

ULI 2023 ANNUAL PARTNERSHIP & SPONSORSHIP LEVELS

CONNECT • INSPIRE • LEAD



Pittsburgh

Where the future is built



Join Us in Shaping the Future of Pittsburgh

The mission of ULI is to shape the future of the built environment for transformative impact in communities worldwide.

WHO WE ARE

The Urban Land Institute (ULI), founded in 1936, is a nonprofit research and education organization with over 45,000 members worldwide. For more than 15 years, ULI Pittsburgh has been a convening, neutral voice that raises the conversation and encourages government, planners, developers, and everyday citizens to adopt best practices that lead to prosperous cities.

GET INVOLVED

Become a Partner with an annual contribution or a Sponsor for an upcoming ULI Pittsburgh event.

CONNECT

active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE

best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD

in solving community and real estate challenges through applied collective global experience and philanthropic engagement



SIGNATURE PROGRAMS

Placemaking Awards for Outstanding Development

Emerging Trends

Young Leaders Group (YLG) Onsite Events

Women's Leadership Initiative (WLI)

Conversation with Key Leaders

Transit Update – BRT

University Master Plans

RMI – Building a Resilient Pittsburgh

Life Sciences 2023



Annual Partnership Levels and Benefits

BENEFIT	INVESTOR LEVEL \$10,000	PATRON LEVEL \$5,000	BENEFACTOR LEVEL \$2,500	FRIEND LEVEL \$1,500
VISIBILITY				
Sponsor Logo and Recognition on website, newsletter, event marketing, and other promotional opportunities	•	•	•	•
RELATIONSHIP BUILDING				
Complementary Registrations to Programs (excluding Placemaking Event)	8	4	2	
Invitations to Sponsors Only Events	•	•	•	
PARTICIPATION				
Speaking Opportunity	•	•		
Participate in Program Branding	•	•		
IMPACT & THOUGHT LEADERSHIP				
Mentoring Opportunities	•	•	•	•
Serve as Industry Expert for local focus groups, TAPS, and UrbanPlan	•	•		
Contribute featured content to ULI Pittsburgh and ULI National Publications	•			
Signature Event Leadership	•			

Event-Specific Sponsorship Benefits

ULI Pittsburgh's event sponsorship opportunities will include:

PLACEMAKING / ANNUAL SIGNATURE EVENT

Our annual signature award ceremony where we honor developers and projects that exemplify the best in the built environment and excel in our community.

EMERGING TRENDS IN REAL ESTATE

The annual presentation of ULI's flagship publication, in partnership with PwC, Emerging Trends in Real Estate, with a local lens on how these trends will affect our region.

Sponsorship levels for these and other events will be announced in early 2023. Stay Tuned!



Partnership & Sponsorship Commitment Form

Partnership Payment Options

TOTAL \$ _____

PARTNERSHIP LEVEL _____

☐ Please invoice me directly

Signature: _____ Date: _____

☐ I would like to pay by check. Checks payable to:

ULI Pittsburgh District Council
1546 Fulton Street, Pittsburgh, PA 15233

☐ I would like to pay by credit card:

☐ VISA

☐ Master Card

☐ American Express

☐ Discover

Card Number: _____ Expiration Date: _____

Name on Card: _____

Signature: _____

Additional Event Sponsorship Opportunities

☐ Please contact me to discuss event sponsorship opportunities for the ULI Pittsburgh program year. Event sponsorship opportunities include: Placemaking, Emerging Trends, YLG Events, WLI Event, and more. More information will be available in early 2023.

Contact Information

Name: _____ Title: _____

Organization: _____

Address: _____

Telephone: _____ Email: _____

Partnerships & Sponsorships are non-refundable.

Send Commitment Forms to: pittsburgh@uli.org

ULI Federal Tax ID Number: 53-0159845



Pittsburgh

Questions?

Contact us at pittsburgh@uli.org