, and regenerative design.

We collaborate and connect.

We nurture broad-based partnerships with community, philanthropy, and key stakeholders to advance our mission.

We are a trusted leader.

We advance a shared vision through our unique position at the intersection of economic development, arts & culture, and sustainability.

Built Completing the Loop visibility



What Will It Cost to Restore Pittsburgh's Riverfronts, Parks and Trails?

Riverlife's Completing the Loop project, which aims to create community green spaces within the city's 1,055 acres of riverfronts, will be funded largely through fundraisers.

March 29, 2022

Editorial: Riverfront plan would make Pittsburgh a gem

"Completing the Loop" Plan Wins National Award for Excellence in Sustainability

Riverlife and evolveEA were honored by the American Planning Association (APA) for the plan, which outlines a 10-year vision to connect, enhance, and expand Pittsburgh's network of riverfront parks, trails, and public green spaces.

May 9, 2022, 7:00 AM PDT

Development & Transportation

\$246.8 million plan would complete loop of trails and parks along Pittsburgh's downtown riverfronts

90.5 WESA | By Kiley Kosciński
Published March 29, 2022 at 5:45 AM EDT



Riverlife in the news



Riverlife begins process to create 'unforgettable experience' between Downtown Pittsburgh's Sister Bridges



Post-Gazette

ADVERTISEMENT



What Should Pittsburgh's Allegheny Riverfront Park Look Like?

The public is invited to give input into the park's design at a Dec. 7 workshop at the Byham Theater.

November 28, 2022

by Denise Bonura

Allegheny Landing sculpture park and dock will be restored



by Cristina Holtzer

October 6, 2022

Riverlife touts expansion of Waterfront Development Tax Credit

Only 200 Tickets Remain to Riverlife's Party at the Pier: Green Envy

Considered the "Pittsburgh fashion event of the year" is presented by Peoples.

July 29, 2022

**Completing the Loop:
Near-Term Planning, Capital Projects, and
Programming**

An aerial photograph of Pittsburgh, Pennsylvania, showing the Allegheny River and its confluence with the city. The image is overlaid with several white text boxes, each pointing to a specific project area. The river is a prominent feature, winding through the city. Various urban areas, including stadiums and residential neighborhoods, are visible. The project callouts are: Allegheny Landing Master Planning and Reconstruction (top left), Allegheny Riverfront Restoration & Repositioning (top right), Point State Park Connector (middle right), Manchester-Chateau Connector & Saw Mill Run Park (bottom center), and North Shore Riverfront Ecosystem Restoration (bottom left).

**Allegheny Landing Master
Planning and
Reconstruction**

**Allegheny Riverfront
Restoration &
Repositioning**

Confluence

RIVER ROOM

**Point State Park
Connector**

**North Shore Riverfront
Ecosystem Restoration**

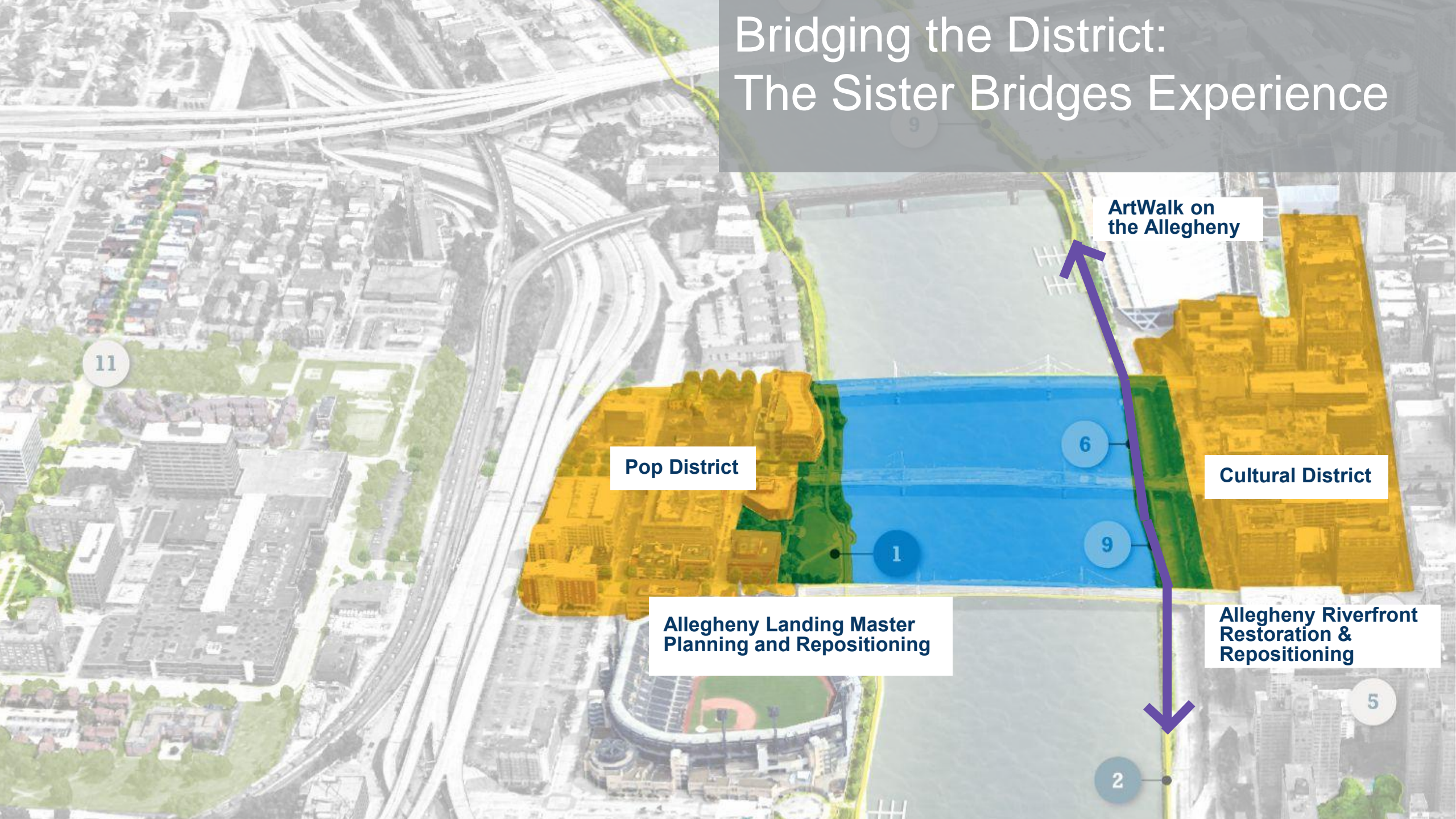
**Manchester-Chateau Connector
&
Saw Mill Run Park**



The Iconic Sister Bridges

- Only three identical bridges in the United States
- Constructed between 1926-1928
- Renamed in mid-2000s to honor Roberto Clemente, Andy Warhol, and Rachel Carson
- Restored between 2016-2023 and outfitted with 600,000 LED lights

Bridging the District: The Sister Bridges Experience



ArtWalk on the Allegheny

11

Pop District

Cultural District

Allegheny Landing Master Planning and Repositioning

Allegheny Riverfront Restoration & Repositioning

1

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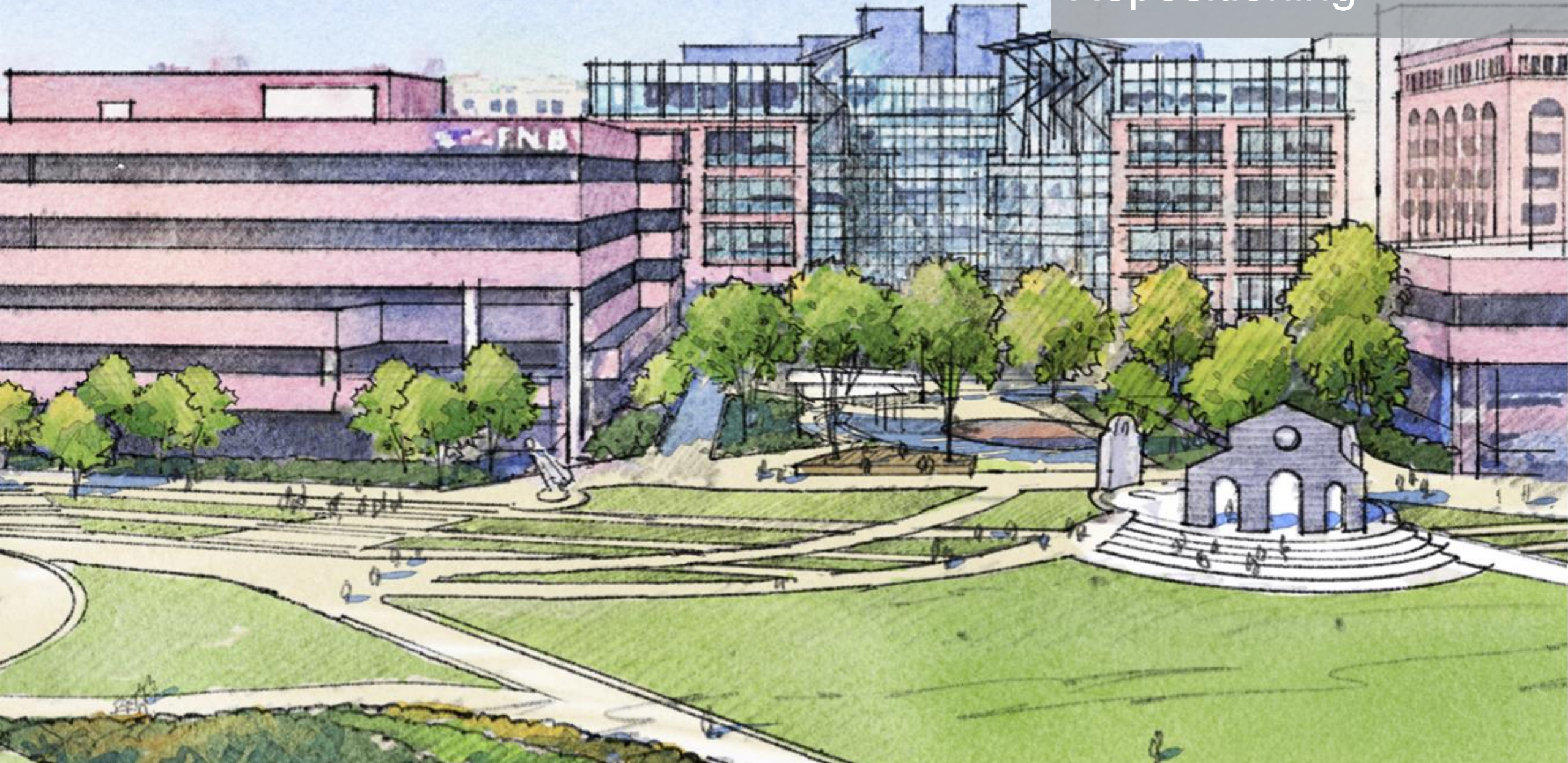


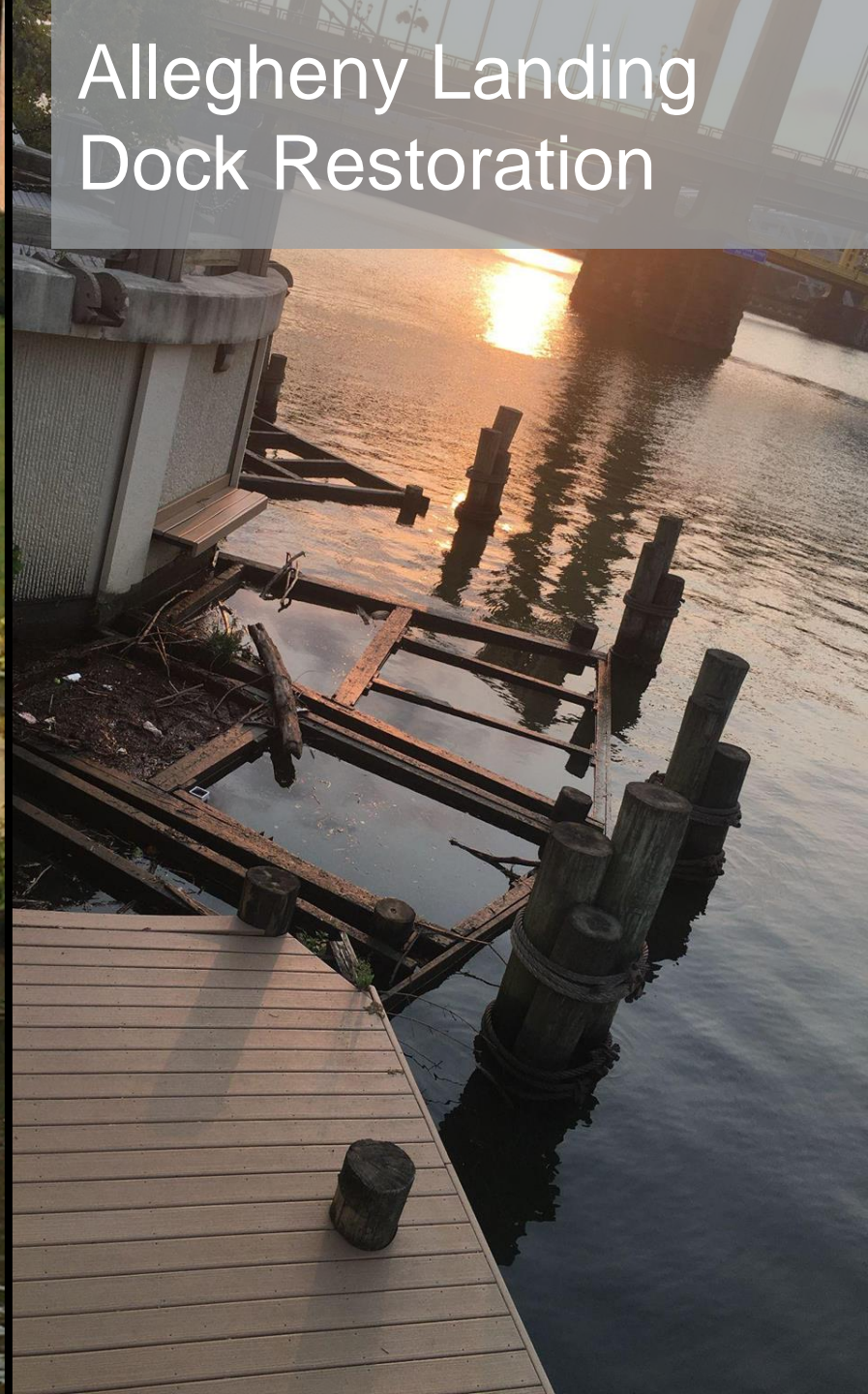
**The Sister Bridges Experience
A Complete Vision**



The Sister Bridges Experience A Complete Vision

Allegheny Landing Repositioning

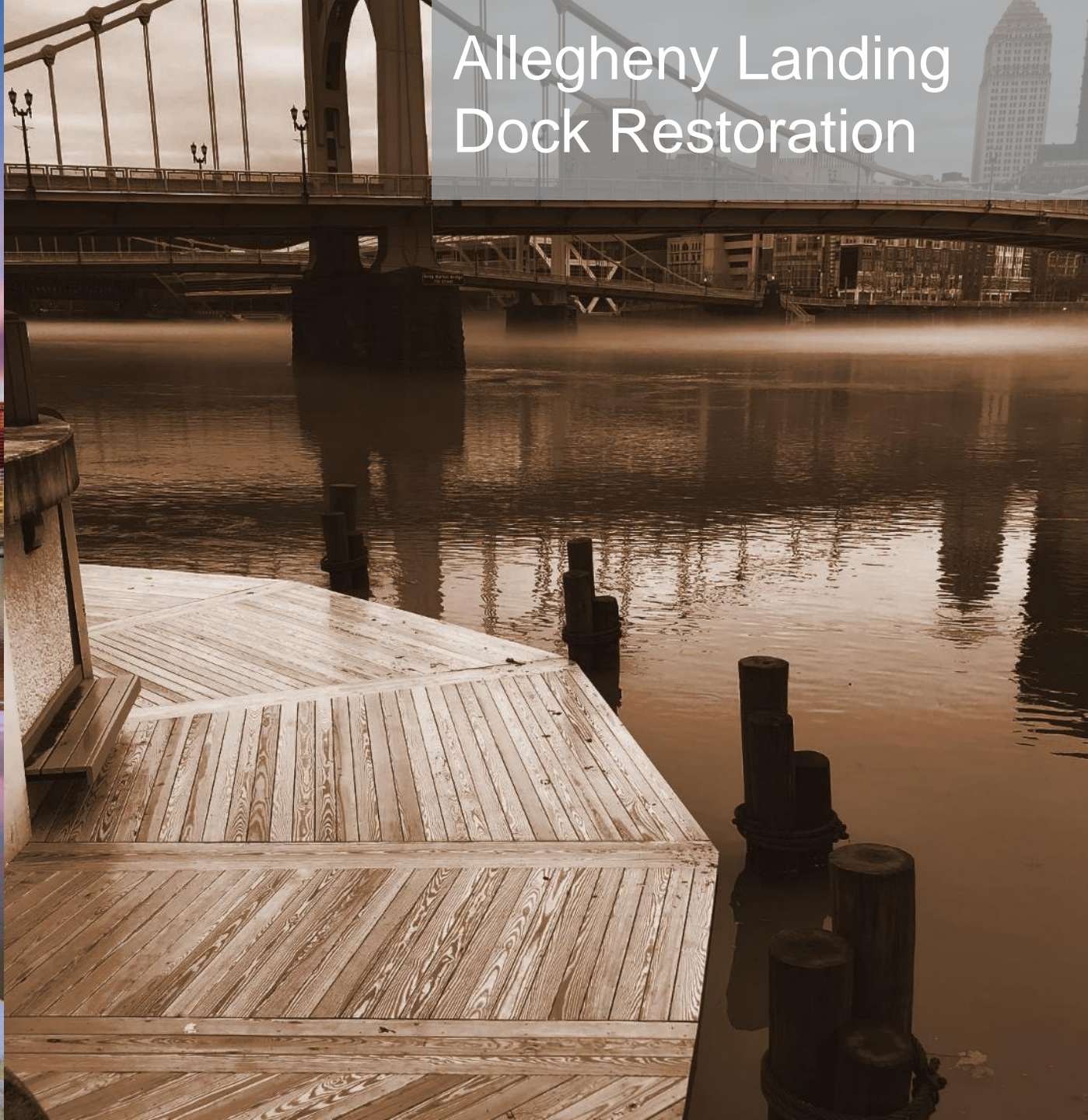




Allegheny Landing Dock Restoration



Image: Dave Dicello

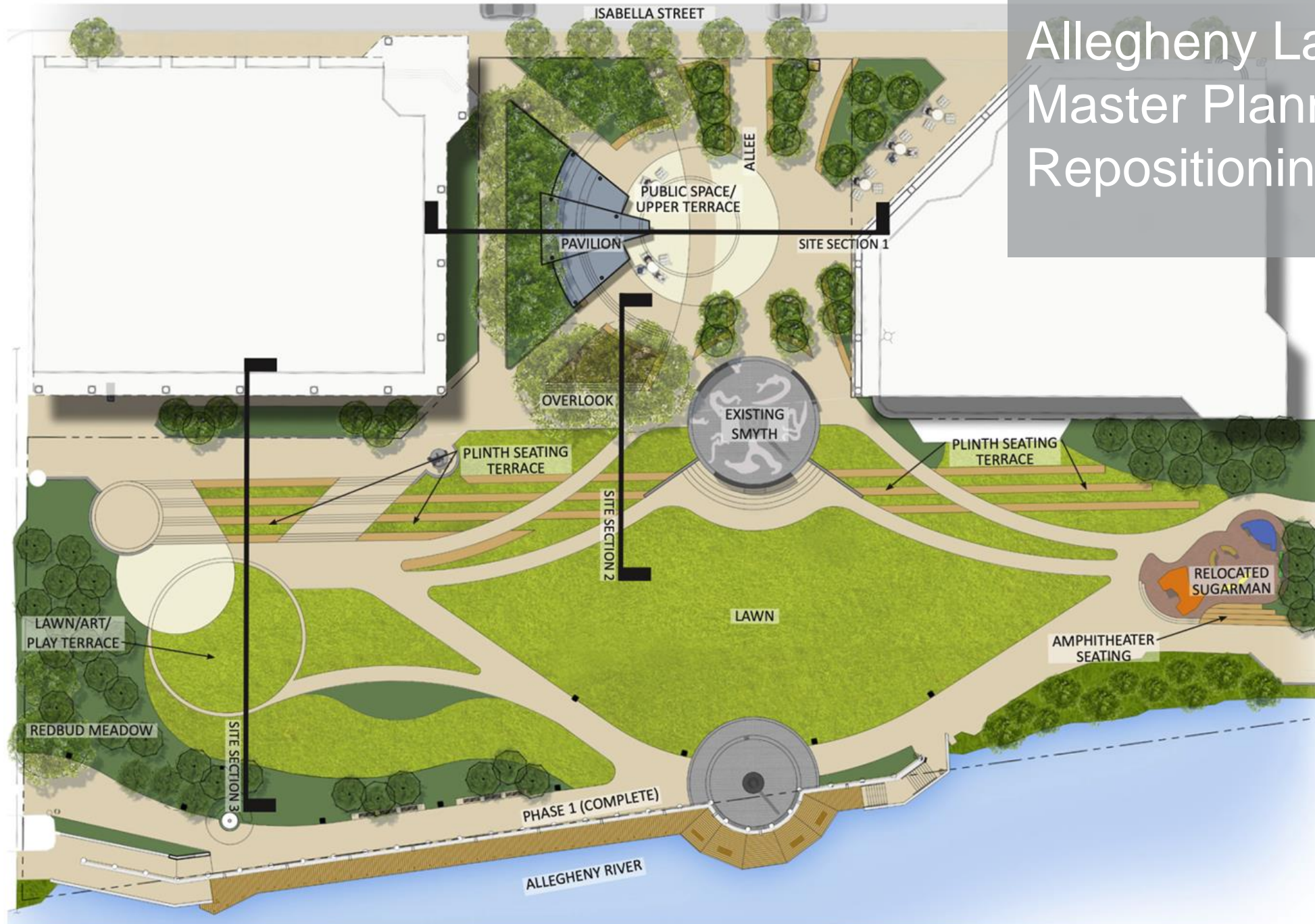


Allegheny Landing Dock Restoration

Allegheny Landing Master Planning & Repositioning

Allegheny Landing
Landscape Architecture
95 South Tenth Street
Pittsburgh, Pennsylvania 15203
412.888.8822

CLIENT
Riverlife



ALLEGHENY LANDING
Conceptual Design

DATE
09.29.2021



Concept Plan -
Overall Site

dwg.









dwg.



Riverlife Mobile Studio Engagement, 2023



Play Sculptures



Allegheny Landing: Prioritizing Play & Joy



Allegheny Riverfront Park: Upper Promenade Restoration





NCLANK

GOODYEAR

Strip District
↓

GATEWAY TECHNICAL INSTITUTE

THE BANKER & REAL ESTATE





Michael Mercil,
Artist

Ann Hamilton,
Artist

Matthew Urbanski,
MVVA

Michael Van
Valkenburgh, MVVA

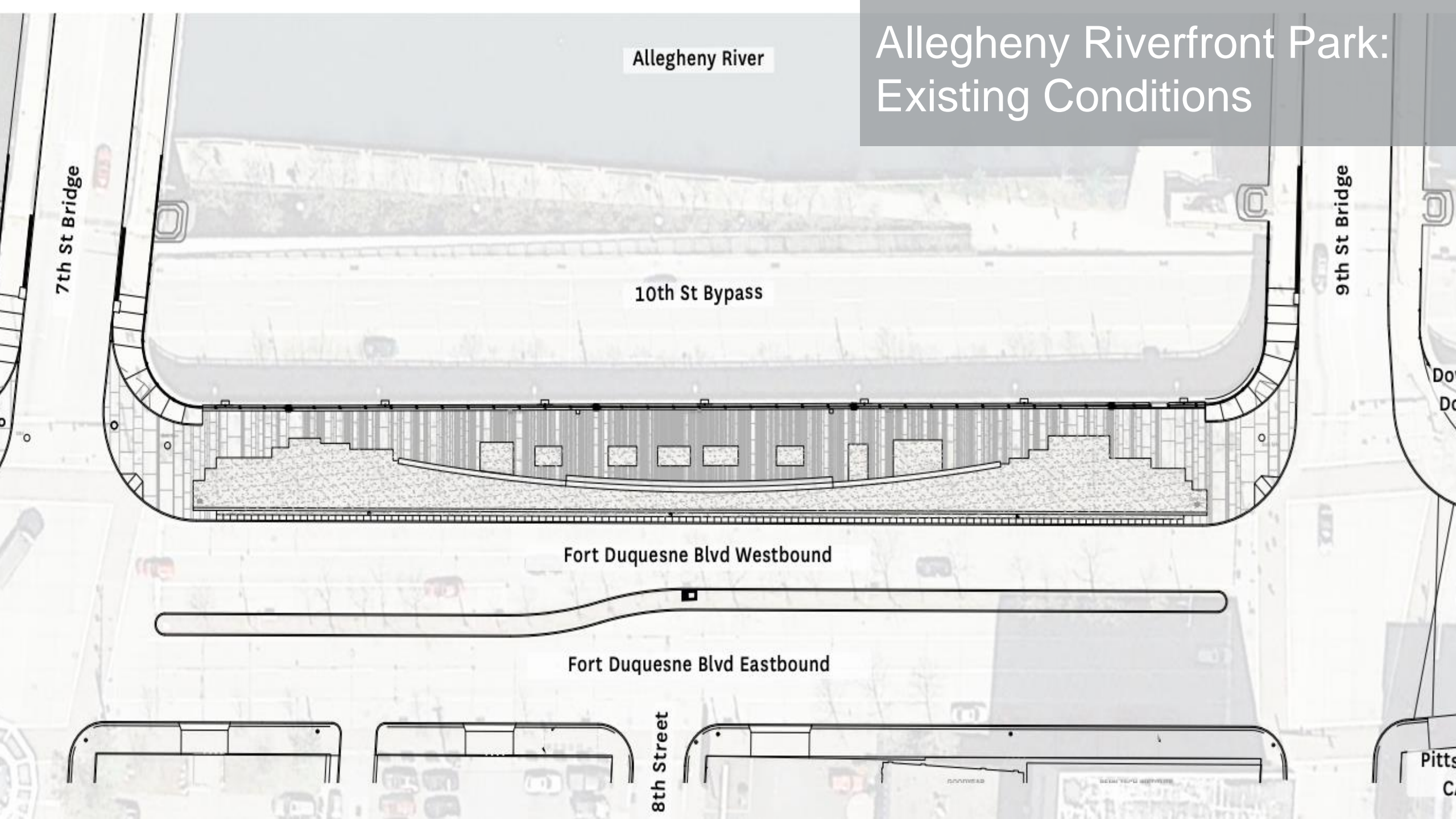
Laura Solano,
MVVA

Carol Brown,
Pittsburgh Cultural Trust





Allegheny Riverfront Park: Existing Conditions



Allegheny River

7th St Bridge

9th St Bridge

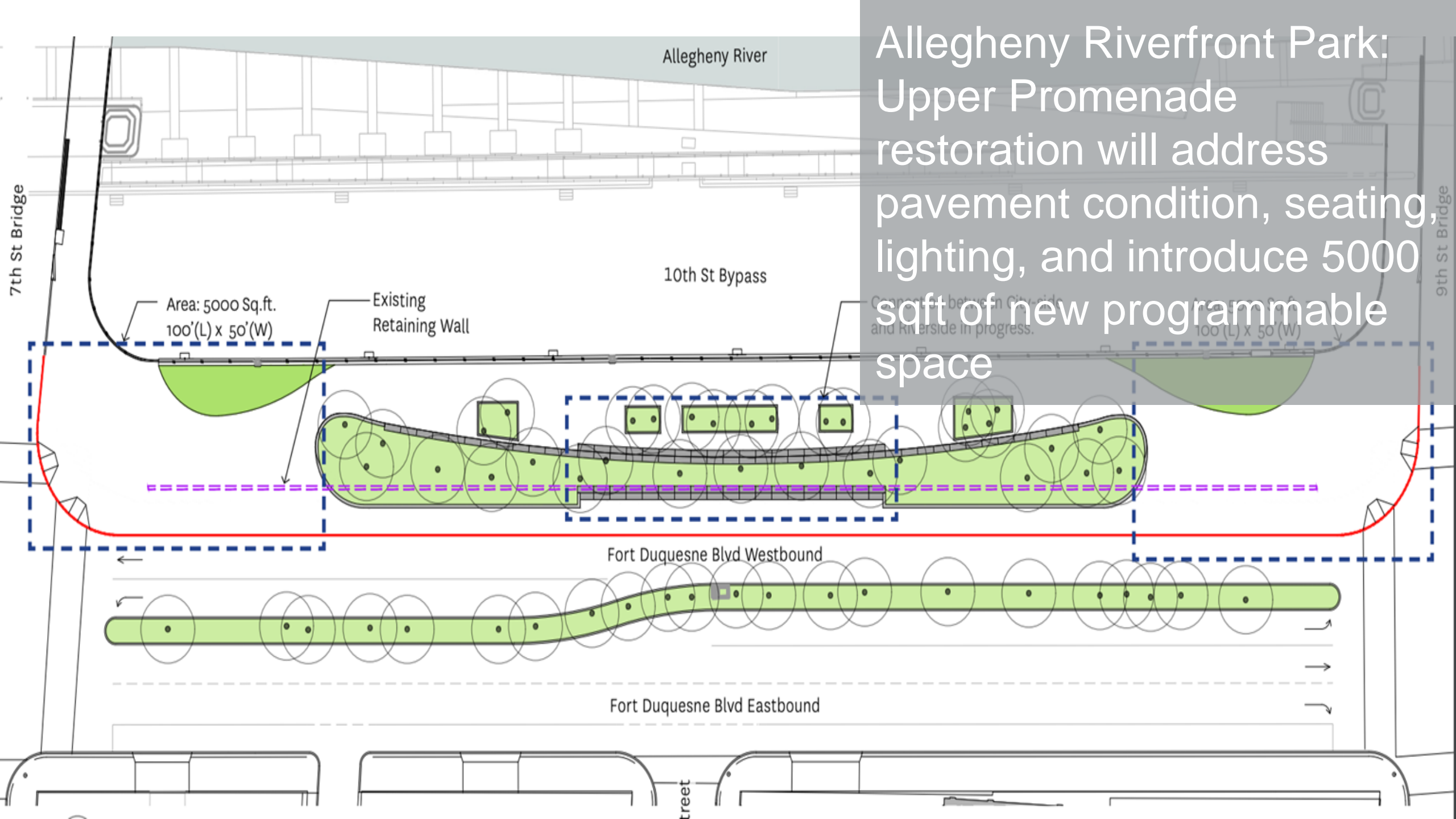
10th St Bypass

Fort Duquesne Blvd Westbound

Fort Duquesne Blvd Eastbound

8th Street

Pitts
C



Allegheny River

Allegheny Riverfront Park:
Upper Promenade
restoration will address
pavement condition, seating,
lighting, and introduce 5000
sqft of new programmable
space

7th St Bridge

9th St Bridge

10th St Bypass

Area: 5000 Sq.ft.
100'(L) x 50'(W)

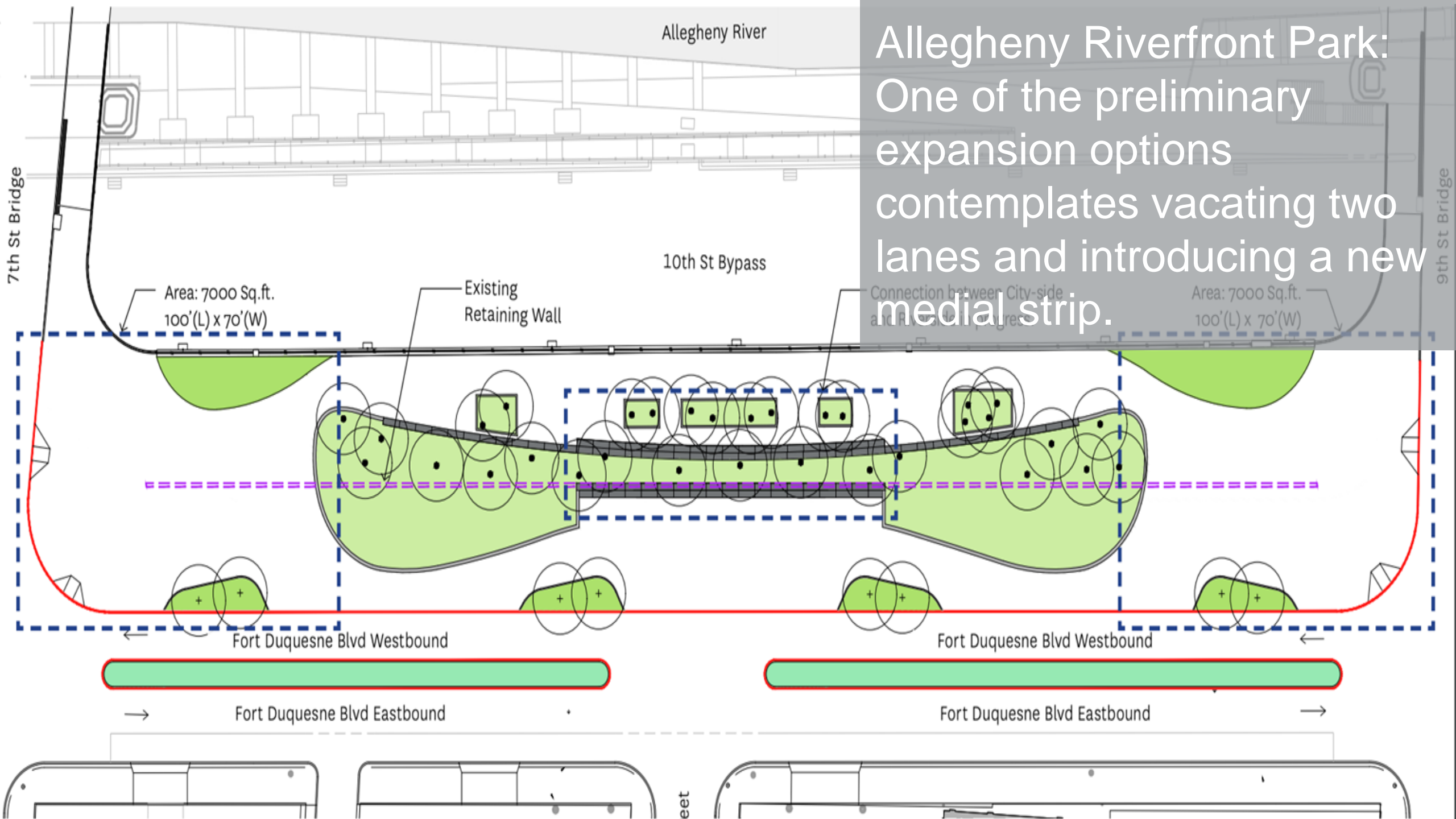
Existing
Retaining Wall

Connects between City-side
and Riverside in progress.
Area: 5000 Sq.ft.
100'(L) x 50'(W)

Fort Duquesne Blvd Westbound

Fort Duquesne Blvd Eastbound

tree



Allegheny Riverfront Park:
One of the preliminary expansion options contemplates vacating two lanes and introducing a new medial strip.

Allegheny River

10th St Bypass

Area: 7000 Sq.ft.
100'(L) x 70'(W)

Existing Retaining Wall

Connection between City-side and River-side

Area: 7000 Sq.ft.
100'(L) x 70'(W)

Fort Duquesne Blvd Westbound

Fort Duquesne Blvd Westbound

Fort Duquesne Blvd Eastbound

Fort Duquesne Blvd Eastbound

7th St Bridge

9th St Bridge

feet

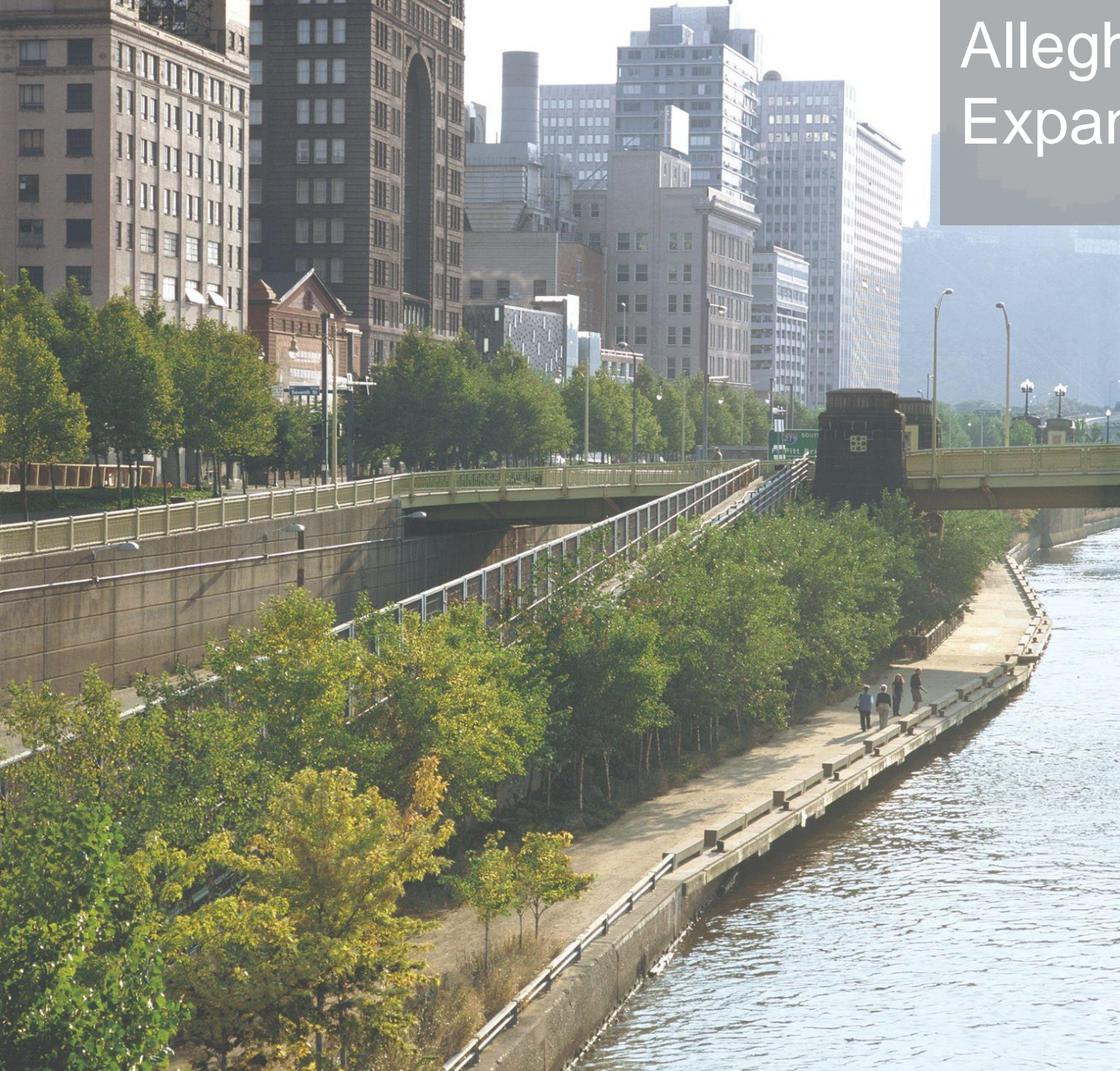
Allegheny Riverfront Park Upper Promenade Restoration: Artistic Rendering



Allegheny Riverfront Park Upper Promenade Restoration: Perspective Rendering



Allegheny Riverfront Park: Expansion Planning





Riverfront Programming



Riverfront Programming

Riverlife

**PITTSBURGH
RIVERWALK &
CHALK FEST**

MAY 27–28 ALLEGHENY LANDING

Energy Flow, 2016





ArtWalk on the Allegheny Invisible Ecologies, 2021



 **Black-capped Chickadee**
Parus atricapillus

Conservation status — Widespread and common, and numbers apparently stable, possibly increasing in some areas

Family — Paridae (Chickadees and Titmice)

Habitat — Most common in open woods and forest edges, especially where birches or alders grow

Little flocks of Black-capped Chickadees enliven the winter woods with their active behavior and their cheery-sounding chick-a-dee call notes as they fly from tree to tree, often accompanied by an assortment of nuthatches, creepers, kinglets, and other birds.

Scan the QR code to hear the bird's call



*Source: audubon.org





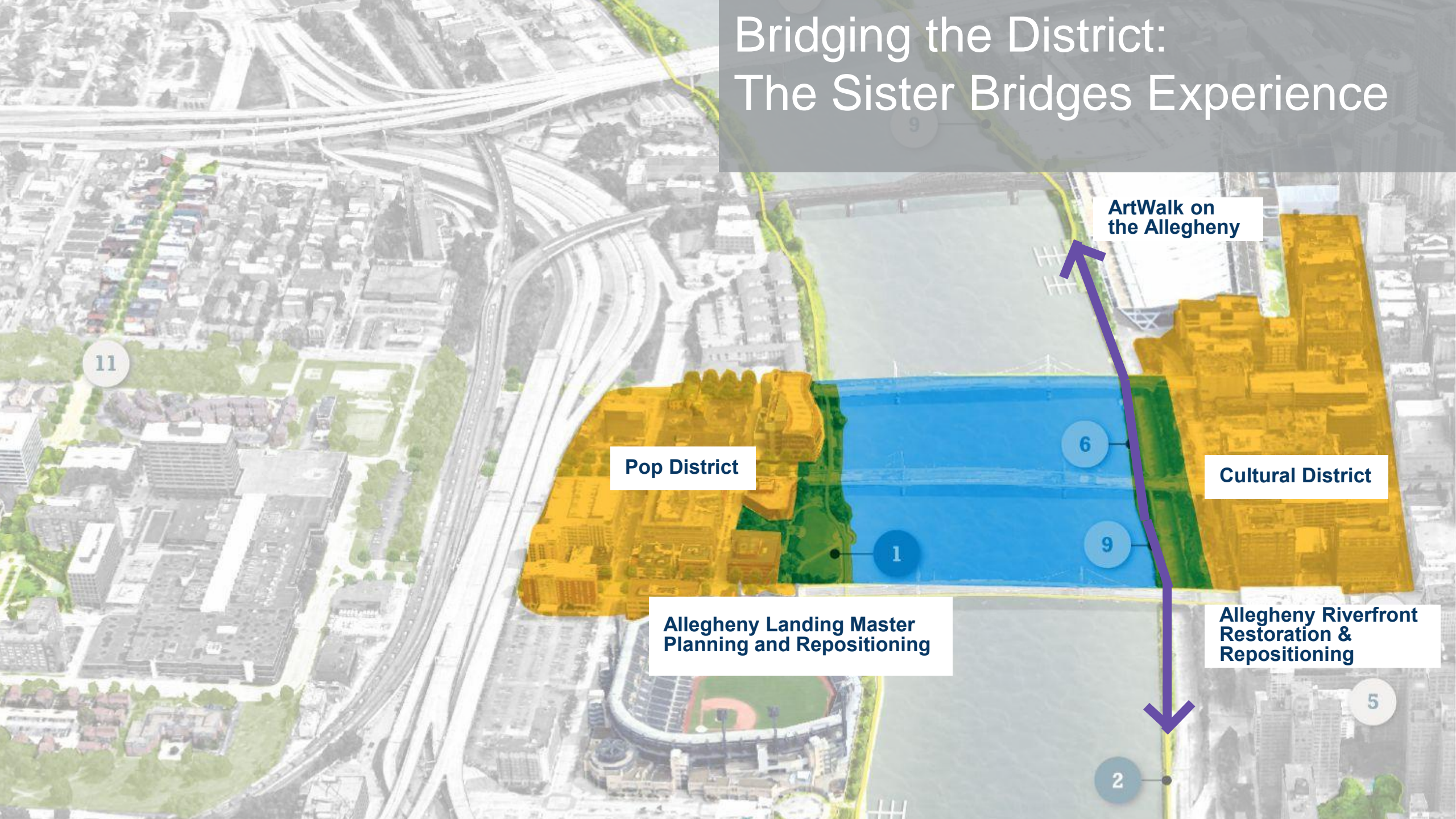
Artwalk on the Allegheny
Black Flowers, 2021



Riverfront Programming



Bridging the District: The Sister Bridges Experience



ArtWalk on the Allegheny

11

Pop District

Cultural District

Allegheny Landing Master Planning and Repositioning

Allegheny Riverfront Restoration & Repositioning

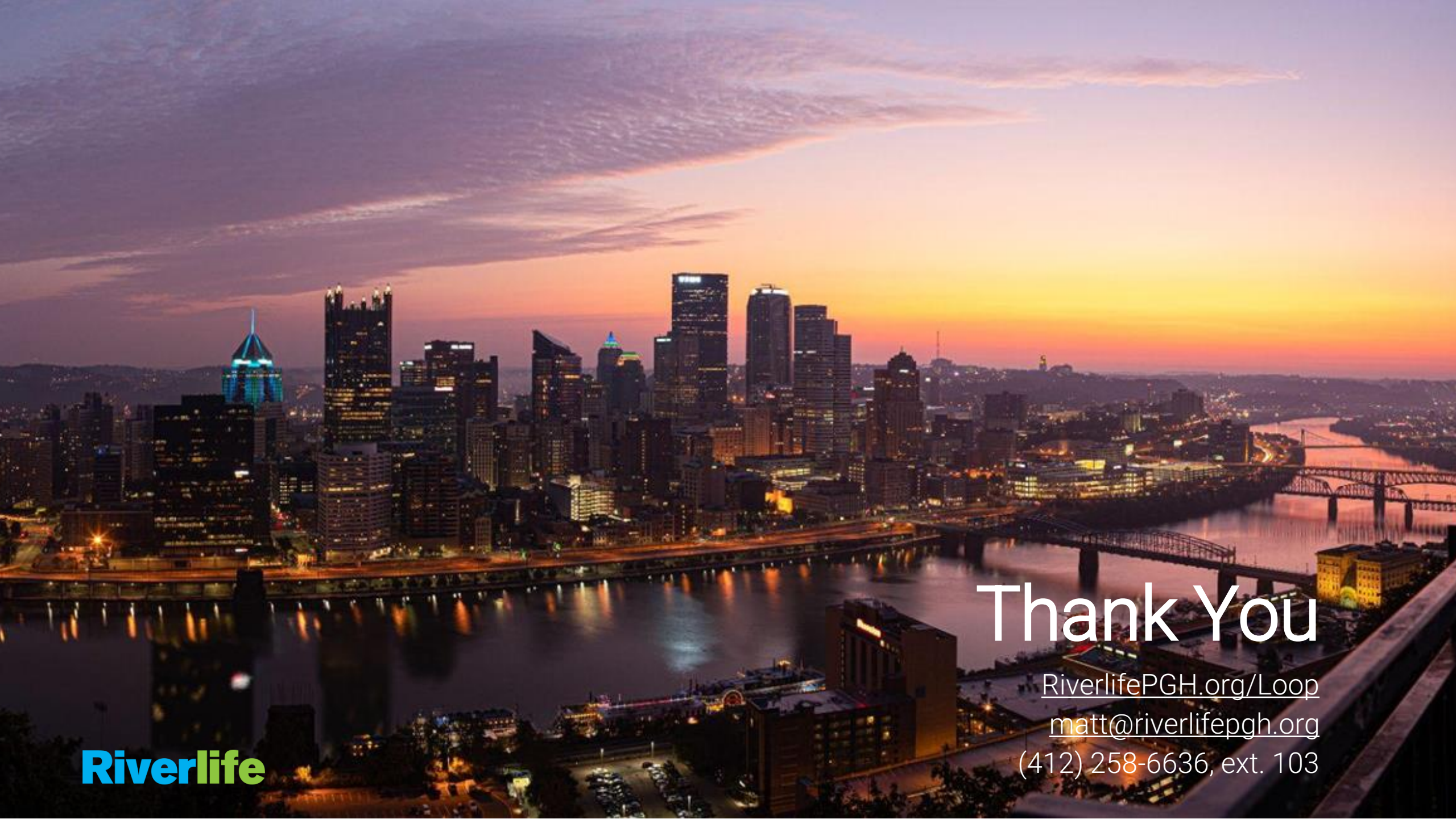
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Thank You

RiverlifePGH.org/Loop

matt@riverlifepgh.org

(412) 258-6636, ext. 103

Riverlife



MAMADOU BALDE
MANAGING DIRECTOR
MARKET LEADER | PITTSBURGH & WEST VIRGINIA
ADVISORY & TRANSACTION SERVICES
CBRE



MODERATED PANEL AUDIENCE Q&A