

## Jury Award Categories

By definition, placemaking embraces the creation of spaces that promote people's health, happiness, and wellbeing through planning, design and management.

Award Categories & Key Principles for the 2021 Placemaking Awards for Excellence:

**CATALYTIC PLACE:** This award will recognize the place that best generates improvement and progress to the economic development and/or standard of living in a surrounding community. (Project must be complete and operational)

### Characteristics

- Successful development having a positive impact on the surrounding area including economic benefit or commercial business.
- Generates increase of jobs and/or wages.
- Generated further development and/or improvements impacting the neighborhood in a positive way.
- If residential, a development that improves tenants or residents living standard.

**TRANSFORMATIVE PLACE:** This award will recognize the place that has been transformed through exemplary design and vision to become a vibrant place recognized for revitalizing the resource. (Project must be complete and operational)

### Characteristics

- Renovation or redevelopment that restores, revitalizes, or enhances the significance of an existing structure, building, or area.

**COMMUNITY PLACE:** This award will recognize the place that best engages and strengthens the community/neighborhood through opportunities to assemble, unite or celebrate.

### Characteristics

- "Place" can be permanent or temporary indoor or outdoor project or event being open to all and inclusive.
- Motivates perception change of a community and/or place.
- Moves a neighborhood, city, and/or region forward.

**HEALTHY PLACE:** This award will recognize the place that promotes activity and social interaction through health-giving and accessible design to improve overall quality of life.

### Characteristics

- "Place" can be permanent or temporary indoor, outdoor, or combination project that.

- Activates social interaction among visitors, users and is inclusive and open to all.
- Primary purpose is to improve health and wellness through programming, activities, and/or innovative technologies.
- Environmentally sensitive with ecological design and allows for use of natural resources.

**VISIONARY PLACE:** This award recognizes the vision for a place currently being considered or under development promising significant impact in a neighborhood or in the region.

Characteristics

- Improvement to neighborhood, economic viability, and/or lifestyle
- Engagement of all stakeholders in the process to gain consensus on best approach and meeting needs.
- A “Game Changer”.