



EVENT SPONSORSHIPS

ULI NORTH FLORIDA



North Florida

JULY 2021 - JUNE 2022



North Florida

2021-2022 SIGNATURE EVENTS

Signature events typically have 100 - 300 attendees from all disciplines in real estate. Event sponsorships for smaller events are also available for programs focused on Affordable Housing, UrbanPlan, Diversity, Equity & Inclusion, Women's Leadership, Young Leaders Group and Membership.

SEPTEMBER 2021

ULI Florida Summit,
Miami
21st - 22nd

OCTOBER 2021

Fall Membership
Networking Social

NOVEMBER 2021

8th Awards for
Excellence &
Visionary Leader
Presentation

Affordable Housing
Program

DECEMBER 2021

Membership Holiday
Celebration

JANUARY 2022

Trends in Real Estate,
Jacksonville

Trends in Real Estate,
Gainesville

FEBRUARY 2022

Trends in Real Estate
Tallahassee

MARCH 2022

2nd Annual Golf
Tournament &
Fundraiser

JUNE 2022

ULI Florida Summit,
Jacksonville
2nd - 3rd



North Florida

OTHER SPONSORSHIP OPPORTUNITIES

ANNUAL SPONSORSHIPS:

For year-round exposure to ULI members and subscribers, we offer annual sponsorship levels that give your company exposure on our website, on all email blasts and marketing materials. These levels offer your company benefits that include ULI memberships, event registrations, sponsor-only events and more.

To learn more about these, visit:

northflorida.uli.org/about/sponsorship/ or contact Carolyn Clark.

SMALL EVENT SPONSORSHIPS:

ULI North Florida hosts multiple events each month ranging from educational programming to specialized panels to socials and everything in between. These are smaller events with less than 100 attendees that offer sponsor levels that are more affordable (\$250 - \$1000). These are great opportunities for companies with smaller marketing budgets.

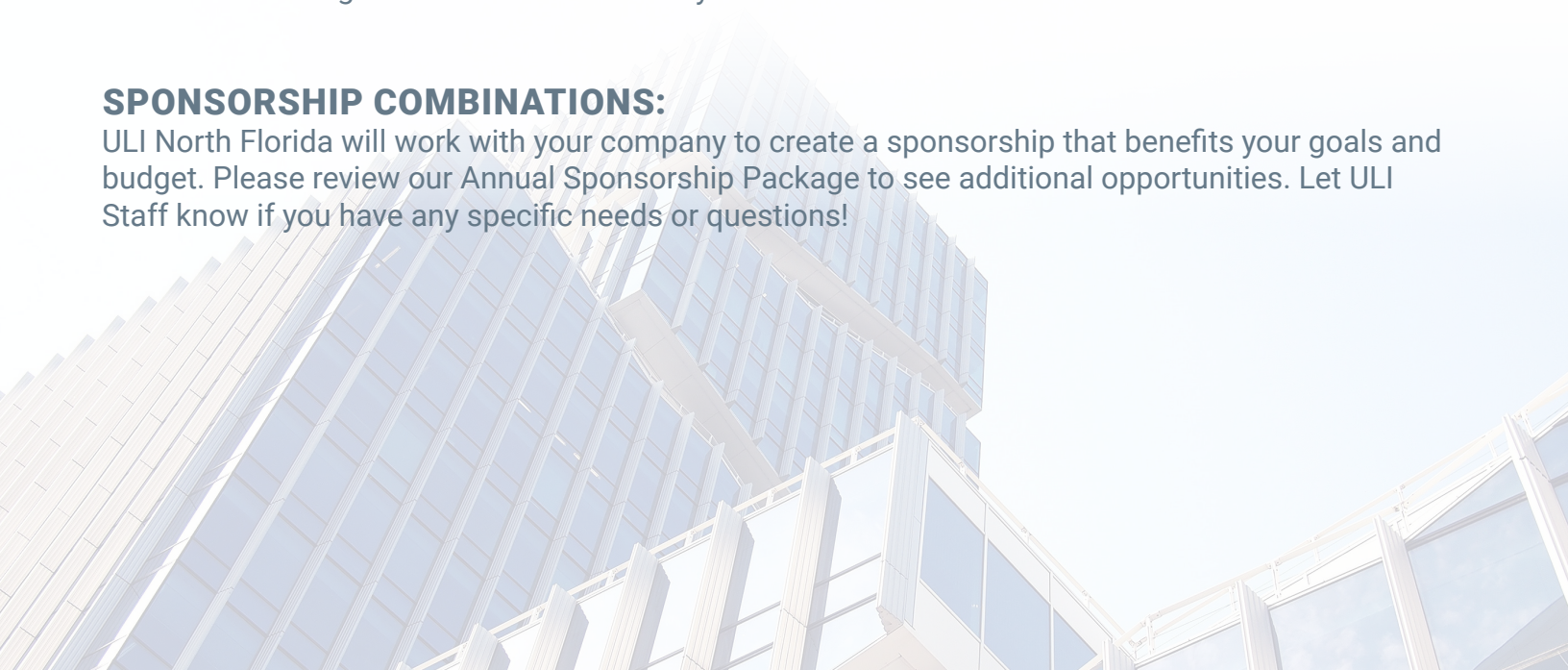
The following ULI Committees are looking for your support to bring programming and tours to our membership: Center for Leadership, UrbanPlan, DEI, Women's Leadership, Young Leaders Group and Membership.

For more information on upcoming events, visit:

northflorida.uli.org/events/ or contact Carolyn Clark and Olivia Frick.

SPONSORSHIP COMBINATIONS:

ULI North Florida will work with your company to create a sponsorship that benefits your goals and budget. Please review our Annual Sponsorship Package to see additional opportunities. Let ULI Staff know if you have any specific needs or questions!



AWARDS FOR EXCELLENCE

NOVEMBER 2021 | DOWNTOWN JACKSONVILLE

WHAT:

The Awards for Excellence Program is intended to be the centerpiece of ULI's efforts in North Florida to identify and promote best practices in all types of real estate development. The awards recognize the full development process of a project: planning, construction, economic viability and management as well as design. The awards are competitively based and open to real estate developments and projects from around North Florida. Qualified submissions will be reviewed by a panel of independent judges from the local and national development community.

WHO:

More than 150 professionals gather at the Awards for Excellence to celebrate a visionary leader, and the newest projects that are changing the landscape and enhancing our communities in North Florida.

WHY:

This is a great opportunity to support projects and organizations that are changing the communities in our region. Your company is visible to thousands in the industry and showcased at the event in front of leaders who are influencing real estate.

OPPORTUNITIES:

Your sponsor commitment will entitle your firm to benefits, including event registrations, VIP seating and visibility before, during and after the event.

LEVELS:

Platinum \$5,000

Gold \$2,500

Silver \$1,500

MORE INFORMATION:

To learn more about the Awards for Excellence and the benefits of sponsorship, visit:
northflorida.uli.org/events/awards-for-excellence/ or contact Carolyn Clark.



CONTACT:

CAROLYN CLARK | (904) 486-8256 | CAROLYN.CLARK@ULI.ORG

TRENDS IN REAL ESTATE

JAN/FEB 2022 | JACKSONVILLE, GAINESVILLE, TALLAHASSEE

WHAT:

ULI North Florida hosts the Trends in Real Estate program annually in its three major cities: Gainesville, Jacksonville and Tallahassee.

Emerging Trends in Real Estate® is an annual series of trends and forecast publications that reflect the views of leading real estate executives in three global regions—Americas, Europe, and Asia Pacific. Undertaken jointly with PWC and the Urban Land Institute, Emerging Trends in Real Estate® provides an outlook on real estate investment and development trends, real estate finance and capital markets, property sectors, metropolitan areas, and other real estate issues.

WHO:

This signature event brings together local and regional developers and reports on the national and local trends that are occurring in the real estate industry.

WHY:

This is one of our most anticipated and well-attended events each year. In Jacksonville, 200-300 professionals attend to hear the report insights, and over 100 attend at both Gainesville and Tallahassee's events. Sponsoring this event puts you in front of a captive audience who is interested in the future of the industry.

OPPORTUNITIES:

Your sponsor commitment will entitle your firm to benefits, including event registrations, VIP seating and visibility before, during and after the event.

JACKSONVILLE:

Presenting \$6,000
Silver \$2,000
Reception \$1,250

GAINESVILLE:

Presenting \$1,000
Group/Table \$500

TALLAHASSEE:

Presenting \$1,000
Group/Table \$500

MORE INFORMATION:

To learn more about the Trends in Real Estate and the benefits of sponsorship, visit: northflorida.uli.org/events/emerging-trends/ or contact Carolyn Clark and Olivia Frick.

CONTACT:

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GOLF TOURNAMENT

MARCH 2022

WHAT:

ULI North Florida will host its 2nd Annual Golf Tournament & Fundraiser to allow us to provide programming, scholarships and networking opportunities year round to members.

WHO:

More than 100 North Florida members and guests from companies throughout the region attend this event.

WHY:

Back by high demand, this event brings together local real estate professionals for a fun day of golf, contests and a reception. Your company can choose from a host of different levels and ways to sponsor from entering a team to seeing your logo on the golf carts and more! Your company will be recognized before, during and after the event.

OPPORTUNITIES:

We offer both sponsorship levels and sponsorship packages that have varying levels of benefits.

SPONSORSHIPS:

Title \$10,000

Platinum \$3,500

Supporting Partner \$2,500

Team: \$1,000

Hole \$500

MORE INFORMATION:

To learn more about the Trends in Real Estate and the benefits of sponsorship, visit: northflorida.uli.org/events/golf-tournament/ or contact Carolyn Clark, Olivia Frick and Cameron Hooper.



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ULI FLORIDA SUMMIT

JUNE 2-3, 2022 | HYATT REGENCY DOWNTOWN JACKSONVILLE

WHAT:

The real estate industry's most influential professionals from across the state will gather in Jacksonville on June 2-3, 2022 to attend the Annual ULI Florida Statewide Summit.

WHO:

The Summit brings together over 600 real estate professionals from leading developers to investment companies, architects, attorneys, consultants, and planners. Every sector is represented, including residential, retail, office, industrial, and hotel/resort.

WHY:

Hundreds of professionals in the real estate industry will be in our own backyard in 2022. This is an unparalleled opportunity to network with business leaders, decision-makers and public officials to showcase your company's services and products as well as strengthen ties with existing clients. ULI Florida develops programs that fit the needs of your business for promotion, networking, and business development.

OPPORTUNITIES:

You can choose to sponsor individual events, distribute promotional material, or enhance your profile in a variety of materials created exclusively for the forum. Your total sponsor commitment will place you in one of our sponsorship circles, entitling your firm to additional benefits, including meeting registrations, and invitations to premier events.

LEVELS:

Sustaining \$20,000

Presenting \$15,000

Major \$10,000

Premium \$5,000

Contributing \$2,500

MORE INFORMATION:

To learn more about the Summit and the benefits of sponsorship, visit:
Florida.ULI.org/Sponsors or contact Kellee Seif, Carolyn Clark and Olivia Frick.

CONTACT:

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