

2026 TRENDS IN REAL ESTATE®



Keynote Speaker:
Haley Anderson, PwC

Tallahassee | 2.17.26 | FSU Turnbull Center
Program 3:30-5:00 PM | Reception 5:00-6:00 PM

Sponsorship Opportunities

ULI Capital Region's signature Trends in Real Estate program brings together top industry leaders and decision-makers to explore the forces shaping real estate locally and nationally.

This year's program features **Haley Anderson** of PwC presenting the 2025 Emerging Trends in Real Estate® forecast and highlighting **Tallahassee's rise as the "Biggest Mover"—jumping 36 spots to #33 in the nation.** Following the national report, **John McNeil**, NAI TALCOR, will moderate a local panel featuring **Kim Ball**, Florida State University, and John Reddick, City of Tallahassee Growth Management.

PRESENTING SPONSOR \$3,000

~~(1 AVAILABLE)~~ **SOLD OUT**

- Includes 1-year of ULI Capital Region annual sponsorship at the gold level*
- Company table (8 tickets) at the event
- Priority seating at the front of the venue
- Opportunity to have a separate meeting with the national speaker before program
- Reserved cocktail tables at reception
- Two drink tickets per attendee
- Promotional company table
- Opportunity to have company information or marketing materials at the event
- Prominent recognition at the event
- Speaking role at the podium, if desired
- Logo will be showcased on event webpage and on all event materials
- Social media spotlight

PREMIUM SPONSOR \$1,500

- Company table (8 tickets) at the event
- Priority seating at the front of the venue
- Two drink tickets per attendee
- Promotional company table
- Reserved cocktail tables at reception
- Prominent recognition at the event
- Logo will be showcased on ULI event webpage and on all event materials

TABLE SPONSOR \$750

- Company table (8 tickets) at the event
- Priority seating
- Two drink tickets per attendee

UPGRADE TO A GOLD ANNUAL SPONSORSHIP FOR YEAR ROUND VISIBILITY \$2,500

- Company table (8 tickets) at the event
- Complimentary tickets (2) to all local events
- Featured on ULI North Florida social media
- Company logo in ULI Newsletters
- Linked company logo on ULI website





Sponsorship Application Emerging Trends in Real Estate February 17, 2026

Secure your sponsorship:

Contact Capital Region Sponsorship Chair Erin Tilton at ETilton@stearnsweaver.com or ULI North Florida Executive Director Carolyn Clark at Carolyn.Clark@uli.org.

Sponsorship Level

- Presenting Sponsor (\$3,000) Premium Sponsor (\$1,500) Table Sponsor (\$750)
- Gold Annual Sponsorship (\$2,500)

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

ULI North Florida staff will send you an invoice with instructions for payment. Please indicate how you will be paying for your sponsorship: Check or Credit Card.

Check

Credit Card

Name _____

Card number _____

Expiration Date _____

TO SECURE YOUR EVENT SPONSORSHIP, CONTACT:

Carolyn Clark, ULI Executive Director
Carolyn.Clark@uli.org
904-486-8256

Erin Tilton, ULI Capital Region Sponsorship Chair
ETilton@stearnsweaver.com
850-354-7618