

ULI SPONSORSHIP

CONNECT • INSPIRE • LEAD



Oklahoma

Join Us in Shaping the Future of Oklahoma

The mission of ULI is to shape the future of the built environment for transformative impact in communities worldwide.



WHO WE ARE

The Urban Land Institute (ULI), founded in 1936, is a nonprofit research and education organization with over 45,000 members worldwide. For more than 16 years, ULI Oklahoma, now more than 420 members strong, has been a convening, neutral voice that raises the conversation and encourages government, planners, developers, and everyday citizens to adopt best practices that lead to prosperous cities.



CONNECT

active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE

best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD

in solving community and real estate challenges through applied collective global experience and philanthropic engagement



SIGNATURE PROGRAMS

- Mentoring & Fireside Chats
- City Council Forums
- Peer City Trips
- Advisory Councils & Panels
- Walking, Biking, & Site Tours
- Emerging Developer Resources
- Capital Markets Education
- Zoning & Development Code Roundtable
- Impact Awards for Outstanding Development

Annual Sponsorship Levels and Benefits

Benefit	PLATINUM \$10,000 (1-year) \$9,000 (3-year)	GOLD \$7,500 (1-year) \$6,750 (3-year)	SILVER \$5,000 (1-year) \$4,500 (3-year)	BRONZE \$2,500 (1-year) \$2,250 (3-year)	CONTRIBUTING \$1,500 (1-year) \$1,350 (3-year)
Credit to be used toward Event-Specific Sponsorships (outlined below)	\$5,000	\$2,500	\$1,250		
Tickets to each of ULI Oklahoma's main events & programs	6	4	2	1	
Tickets to Annual Impact Awards	6	4	2	1	
Logo on all marketing materials & publications	•	•	•		
Free 60 day postings to ULI Job/RFP Board	•	•	•		
Discounts to Annual Spring/Fall Meeting	•	•			
Featured Member or Project Spotlight	•	•			
Name on all marketing materials & publications				•	•
Complimentary Associate Memberships	2 and	1 and	1 and	1 or	
Complimentary Young Leader Memberships	2	2	1	2	1
TOTAL MEMBERSHIP VALUE	\$1,608	\$1,068	\$804	\$540	\$264

Event-Specific Sponsorship Benefits

Benefit	IMPACT \$10,000	PRESENTING \$5,000	PARTNER \$2,500	EVENT \$1,250
Name Listed as Event Sponsor on program	•	•	•	•
Social Media mentions before & after event	•	•	•	
Listed as Event Sponsor on all marketing & publications for event	•	•		
Section on Program Agenda to speak about company sponsorship (not including Impact Awards)	•	•		
Tickets to Annual Impact Awards	4			



Sponsorship Commitment Form

Additional Event Sponsorship Opportunities

- ☐ Please contact me to discuss opportunities to bundle my sponsorship with additional sponsorship opportunities at a discount for the ULI Oklahoma program year. Event sponsorship opportunities include: Impact Awards, Luncheons, Real Estate Workshops, and Young Leaders Events.

Payment Options

TOTAL \$ _____

SPONSOR LEVEL _____

- ☐ Please invoice me directly

Signature: _____ Date: _____

- ☐ I would like to pay by check. Checks payable to:

ULI Oklahoma District Council
P.O. Box 3081, Oklahoma City, OK 73101

- ☐ I would like to pay by credit card:

☐ VISA

☐ Master Card

☐ American Express

☐ Discover

Card Number: _____ Expiration Date: _____

Name on Card: _____

Signature: _____

Contact Information

Name: _____ Title: _____

Organization: _____

Address: _____

Telephone: _____ Email: _____

Sponsorships are non-refundable.

Send Commitment Forms to: oklahoma@uli.org

ULI Federal Tax ID Number: 53-0159845



Oklahoma

Questions?

Contact Michelle McBeath
oklahoma@uli.org