JOIN THE RANKS
ULI Orange County Inland Empire Investment Campaign 2021
Our Mission:
The Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

INVESTING IN THE BEST

Since it’s inception in 1936, the ULI name brings forth a respect and trust that is unparalleled amongst any other industry organization.

Aligned in the desire to improve our industry by sharing best practices and failures, our leaders are in the position to make a difference. We attract, retain and inspire the best in class worldwide.

JOIN US
Glad you have arrived!

Let me introduce you to an elite group of companies that are making a big impact in our industry by stepping up to engage at a higher level.

We are the Orange County Inland / Empire District Council located in Southern California comprised of 95 cities and spanning 3 counties.

We are a thriving, suburban-urban metropolitan region spanning from the coast of Orange County through to the mountains and desert of the Inland Empire. Our communities represent a story of an evolving American dream flourishing with diversity in age, culture, ethnicity, housing and industry.

Bounded by regions of Los Angeles County and San Diego County, we are distinctly different from our neighbors in that we do not contain a singular city center or core. Rather, we are comprised of a collection of distinctive hubs, housing, commerce and industry connected through transit corridors linking us to our sister cities and neighboring regions.

With over 850 members, we are the 15th largest District Council worldwide. Our members are active and committed to the Institute with 245 Full Members, 128 National Product Council Members and 15 key leaders, the 8th highest number of key leaders nationally.

Denise Ashton
Senior Principal, WHA INC
District Council Chair
THE MOST PREEMINENT REAL ESTATE ORGANIZATION WORLDWIDE

Are you...

🌟 An Industry Thought Leader who sees the value in high impact alliances with C-level executives?

🌟 A Company who sees the value of exposure to leading insights, trends and professionals as a value add to your business?

🌟 A top tier practitioner, who is willing to exchange ideas with an interest in elevating the conversation in order to improve our industry practice?

🌟 A company who is building a team top performers who would benefit from engaging at a high-level within ULI industry experts?

We thought so. Join the ranks...
Unparalleled fellowship and integrity amongst our leaders because of our commitment to the following mission driven principles:

**BRINGING TOGETHER LEADERS**
from across the fields of real estate and land use policy to exchange best practices and serve community needs;

**FOSTERING COLLABORATION**
within and beyond ULI’s membership through mentoring, dialogue, and problem solving;

**EXPLORING ISSUES**
of urbanization, conservation, regeneration, land use, capital formation, and sustainable development;

**ADVANCING LAND USE**
policies and design practices that respect the uniqueness of both the built and natural environments;

**SHARING KNOWLEDGE**
through education, applied research, publishing, and electronic media;

**SUSTAINING A DIVERSE GLOBAL NETWORK**
of local practice and advisory efforts that address current and future challenges.
# INVESTMENT BENEFITS

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| Passes to all Sponsor Eligible Events*     | 6        | 5     | 4      | 3      | 2      |
| 20% Discount on Associate Memberships      | 5        | 4     | 3      | 2      | 1      |

* Excludes AIM, Holiday Reception and Joint Association Events

Please email the attached **Sponsorship Commitment Form** to Katie.holst@uli.org.

1. Add "Investment Campaign 2021 - [your company name]" to the email subject line
2. Katie will reply back with an invoice