



Pittsburgh

8th Annual Placemaking Awards for Excellence Sponsorship Opportunities



ULI Pittsburgh is pleased to announce our
8th Annual Placemaking Awards for Excellence
honoring McKnight Realty Partners.

The event is scheduled for October 7, 2021 @ The Highline.

Presenting Sponsor



\$15,000

- 20 VIP Tickets: VIP Meet and Greet with Honoree and Jury Award Finalists, VIP Tour of The Highline, Special sponsor gift
- 10 General admission registrations; Full Screen digital program ad
- Prominent logo display on digital wallpaper; Logo on ALL marketing materials (e-blasts, social media, invitations)
- Rolling logo on ULI Pittsburgh special event webpage

Contributing Sponsor



\$10,000

*1 more available

- 10 VIP Tickets: VIP Meet and Greet with Honoree and Jury Award Finalists, VIP Tour of The Highline, Special sponsor gift
- 10 General admission registrations
- 1/2 screen digital program ad
- Prominent logo display on digital wallpaper
- Rolling logo on ULI Pittsburgh special event webpage

Media Sponsor

\$5,000

*1 available

- 4 VIP Tickets: VIP Meet and Greet with Honoree and Jury Award Finalists, VIP Tour of The Highline, Special sponsor gift
- 8 Complimentary general admission registrations
- 1/4 screen digital program ad, Prominent Logo Display on Digital wallpaper
- Rolling logo on ULI Pittsburgh special event webpage
- Prominent logo recognition during media presentation

Award Sponsor

\$3,500

*4 available

- 2 VIP Tickets: VIP Meet and Greet with Honoree and Jury Award Finalists, VIP Tour of The Highline, Special sponsor gift
- 6 general admission registrations
- 1/4 screen digital program ad
- Prominent logo display on digital wallpaper
- Rolling logo on ULI Pittsburgh special event webpage
- Opportunity to present one award winner from the juried awards

Dessert Table Sponsor

\$2,500

*1 Available

- 1/4 screen digital program logo; Prominent Logo Display on Digital wallpaper
- Rolling logo on ULI Pittsburgh special event webpage
- Prominent logo display on sponsoring location (i.e The dessert table will have the Dessert Table Sponsor logo on it)

Signature Cocktail Sponsor

\$2,000

*1 Available

- 1/4 screen digital program logo
- Prominent Logo Display on Digital wallpaper
- Rolling logo on ULI Pittsburgh special event webpage
- Prominent logo display on sponsoring location (i.e bar will have the Signature Cocktail Sponsor logo on it)

Supporting Sponsor

\$1,500

- 5 Complimentary general admission registrations
- Prominent logo display on digital wallpaper
- Rolling logo on ULI Pittsburgh special event webpage

Digital Program Ad Sponsor (\$250-\$750)

- \$750 Full Screen- 1920 X 1080
- \$500 1/2 Screen- 1920 X1080
- \$250 1/4 Screen- 1920 X 1080

Please contact Jami Pasquinelli,
District Manager, to reserve your
sponsorship package.
jami.pasquinelli@uli.org

*Program Ad Graphics are due by 9/15/21.

For more info, visit pittsburgh.uli.org/events-2/placemaking-awards-for-excellence/