



Pittsburgh

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NEWSLETTER

MAKE AN IMPACT

ULI Sponsorship Campaign - 2020/21

While these are trying times in our lives and professions, ULI is committed more than ever to sharing best practices and connecting, convening, and collaborating to make our region more sustainable, thriving, and inclusive. Our members - *you* - are our *thought leaders*. We continue to need your energy, involvement, expertise, and financial commitment. Please join us by participating in our 2020/21 sponsorship campaign. As an appreciation for your continued support, your commitment now will be extended through the calendar year 2021.

Thanking you in advance,

Lynn DeLorenzo

Sponsorship Chair - 2020/21

[2020-2021 Sponsorship Info](#)



UPCOMING EVENTS



WLI COFFEE CHAT: ENHANCE YOUR PERSONAL BRAND WITH SOCIAL MEDIA

Thursday, September 3rd @ 9:00 AM

Why is social media so important?

Join ULI Pittsburgh's Women's Leadership Initiative as they welcome Kristina Falvo, Proposal Manager-Mascaro Construction, as she helps us navigate how to utilize social media to help enhance personal branding during this challenging time.

Why is social media important, and how can it help you?

What social media platforms are out there?

What is essential on social media during COVID?

What are some resources that can be utilized?

*This is a complimentary program.

[Register NOW!](#)



SUSTAINABILITY SERIES: "PITTSBURGH IS GOING GREEN- WHAT YOU NEED TO KNOW"

Thursday, September 10th @ 1:00 PM

How is the city of Pittsburgh moving towards a sustainable future, and what role can ULI Pittsburgh members play?

Join staff from the City of Pittsburgh Department of City Planning for a discussion of current and future city sustainability projects, like the Climate Action Plan 3.0 and new district energy programs. Learn what is new in local sustainability, why it matters to real estate, and how you can get involved.

[Register NOW!](#)

IN THE NEWS



How to Re-Design the World for Coronavirus and Beyond

By **POLITICO MAGAZINE** | Illustrations by [JURGEN ZIEWE](#) | 07/03/2020

In the months since the coronavirus engulfed the world, it's become clear that society won't go back to normal any time soon, if ever.

Yes, states are reopening their economies, but some are seeing serious spikes and shutting back down. And even the "reopened" world looks very different. Restaurants are half-filled; many movie theaters and stadiums remain empty; vacations have turned local. Huge question marks hang over the summer's presidential conventions and the school year this coming fall. Without a vaccine, and with the virus still spreading around the world, we can't expect society to resume its former shape anytime soon.



[Read more](#)

COOL THINGS



Learning From The Best

ULI Pittsburgh's Young Leaders Group has launched its first mentorship program.

ULI Pittsburgh is assembling an all-star cast of real estate, finance, development, and design executives for this event, and this is your opportunity to meet and interact with these Mentors in a small group setting.

The premise is simple: pair a real estate industry leader with a small group of aspiring ULI Young Leaders, and let each mentor lead the discussion around topics such as career advice, the state of the industry, tricks of the trade, life advice, challenging projects, and much more. The small mentoring groups will meet once a month over a period of 6 months, and the result is a mutually rewarding experience that allows the next generation of real estate professionals to learn from recognized industry leaders.

This year's event will be mainly held virtually over Zoom, though in-person field trips can be organized after attendees break into small mentoring groups. If you are a Young Leader (up to age 35), you do not want to miss this event. Capacity is limited. Apply now!

Who can apply?

All ULI Young Leader Group members (up to age 35)

How to Apply?

Please click the link below for the application.

The Application Deadline is Friday, September 11, 2020. The final group of mentees will be selected by the end of September. The mentorship program will officially kick off in early October.

[**Apply NOW!**](#)

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THANK YOU TO OUR ANNUAL SPONSORS

JOIN THE RANKS

OF THOSE INVESTING IN ULI PITTSBURGH

ULI Pittsburgh sponsors comprise the leading real estate organizations in the region. Annual sponsors receive many benefits for their contributions to ULI Pittsburgh - a 501(c)(3) corporation - in addition to the satisfaction of knowing that 100% of the funds support local programs, leadership development, education, community outreach and research.

2019- 2020 Committed Sponsors



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