



## ULI Pittsburgh Pulse Monthly Newsletter

### Diversity, Equity, and Inclusivity: **ACTION STATEMENT**

Dear Friends and Colleagues,

ULI Pittsburgh believes that thriving communities are built on a foundation of diversity, equity, and inclusivity.

We know our industry has contributed in significant and visible ways to the systemic racial and economic inequity that besets our society. Therefore, we recognize we have a particular responsibility to engage people and places held back by those systems in the myriad policy, planning and design, financing, and development choices that will determine if our communities thrive in the future.

As a District Council, we are recommitting ourselves to diversify our membership, accelerate pathways to leadership for people of color within our council, and share best practices for inclusive and equitable real estate development. Our next step will be to convene a diverse Advisory Board comprised of regional thought leaders to set a strategic plan for programs and initiatives to broaden our reach and deepen our impact.

We invite you to join us, become involved, and keep us accountable to our mission, goals, and region.

A handwritten signature in blue ink, reading 'Tamara D. D'Amico'.

District Council Chair

A handwritten signature in blue ink, reading 'John T. Webb'.

Chair for Mission Advancement

### Design for a Changing Climate: Creative Placemaking and Climate Resilience



## Featuring:

**Katharine Burgess, Vice President, Urban Resilience, Urban Land Institute**

**Juanita Hardy, Consultant for ULI on Creative Placemaking, Former ULI Senior Visiting Fellow on Creative Placemaking**

July 30th @ 1:00 PM

Join ULI Pittsburgh for the next installment in the ULI Pittsburgh placemaking webinar series, exploring how placemaking can support climate resilience efforts.

As cities across the country experience more frequent and intense weather events due to climate change, creative placemaking offers opportunities to support cities' climate resilience efforts. With concerns ranging from flooding, hurricane to extreme heat, creative placemaking can enhance resilience by transforming infrastructure into art, increasing community awareness of preparedness practices, or enhancing local knowledge of climate risk.

Join ULI's Senior Visiting Fellow for Creative Placemaking, Juanita Hardy, and Urban Resilience Vice President, Katharine Burgess for a conversation about this emerging topic. Juanita Hardy will also preview a new national ULI publication on placemaking.

*\*Complimentary Webinar*

As Vice President of Urban



Resilience, Katharine Burgess leads the Urban Land Institute's Urban Resilience Program, which provides ULI members, communities and cities with information about how to be more resilient to the impacts of climate change. An urban planner, she has fifteen years of experience practicing in the US, UK and Germany, with global project work across the US, Europe and Asia.



Juanita Hardy is Consultant for ULI on Creative Placemaking and former Senior Visiting Fellow for Creative Placemaking for Urban Land Institute. Her work supports the Institute's mission of responsible land use by deepening and broadening ULI's focus on creative placemaking – employing art, culture and design in real estate development and community revitalization – and is delivered through ULI's content programs and services and its member networks, including its 55 district councils that span the US.

**REGISTER NOW**

**Find recordings of previous webinars on [Knowledge Finder](#).**

For up to date webinar information, please visit  
[pittsburgh.uli.org/events](https://pittsburgh.uli.org/events)

## ULI Learning



**Your future, our tomorrow; let's build it together.**

### **About ULI Learning**

ULI Learning provides real estate education for students, professionals, and the public. A nonprofit education, research, and membership organization, ULI is dedicated to providing leadership in responsible development and creating and sustaining thriving communities worldwide. Available online and on demand, these educational series, courses, certificates, and programs leverage ULI's publications, content and research, as well as the practical and theoretical insights of our member leaders. ULI is committed to providing accessible education for the diverse communities of people who are committed to improving the built environment.

### **Upcoming Programs**

Introduction to Real Estate Finance and Investment -July 21 and 23

Deal Sourcing and Preliminary Evaluation: A Primer -July 27, 29, August 3, 5

Introduction to Pro Forma Excel Modeling -August 24, 26, 28, 31

Introduction to the Real Estate Development Process- September 2, 4

**REGISTER NOW**



## Get Involved



### **Make an Impact: UrbanPlan for Public Officials**

UrbanPlan for Public officials launched in Pittsburgh in the Fall of 2019. The UrbanPlan Workshop is ideal for decision-makers who would like to learn more about the fundamental forces that shape the real estate development process. Working with its District Councils, the Urban Land Institute aims to engage the community in an interactive dialogue about the challenging issues, varying private and public sector roles, complex trade-offs, and economics that are at play in land use in communities across the country.

<http://on.uli.org/squd50AcEEs>

If you are interested in learning more and getting involved, please email Jami Pasquinelli, District Manager at [jami.pasquinelli@uli.org](mailto:jami.pasquinelli@uli.org).

## Cool Things



## Mascaro Construction: Workforce Development Initiative

Creating awareness of job opportunities in construction has been a top priority for Mascaro over the past few years. To aid in our workforce development efforts, we have partnered with multiple educational groups to reach out to students and educators.

Since the recent quarantine put a hold on traditional in-person methods, many groups have adapted and created online videos to keep our connection to students alive and well. Here are a few examples:

The Challenge Program, Career Awareness Series (Mascaro featured at (17:11)

[https://www.youtube.com/watch?v=MyuW48Sjvq0&feature=emb\\_title](https://www.youtube.com/watch?v=MyuW48Sjvq0&feature=emb_title)

Junior Achievement, Speaker Series, on Facebook

<https://www.facebook.com/JAWPA/videos/1062018597501201/>

Consortium for Public Education, Career Journeys. Mascaro will have a new video featured every month. June features Liza Rigucci, a project engineer with Mascaro.

<https://www.theconsortiumforpubliceducation.org/skill-building-games-3-4-2/careerjourneys/>

We provide additional information on the many opportunities in construction and resources available on our website: <https://www.mascaroconstruction.com/careers/careers-in-construction/>

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**For more information on sponsorship opportunities, please contact**  
**[Lynn DeLorenzo](#), Sponsorship Chair, or**  
**[Jami Pasquinelli](#), District Manager.**

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*The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.*