Orange County/
Inland Empire



2026–2027

SPONSORSHIP OPPORTUNITIES

SHAPE THE FUTURE OF THE BUILT ENVIRONMENT FOR TRANSFORMATIVE IMPACT IN COMMUNITIES WORLDWIDE

WELCOME

About Urban Land Institute

The Urban Land Institute is a 501[c][3] nonprofit research and education organization supported by its members. Founded in 1936, the Institute now has members in 95 countries worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service. As the preeminent multidisciplinary land use and real estate forum, ULI facilitates an open exchange of ideas, information, and experience among local, national, and international industry leaders and policymakers dedicated to creating better places.

The mission of the Urban Land Institute is to shape the future of the built environment for transformative impact in communities worldwide.

Feel free to reach out to your ULI Orange County/Inland Empire team for assistance. We would love to help you navigate through all our options to invest in the industry and your people!

orangecounty.uli.org
orangecounty@uli.org

A Message from the Chair



As you consider partnering with ULI, we invite you to explore the impactful opportunities for engagement across our Local Product Councils, Affinity Groups, and signature events—each offering a powerful platform for industry leadership, professional development, and meaningful contributions to shaping the future of real estate in our region.

Rob Reitenour
Sr. Vice President, LOWE Enterprises
ULI OC/Inland Empire District Council Chair

Mission priorities this term

Empowering the next generation of industry leaders

Housing Affordability

Legislative Initiatives and faster paths to entitlement

Sponsorship Benefits

Sponsor Level	Platinum	Gold	Silver	Bronze
Amount	**$15,000**	**$10,000**	**$7,500**	**$5,000**
Membership				
Associate	1	1	1	
Full	1			
Young Leaders Group				1
Associate 20% Discount	3	2	1	
Meetings & Events				
Complimentary Fall Meeting Registration	1	1		
Complimentary Spring Meeting Registration	1			
General Events	6 Tickets	5 Tickets	4 Tickets	3 Tickets
Signature Events Housing Symposium Emerging Trends Annual Insights Meeting	3 Tickets	2 Tickets	1 Ticket	1 Ticket
Recognition				
Website	Logo/Link	Logo/Link	Logo/Link	Name
Event-Specific	Logo	Logo	Logo	Name
Eblast/Newsletter	Logo	Logo	Name	Name
Social Media Recognition	✓	✓	✓	✓

Signature Event Opportunities

Your company will receive prominent visibility at each event



Housing Symposium

NOVEMBER 12, 2026 – **COSTA MESA**

Sponsor Level	Amount
Title	10,000
Gold	$5,000
Valet	$2,500
Coffee	$2,500
Corporate Partner	$1,000



Emerging Trends

FEBRUARY 10, 2027 – **INLAND EMPIRE**

FEBRUARY 11, 2027 – **ORANGE COUNTY**

Sponsor Level	Amount
Ultimate Trendsetter	$7,500
Leading Trend	$5,000
On Trend	$3,000
Trend Starter	$1,000



Capital Markets Annual Insights Meeting

MARCH 2027

Sponsor Level	Amount
Presenting	$7,500
Platinum	$5,000
Gold	$3,000
Silver	$1,000

Additional Opportunities for Engagement

1

Local Product Councils

Exclusive, application-based groups focused on specific real estate asset classes.
Additional yearly cost. Meet quarterly on a two-year term.

2

Womens Leadership Initiative

Promotes women's leadership in ULI and real estate through mentorship and connectivity.
All ULI members are invited to join.

3

NEXT Affinity Group

Supports the ULI mission by identifying, connecting, and elevating the next generation of leaders for the built environment and ULI globally.

4

Young Leaders Group

The next generation of real estate leaders under 35, offering opportunities to develop skills and build out your networks.

5

Center for Leadership

A curriculum-based program designed to coach and connect emerging real estate and land use leaders through leadership development and regional industry engagement.

6

Membership Committee

Promotes ULI across the region, fosters engagement among new members, and welcomes professionals to join our community.

7

Technical Assistance Panels

Technical Assistance Panels (TAPs) provide expert, multidisciplinary advice to local governments, public agencies and nonprofit organizations facing complex land use and real estate issues.

8

Inland Empire Development Committee

Brings Inland Empire industry leaders together to share insights, build connections, and collaborate on opportunities and challenges across Riverside and San Bernardino Counties.

9

UrbanPlan

Program run in schools designed to create a sophisticated level of discourse among local stakeholders involved in land use decisions through the education of tomorrow's voters, neighbors, community leaders, public officials, and land use professionals.

JOIN THE MISSION

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