

 Oklahoma
**ULI OKLAHOMA
EXCHANGE TRIP**
ATLANTA, GA
SEPTEMBER 11-13, 2025



**SPECIAL THANKS TO
OUR SPONSORS**

PRESENTING



IDEAL
homes | neighborhoods®

**FRIEND
COMMUNITY IMPACT DEVELOPMENT**

PARTICIPANT GUIDE

- Contribute to the conversation on Facebook/Twitter/Instagram: @ULIoklahoma #ULIOKtravels
- Add the organizers' phones to your address book for emergencies (*see reference section*)
- If you miss a stop, please make your own way to the next stop of your preference
- There will be a LOT of walking on this trip – feel free to grab an Uber/bike/transit at any time to meet us at the next scheduled stop
- Meals NOT Provided:
 - All breakfasts, Thursday lunch, Friday dinner, Saturday lunch
 - A \$100 Visa gift card will be provided to cover a portion of these meals. Feel free to utilize how you'd like to cover trip expenses
- Ask questions & engage - We hope this is a valuable trip for each of you

RECOMMENDED PACKING LIST

- Suggested Dress Code: comfortable/casual, good walking shoes
- Sunscreen/Umbrella/Hat
- Water Bottle ... there will be a LOT of walking/biking throughout the trip, you'll need to be prepared to carry your own drinking water. We will provide a small tote bag for all participants
- *Bike helmets are provided for group ride – no need to pack*

PRIOR TO ARRIVAL

1. Download Lime App
 - APPLE - <https://apps.apple.com/us/app/lime-ridegreen/id1199780189>
 - GOOGLE PLAY - https://play.google.com/store/apps/details?id=com.limebike&hl=en_US&gl=US&pli=1
2. Set up Lime account & ensure you have form of payment loaded, & all waivers signed
 - *Personal credit card will not be used, but you need to have app ready prior to bike ride*



PRIOR TO ARRIVAL (cont'd)

1. Download Breeze Mobile 2.0 App

- APPLE - <https://apps.apple.com/us/app/breeze-mobile-2/id1671615377>
- GOOGLE PLAY - <https://play.google.com/store/apps/details?id=com.kontron.breeze>

2. Set up Tap & Go via Apple Wallet or Google Wallet

- APPLE
 - Open the Breeze Mobile app, tap Menu, and select ID's.
 - Click Add ID and choose Apple ID
 - Confirm the prompts to continue and launch Apple
 - Select a card in your Apple Wallet to complete the setup
- GOOGLE
 - Android Devices with NFC are all ready to use Tap and Go! Simply Open the Breeze Mobile App and hold the device over the NFC barcode scanner (above the display)
- **How to use Apple/Google ID at the gate:**
 - Hold your phone up to the barcode scanner, located above the validator display
 - The Breeze Mobile App will automatically launch your Apple Wallet or Google Wallet
 - **IMPORTANT:** Double-click to activate and scan your Breeze ticket



3. Download MARTA On the Go App

- Helpful for maps/route information, *but you will still need the Breeze app for payment*
- APPLE - <https://apps.apple.com/us/app/marta-on-the-go/id386648039>
- GOOGLE PLAY - https://play.google.com/store/apps/details?id=com.itsmarta.martaapp&feature=search_result&pli=1#?t=W10.

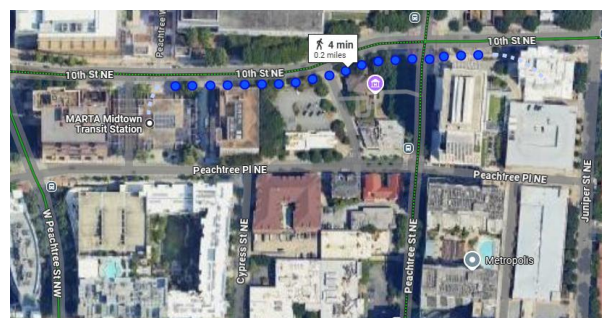
Thursday, September 11th – ARRIVAL & CHECK IN

- Upon your arrival at Hartsfield-Jackson Atlanta Airport, follow signs to the **MARTA Airport Station**.
 - If you did not already link your Breeze fare card to Apple/Google wallet, locate a vending machine & purchase a physical breeze card
 - Keep card in a safe place – you will need it to enter/exit the MARTA system each ride
- Take the **RED or GOLD** line towards downtown - Trains depart to/from the airport every 10-15min.
- Hop off at the **Midtown** station.

HYATT CENTRIC MIDTOWN ATLANTA

125 10th St NE, Atlanta, GA 30309

- Upon arrival at Midtown MARTA stop, walk to the hotel
 - (.2 miles - 4-minute walk)
- Reservations are the responsibility of each registrant. Please have your confirmation available.
 - *You will need a personal CC @ check-in*
 - Check in begins at 4pm but if you arrive earlier, please store your baggage
 - If you have difficulty with the check-in process, please call/text Michelle (417-773-1838)



1:00-2:00 PM PICK UP PARTICIPANT PACKET IN LOBBY

Meet in hotel lobby *no later than 2:00pm*

2:15 PM Walk to MARTA

2:45 PM Walk past The Melody 184 Forsyth St SW, Atlanta, GA 30303

3:15 PM **LOFTS AT CENTENNIAL YARDS SOUTH** Kody Christman – CIM Group

125 Ted Turner Dr SW, Atlanta, GA 30303

THE MITCHELL

250 Martin Luther King Jr. Drive SW, Atlanta, GA 30303

4:00 PM **DOWNTOWN WALKING TOUR**

Jennifer Ball & Alena Green – Central Atlanta Progress

5:00 PM **WELCOME RECEPTION**

Metro Atlanta Chamber

191 Peachtree St #3400, Atlanta, GA 30303

5:30 PM **ATLANTA "Yesterday/Today/Tomorrow"** Victoria Lemos – Archive Atlanta

6:00 PM **PERMANENT SUPPORTIVE HOUSING** Annie Hyrila – Partners for HOME

6:30 PM MARTA back to Midtown

7:00 PM Group Dinner

ALTA TORO

33 Peachtree PI NE, Atlanta, GA 30309

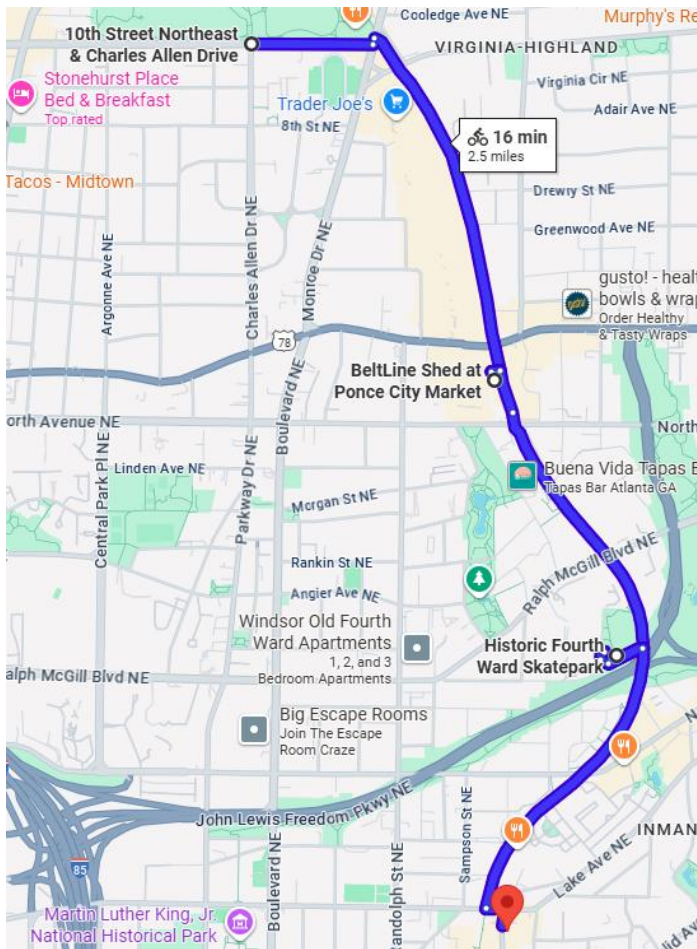
9:00 PM **OPTIONAL Late-Night Hang**

Twelve Cocktail Bar

675 Ponce De Leon Ave NE, Atlanta, GA 30308

Friday, September 12th

8:00 AM	Gather in lobby	
8:15 AM	Walk to Piedmont Park	10th St NE & Charles Allen Drive
8:30 AM	Get fitted for bikes/safety talk	LIME
9:00 AM	ATLANTA BELTLINE INC.	Laura Linman - Atlanta Beltline Inc.
9:10 AM	DEPART	
9:20 AM	PONCE CITY MARKET	Beltline Shed at Ponce City Market
10:10 AM	DEPART	
10:30 AM	KROG STREET MARKET	99 Krog St NE, Atlanta, GA 30307



IMPORTANT: After your ride, please end the ride on your app and check your bike out of DEMO MODE with the Lime representative. Make sure bikes are parked in an appropriate location out of the right of way. We will acquire additional charges if not parked properly.

11:00 AM Bike back to hotel

11:30 AM *Pick up box lunch in hotel lobby*

Please take food to room or park across the street – we are not allowed to eat in the lobby

BREAK - Lunch & Rest

1:00 PM	Walk to MARTA	Meet in hotel lobby <i>no later than 12:45pm</i>
1:15 PM	MARTA to Decatur	
2:00 PM	DECATUR WALKING TOUR	Will Johnston – MicroLife Institute Angela Threadgill – City of Decatur
2:20 PM	AMLI Decatur	Annie Hirst – AMLI Development Co.
2:50 PM	Walk to Venue	
3:00 PM	Parker's on Ponce	116 E Ponce de Leon Ave, Decatur, GA 30030
3:30 PM	DEKALB COUNTY PANEL DISCUSSION	Lorraine Cochran-Johnson – CEO, DeKalb County Jacob Vallo – Chief Development Officer, DeKalb County Juliana Njoku – Director of Planning, DeKalb County
4:30 PM	MARTA to hotel	
5:00 PM	BREAK – Shower & Rest	
6:45 PM	Gather in Hotel Lobby	
7:00 PM	Midtown Dine Arounds	

<u>RESTAURANT</u>	<u>ADDRESS</u>	<u>GUESTS</u> <i>**Reservations have been made, but you will be responsible for your meal.</i>
South City Kitchen	1144 Crescent Ave NE ATL, GA 30309	Mark Zitzow (405-371-5679 – reservation under Erica Emery) Carrie Blumert, Sandino Thompson, James Holdge, Korie Peacock, Phi Nguyen, Camal Pennington, Tammy Fate
Lyla Lila	693 Peachtree St NE UNIT 118 ATL, GA 30308	Erica Emery (405-514-5114) Justin Brannon, Stephanie Pierce, Alana Haynes, Hana Waugh, Andy Rine, Tyler Holmes, Gary Caplinger
The Optimist <i>**will need to Uber</i>	914 Howell Mill Rd ATL, GA 30318	Monique Short (405-706-4996 – reservation under Erica Emery) Reeve Tarron, Rachel Freeman, Becky Hatton, John Manning, Sara Hanna, Calvin Slocum, Ellen Ray
Serena Pastificio	1197 Peachtree St NE Suite 140 ATL, GA 30361	Michelle McBeath Lubbers (417-773-1838) DeAndre Martin, Danielle Dodson, AJ Kirkpatrick, Chad Huntington, Sara Kaplan, Patrick Struble, Christian Jump
El Valle	800 Peachtree St NE STE F ATL, GA 30308	Olen Cook (580-272-3857 – reservation under Justin Brannon) Nathan Cao, Patrick Sullivan, Aimee Struble, Jeff Struble, Girma Moaning, Andrew Hwang, Monserrat Lonzano

9:00 PM	OPTIONAL Late-Night Hang	
	Jojo's Beloved Cocktail Lounge	1197 Peachtree St NE, 30309

Saturday, September 13th

8:00 AM	Check Out & Store Bags	Be prepared to leave <i>no later than 8:00am</i> <i>If you have to leave mid-morning, you may bring your luggage on the bus</i>
8:15 AM	Depart hotel on bus	
8:30 AM	SMALL SCALE INFILL TOUR LA FRANCE WALK	Eric Kronberg - Kronberg Urbanists + Architects 1367 La France Street Northeast, Atlanta, GA 30307
9:10 AM	FINLEY STREET COTTAGES	1359 Finley St NE, Atlanta, GA 30307
9:50 AM	Bus to Georgia Avenue	
10:30 AM	GEORGIA AVE MAIN STREET	Wood's Chapel BBQ 35 Georgia Ave SE, Atlanta, GA 30312
12:00 PM	OPTIONAL BUS BACK TO HOTEL FOR THOSE CATCHING FLIGHTS <i>Allow at least an hour travel time from hotel to airport</i>	

OPTIONAL ADD-ON TOUR

Optional self-guided itinerary for those staying in Atlanta on Saturday afternoon/evening

Uber/LYFT/bike to **Carroll Street Café** (2 miles)

208 Carroll St SE, Atlanta, GA 30312

Explore **Cabbage Town** neighborhood – former mill town with great architecture/urban fabric

Explore **Fulton Cotton Mill Lofts** – former 1800s cotton mill

170 Boulevard SE C1, Atlanta, GA 30312

Walk to **Krog Street Tunnel** (south end of the beltline – make your way back from there! ENJOY!)

1 Krog St NE, Atlanta, GA 30307

SPEAKERS & HOSTS



Jennifer Ball – Central Atlanta Progress

<https://www.atlantadowntown.com/cap>

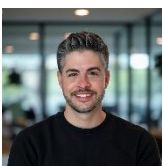
Jennifer Ball is the Chief Operating Officer for Central Atlanta Progress, Inc. In this role, Jennifer directs urban planning, economic development, transportation and sustainability initiatives to expand Downtown Atlanta's economic vibrancy and quality of life.



Alena Green – Central Atlanta Progress

<https://www.atlantadowntown.com/cap>

Alena Green leads policy and community development initiatives for Central Atlanta Progress, leveraging private investment and public support to make Downtown Atlanta a more vibrant and inclusive place. Her work spans data-driven storytelling and advocacy on key issues such as affordable housing, workforce development, and equitable development policies.



Kody Christman – CIM Group

<https://www.loftscysouth.com/>
<https://www.themitchellatl.com/>

Kody Christman is a seasoned real estate executive with over 15 years of leadership experience in residential property management. As Vice President at CIM Group, Kody oversees strategic operations, performance optimization, and team leadership across a diverse portfolio of residential assets.



Victoria Lemos – Archive Atlanta

<https://www.archiveatlantapodcast.com/>

A seasoned tour guide with the Atlanta Preservation Center and Bicycle Tours of Atlanta, Victoria is the creator behind the popular *Archive Atlanta* podcast – a bi-weekly exploration of hidden gems, forgotten stories, and unseen corners of the city. With a background in fashion and real estate, Victoria blends her passion for buildings and history to bring Atlanta's past to life.



Annie Hyrila – Partners for HOME

<https://partnersforhome.org/>

In her role as Chief Program Officer, Annie works with the Atlanta Continuum of Care to implement housing solutions and reduce barriers to permanent housing. Before joining Partners for HOME, Annie worked in southeast Michigan in the nonprofit sector with a permanent supportive housing provider. In this role, she focused on building a rapid rehousing program based on best practices, as well as housing interventions for frequent utilizers of emergency systems.



Laura Linman – Atlanta Beltline Inc.

<https://beltline.org/about-us/>

Laura Linman serves as the Economic Development Project Manager at the Atlanta BeltLine Inc. In this role, Laura supports commercial districts by keeping partners informed about activities and construction schedules, staying attuned to the evolving needs of businesses and residents, and providing resources to assist commercial enterprises.



Will Johnston – MicroLife Institute

<https://www.microlifeinstitute.org/>

A trailblazer in the realm of missing middle housing, Will is the Founder and Executive Director of the MicroLife Institute. In the past decade, his astute leadership has created pivotal policy reforms, fostering widespread acceptance of missing middle structures across the Southeastern region.



Angela Threadgill – Assistant City Manager, City of Decatur

<https://www.decaturga.com/>

Angela serves as the Assistant City Manager of Community and Economic Development for the City of Decatur. Angela leads her department in the areas of planning and zoning, permitting, code enforcement, special events, tourism, parking management, and economic development.



Annie Hirst – Senior Vice President, AMLI Development Co.

<https://www.amli.com/>

Annie Hirst is Vice President of Development for AMLI Residential, where she is responsible for sourcing investment opportunities and managing development activities for multifamily projects in Atlanta. Prior to joining AMLI, Hirst was one of the development leads for Jamestown on the largest adaptive reuse project in Atlanta's history: restoring 2.1 million square feet of an historic Sears Roebuck & Company warehouse into Ponce City Market, a mix of office, retail, residential and a central food hall.



Lorraine Cochran-Johnson – CEO, DeKalb County

<https://www.dekalbcountyga.gov/>

Lorraine Cochran-Johnson is a visionary city planner and former DeKalb County Commissioner known for her transformative impact on urban development. She authored the landmark Boxed Store Ordinance curbing dollar store overgrowth—now replicated in nine states—and founded the \$10 million EMBARC Youth Farm, a pioneering urban agriculture initiative. As Chair of Public Works and Infrastructure, she oversaw \$1.4 billion in infrastructure investments. In 2025, she made history as the first Black woman sworn in as CEO of DeKalb County, Georgia.



Jacob Vallo – Chief Development Officer, DeKalb County

<https://www.dekalbcountyga.gov/>

Jacob Vallo brings more than twenty-five years of experience in real estate and has been a member of the Urban Land Institute since 1996. Before his role as Chief Development Officer, Vallo held roles with Lalami Ventures MARTA, and has over two decades experience in the private sector with firms such as Hines, the Rockefeller Group, and the Westside Future Fund.



Julian Njoku – Director of Planning & Sustainability, DeKalb County

<https://www.dekalbcountyga.gov/>

Appointed the Director of Planning & Sustainability in July 2025, Juliana A. Njoku brings more than 25 years of experience in urban planning, project management, and community development. Prior to joining DeKalb County, she served as the Inaugural Director of Community Development for the City of Mableton, Georgia and the Director of Planning & Development in Rockdale County. Her work has consistently focused on aligning land use strategy with sustainable growth and neighborhood equity.



Eric Kronberg – Kronberg Urbanists + Architects

<https://www.kronbergua.com/>

Eric Kronberg is a zoning whisperer, blending the often-competing needs of urban design, architecture, and development in a potent cocktail for better places. He specializes in demystifying regulations to find ways to make great projects possible while helping others navigate the redevelopment maze. His work with KUA, IncDev, CNU, and the Atlanta Bicycle Coalition has solidified his stance as an advocate for walkable communities.



CONTACT INFO

Monique Short (Event Co-Chair)	405-706-4996
Erica Emery (Event Co-Chair)	405-514-5114
Michelle McBeath Lubbers (ULI Manager)	417-773-1838
Hyatt Centric Midtown Atlanta	404-443-1234

<u>NAME/LOCATION</u>	<u>INSTAGRAM</u>
ULI Oklahoma – <i>Please tag us!</i>	@ULIoklahoma #ULIOKtravels
Alliance for Economic Development of OKC (Sponsor)	
Mental Health Association Oklahoma (Sponsor)	@mhaokla
Ideal Homes (Sponsor)	@idealhomesok
Community Impact Development (Sponsor)	

EXPLORE ADD'L DISTRICTS

MIDTOWN

- Midtown is the perfect blend of cityscapes and greenery. The walkability of the neighborhood takes you from lively bars on one corner to award-winning restaurants next door.
- Enjoy The City in the Forest at [Piedmont Park](#), which has more than 200 acres of greenspace with wide paths for walking and biking, and the [Atlanta Botanical Garden](#). The park connects to the [Atlanta Beltline](#), a 22-mile trail that goes around the city, providing plenty of opportunities for outdoor enjoyment.
- [Politan Row at Colony Square](#) is a chef-driven food hall designed specifically for Midtown, featuring a thoughtfully curated mix of local food + beverage talent, a design-forward destination for the culinarily curious + a variety of open-air spaces to gather and dine.

OLD FOURTH WARD

- A former industrial area turned trendy hub attracting foodies and shoppers. Hip eateries and indie fashion stores fill [Ponce City Market](#), in the vast 1920s Sears, Roebuck & Co. building, while Irwin Street Market is a cozier spot offering artisan foods.
- Located just east of downtown, the area was originally settled in the early 1800s and is the birthplace of America's best-known civil rights leader, Dr. Martin Luther King, Jr.

BUCKHEAD

- From upscale shops to magnificent mansions and historic homes, it's easy to explore the beauty Buckhead has to offer. The Swan House at the [Atlanta History Center](#) is one of the must-see mansions in the area. With elevated rooftops around every corner, see the city from a unique angle or dine at several [MICHELIN-starred restaurants](#).

ATLANTA BELTLINE

- The [Atlanta Beltline](#) is one of the largest, most wide-ranging urban redevelopment programs in the United States. This network of public parks, multi-use trails, transit, and affordable housing along a historic 22-mile railroad corridor is enhancing mobility, connecting intown neighborhoods, and improving economic opportunity and sustainability.
- [Beltline Map](#)

50 FUN THINGS TO DO - <https://discoveratlanta.com/50fun/main/>



VISA GIFT CARDS

How do I use my Gift Card to shop in-store?

1. Be sure to know your balance before you shop. To use your Gift Card along with another form of payment, just tell the cashier how much you want to apply to each payment type. Please note, not all merchants allow split payment transactions, and some transaction types require a hold of up to 20% above the purchase amount.
2. Swipe your Card and select Credit on the keypad.

Visa, American Express, and Mastercard eGift Cards can be added to a digital wallet for in-store use.

1. Open the Wallet/App on your device.
2. Follow the on-screen instructions, including entering your card number manually or taking a picture of your plastic card.

Can I use a Visa Gift Card at a restaurant?

Yes, you can use a physical Visa Gift Card at most restaurants that accept Visa debit cards. To use a Visa eGift card, ensure to add it to your mobile wallet as most merchants accept payments via a digital wallet.

When dining out, restaurants typically add 20% to your total to account for the tip. Your transaction may be declined if there are not enough funds to cover the preauthorized amount. We are required to approve and hold funds based on the estimated total until the merchant finalizes the transaction. These funds will be released when the transaction is finalized.

PARTICIPANTS

For more info, check out the ULI Member Directory - <https://americas.uli.org/membership/member-directory/>

FIRST	LAST	ORGANIZATION	EMAIL
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Waiver and Release: By registering for and attending this event, I understand that my participation in the Event involves a certain degree of risk of loss, harm or injury to my person or property, including, but not limited to, harm from contracting COVID-19 or other viruses, acts of God, theft, fire or accident. I also understand that participation in this Event is entirely voluntary and requires attendees to abide by any applicable rules of conduct or local or state laws that may be announced at any time during the Event, which may include wearing personal protective gear and engaging in social distancing. While ULI is the sponsor of this Event and takes commercially reasonable steps to require the Event facility to maintain the venue in a safe and healthy condition, I understand and acknowledge that ULI has no direct control over and is not responsible for the acts or omissions of the facility or others involved in producing this event. I have carefully considered the risk involved and waive and release ULI and all its officers, directors, employees, staff, volunteers, faculty and affiliates from any and all claims, damages, injuries, or expenses that I may incur from my participation in this Event