

# ULI SPONSORSHIP

CONNECT • INSPIRE • LEAD



Oklahoma





# Join Us in Shaping the Future of Oklahoma

*The mission of ULI is to shape the future of the built environment for transformative impact in communities worldwide.*

## WHO WE ARE

The Urban Land Institute (ULI), founded in 1936, is a nonprofit research and education organization with over 45,000 members worldwide. For more than 15 years, ULI Oklahoma, now more than 350 members strong, has been a convening, neutral voice that raises the conversation and encourages government, planners, developers, and everyday citizens to adopt best practices that lead to prosperous cities.



## CONNECT

active, passionate, diverse members through the foremost global network of interdisciplinary professionals

## INSPIRE

best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

## LEAD

in solving community and real estate challenges through applied collective global experience and philanthropic engagement



## SIGNATURE PROGRAMS

- Mentoring & Fireside Chats
- City Council Forums
- Peer City Trips
- Advisory Councils & Panels
- Walking, Biking, & Site Tours
- Emerging Developer Resources
- Capital Markets Education
- Zoning & Development Code Roundtable
- Impact Awards for Outstanding Development



# Annual Sponsorship Levels and Benefits

Benefit	PLATINUM \$10,000 (1-year) \$9,000 (3-year)	GOLD \$7,500 (1-year) \$6,750 (3-year)	SILVER \$5,000 (1-year) \$4,500 (3-year)	BRONZE \$2,500 (1-year) \$2,250 (3-year)	CONTRIBUTING \$1,500 (1-year) \$1,350 (3-year)
Credit to be used toward Event-Specific Sponsorships (outlined below)	\$5,000	\$2,500	\$1,250		
Tickets to each of ULI Oklahoma's main events & programs	6	4	2	1	
Tickets to Annual Impact Awards	6	4	2	2	2
Logo on all marketing materials & publications	•	•	•		
Free 60 day postings to <a href="#">ULI Job/RFP Board</a>	•	•	•		
Discounts to Annual Spring/Fall Meeting	•	•			
Featured Member or Project Spotlight	•	•			
Name on all marketing materials & publications				•	•
Complimentary Associate Memberships	2 and	1 and	1 and	1 or	1 or
Complimentary Young Leader Memberships	2	2	1	2	1
<b>TOTAL MEMBERSHIP VALUE</b>	<b>\$1,464</b>	<b>\$972</b>	<b>\$732</b>	<b>\$492</b>	<b>\$492</b>

## Event-Specific Sponsorship Benefits

Benefit	IMPACT \$10,000	PRESENTING \$5,000	PARTNER \$2,500	EVENT \$1,250
Name Listed as Event Sponsor on program	•	•	•	•
Social Media mentions before & after event	•	•	•	
Listed as Event Sponsor on all marketing & publications for event	•	•		
Section on Program Agenda to speak about company sponsorship (not including Impact Awards)	•	•		
Tickets to Annual Impact Awards	4			



# Sponsorship Commitment Form

## Additional Event Sponsorship Opportunities

- ☐ Please contact me to discuss opportunities to bundle my sponsorship with additional sponsorship opportunities at a discount for the ULI Oklahoma program year. Event sponsorship opportunities include: Impact Awards, Luncheons, Real Estate Workshops, and Young Leaders Events.

## Payment Options

TOTAL \$ \_\_\_\_\_

SPONSOR LEVEL \_\_\_\_\_

- ☐ Please invoice me directly

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- ☐ I would like to pay by check. Checks payable to:

ULI Oklahoma District Council  
P.O. Box 3081, Oklahoma City, OK 73101

- ☐ I would like to pay by credit card:

☐ VISA

☐ Master Card

☐ American Express

☐ Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

## Contact Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

*Sponsorships are non-refundable.*

**Send Commitment Forms to: [oklahoma@uli.org](mailto:oklahoma@uli.org)**

**ULI Federal Tax ID Number: 53-0159845**



# Oklahoma

## Questions?

Contact Michelle McBeath  
[oklahoma@uli.org](mailto:oklahoma@uli.org)