COUNCILWOMAN
NIKKI NICE
Ward 7

#NEOKCfoodsecurity
A TALE OF TWO ZIP CODES
A TALE OF TWO ZIP CODES

MEET DEB & MARIA

Deb & Maria live one mile apart, but Deb will live 18 years longer than Maria.

Watch to find out why!

with GEORGE TAKEI
Residents of NE Oklahoma City have a lower life expectancy (18 years less) than other OKC Zip Codes which is directly related to food insecurity.

<table>
<thead>
<tr>
<th>NE OKC Zip Codes and Life Expectancy</th>
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<tbody>
<tr>
<td>73105-69.36</td>
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<tr>
<td>73111-68.98</td>
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<tr>
<td>73117-68.08</td>
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</tbody>
</table>

The life expectancy in OKC-County ranges from:

- 63.8 years
- 81.7 years

This is an 18 YEAR GAP

Data provided by the Oklahoma City County Health Department Wellness Score
NORTHEAST
OKC
73111
Northeast Oklahoma City has the highest morbidity rate in every major disease, in comparison to other Oklahomans.

More people purchase food items outside of NE OKC than within.

Obesity and smoking rates are higher than Oklahoma and the nation.

There is a significantly lower life expectancy (up to 18 years less).

Highest obesity rate.

All cancer mortality is greatly increased.
Current places where NE Residents shop or eat in 73111

- 22 restaurants (including fast food options)
- 13 gas/ convenience stores
GROCERY STORES IN THE 73111 AREA
WHAT EXISTS NOW IN 73111
Small Box Discount Stores for 73111

Family Dollar (3)

2036 NE 23rd Street

5801 N. MLK Ave.

3400 N. Kelley Ave.

Dollar Tree (1)

1116 NE 36th Street
Sunshine Market (Otwell’s)  
Cash Saver  
1149 N. MLK  
73117  
Open 7a-9p
FAMILY DOLLAR
2036 NE 23RD STREET
73111
DOLLAR TREE
1116 NE 36TH STREET
73111
What would help 73111

- access to fresh fruits and vegetables
- More healthy food choices at restaurants and grocery stores
- More grocery stores
- Available fresh fruits
- Additional stores that carry fresh and inexpensive produce is needed
- Access to fruits and vegetables
- Better grocery stores with choices and education
As grocery stores leave, so do other independent businesses in the community.
Small box stores have on average 8-9 people on staff
Independent stores employ an average of 14 people
HEALTHY NEIGHBORHOOD OVERLAY DISTRICT FOR 73111
Purpose

- To initiate the rezoning for properties that are partially or wholly located within the 73111 zip code to establish a Healthy Neighborhood Overlay District which will provide requirements for the dispersal of locations of Small Box Discount Stores unless they have a pharmacy or provide at least 500 square feet of retail space dedicated to the sale of fresh meats,
On May 7, 2019, City Council adopted Ordinance 26,141 (Item XI.B.) declaring a 180 day moratorium on the acceptance of applications for, processing of, and issuance of re-zonings, building permits, or certificates of occupancy that would allow construction of or use of property in the 73111 zip code of Oklahoma City for certain retail sales of convenience goods or consumer shopping goods described as a small box discount stores unless the proposed subject store provides at least 500 square feet of retail floor space dedicated to the sale of fresh, not packaged, meats, fruits, and vegetables.

October 22, 2019, City Council adopted with emergency to extend the moratorium to 269 days.
### Healthy Neighborhood Overlay Timeline

<table>
<thead>
<tr>
<th>Target Dates</th>
<th>Meeting</th>
<th>Alternate Dates</th>
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<tbody>
<tr>
<td>8/27/2019</td>
<td>City Council initiated Rezoning Application</td>
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<tr>
<td>9/12/2019</td>
<td>Urban Development Committee of Planning Commission (review and</td>
<td>If UDC continues to 9/26/2019</td>
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<td>recommendation set for Planning Commission introduction)</td>
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<tr>
<td>9/26/2019</td>
<td>Planning Commission Introduction</td>
<td>10/10/2019</td>
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<tr>
<td>10/24/2019</td>
<td>Planning Commission Recommendation</td>
<td>11/14/2019</td>
</tr>
<tr>
<td>11/5/2019</td>
<td>City Council Introduction</td>
<td>12/2/2019</td>
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<tr>
<td>11/19/19</td>
<td>City Council Hearing</td>
<td>12/17/2019</td>
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<tr>
<td>12/3/2019</td>
<td>City Council Adoption</td>
<td>1/7/2020</td>
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</tbody>
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HEALTH TASK FORCE AND NEOKCFOOD.COM
Mondays, Wednesdays, Thursdays and Saturdays

Pickup times are 10 a.m., 11 a.m. and noon leaving from Ralph Ellison Library, 2000 NE 23rd Street.
OTHER EFFORTS

for NE Oklahoma City