



2022 SPONSORSHIP

CONNECT • INSPIRE • LEAD



Oklahoma



Join Us in Shaping the Future of Oklahoma

The mission of ULI is to shape the future of the built environment for transformative impact in communities worldwide.

WHO WE ARE

The Urban Land Institute (ULI), founded in 1936, is a nonprofit research and education organization with over 45,000 members worldwide. For more than 15 years, ULI Oklahoma, now more than 350 members strong, has been a convening, neutral voice that raises the conversation and encourages government, planners, developers, and everyday citizens to adopt best practices that lead to prosperous cities.



CONNECT

active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE

best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD

in solving community and real estate challenges through applied collective global experience and philanthropic engagement



SIGNATURE PROGRAMS

- Mentoring & Fireside Chats
- City Council Forums
- Peer City Trips
- Advisory Councils & Panels
- Walking, Biking, & Site Tours
- Emerging Developer Resources
- Capital Markets Education
- Zoning & Development Code Roundtable
- Impact Awards for Outstanding Development

Annual Sponsorship Levels and Benefits

Benefit	PLATINUM \$10,000 (1-year) \$9,000 (3-year)	GOLD \$7,500 (1-year) \$6,750 (3-year)	SILVER \$5,000 (1-year) \$4,500 (3-year)	BRONZE \$2,500 (1-year) \$2,250 (3-year)	CONTRIBUTING \$1,500 (1-year) \$1,350 (3-year)	VIRTUAL \$500
Credit to be used toward Event-Specific Sponsorships (<i>outlined below</i>)	\$5,000	\$2,500	\$1,250			
Tickets to <i>each</i> of Tulsa's main events and programs	6	4	2	1		
Logo on all marketing materials & publications	•	•	•			
Free 60 day postings to ULI Job/RFP Board	•	•	•			
Discounts to Annual Fall Meeting	•	•				
Featured Member or Project Spotlight	•	•				
Name on all marketing materials & publications				•	•	•
Complimentary Associate Membership	2 and	1 and	1 and	1 or	1 or	-
Complimentary Young Leader Membership	2	2	1	2	1	-
TOTAL MEMBERSHIP VALUE	\$1,464	\$972	\$732	\$492	\$492	-

Event-Specific Sponsorship Benefits

Benefit	PRESENTING \$5,000	PARTNER \$2,500	EVENT \$1,250
Name Listed as Event Sponsor on program	•	•	•
Social Media mentions before & after event	•	•	
Listed as Event Sponsor on all marketing & publications for event	•		
Section on Program Agenda to speak about company sponsorship	•		

**THANK YOU
TO OUR 2021
SPONSORS**



SILVER
Arthur J. Gallagher & Co

BRONZE
Crowe & Dunlevy

CONTRIBUTING
American Residential Group
Hall Estill
Selser Schaefer Architects
Tulsa Property Group, LLC

FOUNDING
American Residential Group
Arthur J. Gallagher & Co
Bluestem Escrow & Title, LLC
Crafton Tull
Crowe & Dunlevy
Evolving Communities
George Kaiser Family Foundation
Guaranty Abstract Company
KKT Architects, Inc.
New Leaf Development
Newmark Knight Frank
Planning Design Group
Ross Group
Selser Schaefer Architects
Tulsa Open Space Alliance
Tulsa Property Group, LLC
TYTO Realty Advisors

2022 Sponsorship Commitment Form

Additional Event Sponsorship Opportunities

- ☐ Please contact me to discuss opportunities to bundle my sponsorship with additional sponsorship opportunities at a discount for the 2022 ULI Oklahoma/Tulsa program year. Event sponsorship opportunities include: Luncheons, Real Estate Workshops, and Young Leader Events.

Payment Options

TOTAL \$ _____

SPONSOR LEVEL _____

- ☐ Please invoice me directly

Signature: _____ Date: _____

- ☐ I would like to pay by check. Checks payable to:

ULI Oklahoma District Council
P.O. Box 3081, Oklahoma City, OK 73101

- ☐ I would like to pay by credit card:

☐ VISA

☐ Master Card

☐ American Express

☐ Discover

Card Number: _____ Expiration Date: _____

Name on Card: _____

Signature: _____

Contact Information

Name: _____ Title: _____

Organization: _____

Address: _____

Telephone: _____ Email: _____

Sponsorships are non-refundable.

Send Commitment Forms to: oklahoma@uli.org

ULI Federal Tax ID Number: 53-0159845



Oklahoma

Questions?

Contact Michelle McBeath
(417) 773-1838 or oklahoma@uli.org