

**Annual Sponsorship Program
Northern New Jersey
FY22
July 1, 2021- June 30, 2022**

Annual Sponsorship Benefits	Copper \$1000**	Silver \$2000	Gold \$5000	Platinum \$7500	Diamond \$10,000
Tickets to all District Council Events					
*Webinars	2	4	10	20	50
In Person Events	1	2	5	8	20
Participation on Advisory Board	yes	yes	yes	yes	yes
ULI Memberships Included	1 YL membership OR 1/2 off Assoc. Membership (\$240 value)	1 Assoc. Membership (\$492 value)	1 Assoc. & YL Membership (\$732 value)	2 Assoc. Memberships (\$994 value)	1 Full & 1 YL Membership (\$1460 value)
Recognition on DC website, flyer, and events	yes	yes	yes	yes	yes
Social media promotion of company	no	yes	yes	yes	yes
Sponsors-only webinars	yes	yes	yes	yes	yes
Opportunity to Champion program webinars	no	yes	yes	yes	yes
Special Invitation to Exclusive InteractiveThought Leadership Webinar Series/ Small Group Form	yes	yes	yes	yes	yes
Urban Plan Sponsor Recognition	no	no	no	yes	yes

YL memberships for those aged 35 and younger
 * excludes Excellence Awards & Other Special Events
 ** new package for small firms only (firms of 5 people or less)
 We are offering a 10% discount for a pre-paid 2 year Annual Sponsorship

We welcome in-kind donations. Sponsors that donate valuable goods such as scholarships for non-profit or student memberships, printing and postage, event venue, valet parking transportation, graphic design etc. may receive benefits equivalent to the cash sponsors' contribution.

ULI is a tax exempt 501 c(3) non-profit resarch institute. Please contact your tax advisor to determine how much of your sponsorship may be tax deductible.