

ULI Pittsburgh

WE DELIVER VALUE.

WE UNITE THE INDUSTRY.

EVENTS.

We provide engaging programs featuring national and local experts. Types of programming include: Emerging Trends breakfast series, Women's Leadership forums, Technical education forums, and Site visits and tours.

THOUGHT LEADERSHIP.

ULI Pittsburgh represents top leaders in real estate development and responsible land use. Our members and our sponsoring partners bring together and unite our community. Our educational programs, technical assistance and expert advisory panels help Pittsburgh to set new standards of excellence.

BUILDING FOR THE FUTURE.

We mentor and develop the next generation of industry talent. We celebrate and promote diversity in leadership across all areas of our industry.

The Pittsburgh real estate and responsible land use community relies on ULI to be their source for thought leadership. ULI, in partnership with our members and sponsors, lead and unite our industry, in Pittsburgh and across the globe. To become a sponsoring partner with ULI Pittsburgh, contact us today at jami.pasquinelli@uli.org.



ANNUAL SPONSORSHIP PACKAGES

| Sponsor Benefits January 2020 to December 2020 | Leadership Circle \$15,000 | Investor Level \$10,000 | Patron Level \$5,000 | Benefactor Level \$2,500 | Friend Level \$1,500 |
|--|----------------------------------|-------------------------------|----------------------------|--------------------------------|----------------------------|
| Full Membership | 1 | | | | |
| Placemaking Awards Sponsor Level Credit (\$2,500 Value) | 1 | | | | |
| Affinity Group Supporter (\$1,000 Value) <i>*See other opportunities</i> | 1 | | | | |
| Associate Membership (\$492 Value) | 2 | 1 | | | |
| Placemaking Awards 2020 – Table of 10 (\$2,000 Value) | 1 | 1 | | | |
| Emerging Trends (Winter 2020) – Table of 8 (\$950 Value) | 1 | 1 | 1 | | |
| Sponsorship Benefits for the remaining of 2019 + 2020 | 1 | 1 | 1 | | |
| Placemaking Awards 1/4 Page Program Ad (\$250 Value) | 1 | 1 | 1 | 1 | |
| Complimentary Tickets to ULI Pittsburgh Programs for 2020 (Full price \$60 per ticket) | 6 | 4 | 2 | 2 | 1 |
| Sponsor Appreciation Event Tickets | 4 | 4 | 3 | 3 | 2 |
| Promotional Table at YOUR CHOICE ULI Event | 1 | 1 | 1 | 1 | 1 |
| Rolling Logo on ULI Pittsburgh Website | 1 | 1 | 1 | 1 | 1 |
| Sponsor Spotlight on ULI Pittsburgh Website and Social Media | 1 | 1 | 1 | 1 | 1 |

OTHER SPONSORSHIP OPPORTUNITIES

Affinity Group Supporter- \$1,000

Support ULI's Affinity Groups: Young Leaders Group or Women's Leadership Initiative, creating opportunities for engagement with our members.

Benefits Include: Recognized as a Bronze Sponsor for 1 Affinity Group event, 2 complimentary tickets to one YLG or WLI event, opportunity to be a YLG or WLI Event Champion and assist in event design once per year.

Other Opportunities- Varies

2020 Placemaking Awards Sponsor - \$1,500 to \$10,000
In-Kind Support (e.g. event venue space, marketing, etc.)

For more information contact:

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