



# ULI NORTH FLORIDA AWARDS FOR EXCELLENCE

TUESDAY, OCTOBER 22, 2024  
DEERWOOD CASTLE

## 2024 NOMINATION APPLICATION

Application Deadline: August 1, 2024

### *The Real Estate Industry's Most Prestigious Awards*

ULI North Florida's Awards for Excellence recognizes outstanding real estate projects and organizations throughout the District Council. Eligible nominations include projects that demonstrate excellence and best practices in the areas of planning, design, construction, management, financial viability and sustainability.

#### NOMINATION CATEGORIES

New Development  
Public Sector/Non-Profit  
Urban Development  
Reuse/Repurpose  
Organization of Influence

#### SPONSORSHIP

Support your projects, organizations, and our Visionary Leader. For all sponsorship opportunities, contact Carolyn Clark at [Carolyn.Clark@uli.org](mailto:Carolyn.Clark@uli.org).

Complete nomination applications will be reviewed and voted upon by a panel of independent judges from the local and national development community.

Self-nominations are welcomed, and nomination applications can be submitted by both ULI members and non-members. Resubmittals for past finalists, not award recipients, are also welcome.

Eligible nominations include projects and organizations located within the ULI North Florida District Council.

Projects must be completed between October 2020 and May 2024.

#### APPLICATION FEES APPLY:

\$75 for non-profits/public agencies

\$150 for private companies

*If cost is an issue, please let us know.*

**QUESTIONS?** Contact ULI Awards Chairs:

Sarah King, Prosser: [SKing@Prosserinc.com](mailto:SKing@Prosserinc.com)

Maxine McBride, Clockwork Marketing Services: [Maxine@ClockworkMarketing.com](mailto:Maxine@ClockworkMarketing.com)

## AWARD CATEGORIES

*Below is the criteria for all of the Award categories. All categories, except for the Organization of Influence, should use the project application. For the Organization of Influence, please see the application on page 5.*

### NEW DEVELOPMENT

Desired submissions are new development projects that are responding to community needs, markets, or visions which provide strategies that are worthy of being replicated:

- Project can be a public, private or a joint endeavor.
- Entries must be a stabilized operation and financially viable.
- Project submissions will be divided into those under \$20 million and over \$20 million.

### PUBLIC SECTOR/NON-PROFIT

Desired submissions are projects that are driven by the public or non-profit sector or a public-private partnership that employs best practices to reinvigorate an area or satisfy a community need:

- Project must have a lively, central gathering space, serving as a public destination or provide equitable access to a community need (e.g., housing, support services, etc.)
- Instead of meeting the financial viability requirement, the public sector or non-profit entry will be considered based on how sound the investment of public funds has been and the impact on transforming communities and neighborhoods.

### REUSE/REPURPOSE

Desired submissions are projects that rehabilitate, reuse, or repurpose existing structures to reinvigorate an area, satisfy a unique community need, or place underutilized or vacant buildings/properties back into the marketplace:

- Project can be a public, private or a joint endeavor.
- Entries must be a stabilized operation and financially viable.

### URBAN DEVELOPMENT

Desired submissions are projects which offer the economic revitalization to the urban core through leading design practices and provide benefit to the community:

- Project can be a public, private or a joint endeavor.
- Entries must be a stabilized operation and financially viable.

### ORGANIZATION OF INFLUENCE

Desired submissions are any organization (public, private or non-profit) that has had an influential impact on a market, community or demographic:

- Organization has a demonstrated, multi-year history of employing best practice principles in addressing a market, community or demographic need and executes its mission through strategies worthy of being shared with and applied within other organizations.
- Organization serves as a visionary influence or as a catalyst to positively impact and revitalize a market, community or demographic, which has led and will continue to lead to future growth, development and overall success in such market, community or demographic.

### JUDGES' CHOICE AWARD

In addition to the award categories, judges have the discretion to award a project that embodies ULI's mission to shape the future of the built environment for transformative impact in communities worldwide.

For a List of Past Awards Winners, visit [northflorida.uli.org/events/awards-for-excellence/](http://northflorida.uli.org/events/awards-for-excellence/)

# PROJECT APPLICATION

## NOMINATION APPLICATION DEADLINES

**August 1, 2024:** Applications due

**September 6, 2024:** Finalists Announced

**October 22, 2024:** Awards for Excellence Gala

Each completed application will be reviewed and evaluated by a panel of Judges and must be in accordance with the instructions provided below.

Projects previously nominated that were not previous award recipients are eligible for resubmission so long as they meet the evaluation criteria listed below and were completed between October 2020 and May 2024.

## INSTRUCTIONS

All applications must answer the following questions 1 - 10 and provide photos requested in question 11. Please use a word document.

**Applications and images must be received by August 1, 2024.** Incomplete submissions will not be evaluated by the judges. All information submitted should be submitted via email to Marissa Royals at [Marissa.Royals@ULL.org](mailto:Marissa.Royals@ULL.org).

1. For which nomination category is your project being nominated?  
New Development Under \$20 Million/New Development Over \$20 Million  
Public Sector/Non-profit  
Reuse/Repurpose  
Urban Development  
Organization of Influence - See page 5  
  
*ULL reserves the right to change the nomination category of your submission; however, you will be notified in advance of this change.*
2. What is the project name and complete address?
3. When was the project completed? Project must have been completed between October 2020 and May 2024.
4. Please provide your contact information as follows:  
Name:  
Relationship of Company or Individual (Owner, Contractor, Architect, Designer, Other):  
Contact Phone:  
Contact Email:
5. Are you a current member of ULI?

6. Please share your project team information as applicable:  
Owner:  
Developer (if separate from Owner):  
Partner (if applicable):  
Architect/Designer:  
Engineer:  
Contractor:  
Others:
7. Prior to project completion, please provide relevant site statistics and specifications applicable to the project such as: size/acreage/square footage, land use or types of uses/number of units, available parking, open/public space or civic and other amenities.
8. Please provide an overview of the project that demonstrates excellence and best practices in the areas of planning, design, construction, management, financial viability, community involvement, minimizing environmental impacts, and how the project has made positive impacts on the surrounding community. As applicable, include location, site planning, building design, environmental protection and enhancement, site and landscape design, innovative policies, financing, community engagement strategies and any other relevant practices employed, leadership, public/private partnership, financial success.
9. Describe how the members of the surrounding community were involved in the project design and development, how the issues raised by the community members, if any, were addressed, and how the project is making non-financial positive impacts on the surrounding community.
10. Describe how your entry has achieved market acceptance, including occupancy, leasing, sales, utilization rates, etc. This information will remain confidential.
11. Please include 8-10 high-resolution JPG or PNG photos (include at least one interior and exterior image, if applicable). Please also include both a full site plan and aerial photograph (can be Google Earth image). No videos or other formats are accepted. These photos will be used at the Awards for Excellence Gala.

# ORGANIZATION APPLICATION

Each completed application will be reviewed and evaluated by a panel of Judges and must be in accordance with the instructions provided below.

## INSTRUCTIONS

All applications must answer the following questions 1 - 7 and provide photos requested in question 8. Please use a word document.

Applications and images must be received by August 1, 2024. Incomplete submissions will not be evaluated by the judges. All information submitted should be submitted via email to Marissa Royals at [Marissa.Royals@ULI.org](mailto:Marissa.Royals@ULI.org).

1. What is the organization name and complete address?
2. Please provide your contact information as follows:  
Name:  
Relationship to Organization:  
Contact Phone:  
Contact Email:
3. Are you a current member of ULI?
4. Provide an overview of the organization including how it demonstrates excellence and best practices in effectuating an influential impact on a market, community or demographic.
5. Were members of the surrounding community involved in the project design and redevelopment? Does the project make non-financial positive impacts on the surrounding community? Were issues raised by members of the community and if any, were they addressed?
6. Provide examples and details indicating how the organization has demonstrated a multi-year history of employing best practice principles in addressing a market, community or demographic need and executing its mission through strategies worthy of being shared with and applied within other organizations.
7. Provide examples and details of how the organization serves as a visionary influence or as a catalyst to positively impact and revitalize a market, community or demographic, which has led and will continue to lead to future growth, development and overall success in such market, community or demographic.
8. Please provide 8-10 high-resolution JPG or PNG photos. No videos or other formats are accepted. These photos will be used at the Awards for Excellence Gala.

## NEXT STEPS – AFTER YOU SUBMIT YOUR APPLICATION

- ULI North Florida staff will confirm that the application has been received and all requirements have been met.
- ULI North Florida staff will announce finalists on September 6, 2024 and you will be contacted by email.
- Finalists are announced ahead of the event. Winners will be announced at the gala on October 22.
- The primary contact listed on the project will be contacted about Awards ticket sales and sponsorship opportunities.