



North Florida



## 2021 NOMINATION APPLICATION

# AWARDS FOR EXCELLENCE

NOVEMBER 2021

*Application Deadline: September 13, 2021*

### ***The Real Estate Industry's Most Prestigious Awards***

ULI North Florida's Awards for Excellence recognize outstanding real estate projects and organizations throughout the District Council. Eligible nominations include projects that demonstrate excellence and best practices in the areas of planning, design, construction, management, financial viability and sustainability.

### **NOMINATION CATEGORIES**

New Development  
Public Sector/Non-Profit  
Reuse/Repurpose  
Hospitality & Entertainment  
Organization of Influence

### **SPONSORSHIP**

Support your projects, organizations, and our Visionary Leader. For all sponsorship opportunities, contact Carolyn Clark at [Carolyn.Clark@uli.org](mailto:Carolyn.Clark@uli.org).

Complete nomination applications will be reviewed and voted upon by a panel of independent judges from the local and national development community.

Self-nominations are welcomed, and nomination applications can be submitted by both ULI members and non-members. Resubmittals for past finalists, not winners, are also welcome.

Eligible nominations include projects and organizations located within the ULI North Florida District Council.

Projects must be completed between January 2016 and September 2021.

### **APPLICATION FEES APPLY:**

\$75 for non-profits/public agencies

\$150 for private companies

*If cost is an issue, please let us know*

# AWARD CATEGORIES

*Below is the criteria for all of the Award categories. All categories, except for the Organization of Influence, should use the project application. For the Organization of Influence, please see the application on page 5.*

## NEW DEVELOPMENT

Desired submissions are new development projects that are responding to community needs, markets, or visions which provide strategies that are worthy of being replicated:

- Project can be a public, private or a joint endeavor.
- Entries must be a stabilized operation and financially viable.

## PUBLIC SECTOR/NON-PROFIT

Desired submissions are projects that are driven by the public or non-profit sector or a public-private partnership that employ best practices to reinvigorate an area or satisfy a community need:

- Project must have a lively, central gathering space, serving as a public destination or provide equitable access to a community need (e.g., housing, support services, etc.)
- Instead of meeting the financial viability requirement, the public sector or non-profit entry will be considered based on how sound the investment of public funds has been and the impact on transforming communities and neighborhoods.

## REUSE/REPURPOSE

Desired submissions are projects that rehabilitate, reuse, or repurpose existing structures to reinvigorate an area, satisfy a unique community need, or place underutilized or vacant buildings/properties back into the marketplace:

- Project can be a public, private or a joint endeavor.
- Entries must be a stabilized operation and financially viable.

## HOSPITALITY & ENTERTAINMENT

Desired submissions are projects which offer new experiences, entertainment venues and/or cuisines (as applicable) in response to both neighborhood and larger community desires:

- Project can be a public, private or a joint endeavor.
- Entries must be a stabilized operation and financially viable.

## ORGANIZATION OF INFLUENCE

Desired submissions are any organization (public, private or non-profit) that has had an influential impact on a market, community or demographic:

- Organization has a demonstrated, multi-year history of employing best practice principles in addressing a market, community or demographic need and executing its mission through strategies worthy of being shared with and applied within other organizations.
- Organization serves as a visionary influence or as a catalyst to positively impact and revitalize a market, community or demographic, which has led and will continue to lead to future growth, development and overall success in such market, community or demographic.

## JUDGES' CHOICE AWARD

In addition to the award categories, judges have the discretion to award a project that embodies ULI's mission to shape the future of the built environment for transformative impact in communities worldwide.

FOR A LIST OF PAST AWARDS WINNERS, VISIT  
[NORTHFLORIDA.ULI.ORG/EVENTS/AWARDS-FOR-EXCELLENCE/](http://NORTHFLORIDA.ULI.ORG/EVENTS/AWARDS-FOR-EXCELLENCE/)

# PROJECT APPLICATION

## NOMINATION APPLICATION DEADLINES

**September 13, 2021:** All nomination applications due

**November XX, 2021:** Announcement of Winners at the Awards for Excellence

Each completed application will be reviewed and evaluated by a panel of Judges and must be in accordance with the instructions provided below.

Projects previously nominated that did not win are eligible for resubmission so long as they meet the evaluation criteria listed below and were completed between January 2016 and September 2021.

Please reference the enclosed Supplement as noted herein. Supplement begins on page 6.

## INSTRUCTIONS

All applications must answer the following questions 1 - 12 and provide photos requested in question 13. Please use a word document and please keep answers within the maximum word allowance where noted. Any information provided over the maximum allowance will be omitted.

**Applications and images must be received by September 13, 2021.** Incomplete submissions will not be evaluated by the judges. All information submitted should be submitted via email to Hannah King at [Hannah.King@ULI.org](mailto:Hannah.King@ULI.org).

1. For which nomination category is your project being nominated?
  - New Development
  - Public Sector/Non-profit
  - Reuse/Repurpose
  - Hospitality & Entertainment
  - Organization of Influence - See page 6
  - ULI reserves the right to change the nomination category of your submission; however, you will be notified in advance of this change.*
2. What is the project name and complete address?
3. When was the project completed? Project must have been completed between January 2016 and September 2021.
4. Please provide your contact information as follows:
  - Name:
  - Relationship of Company or Individual (Owner, Contractor, Architect, Designer, Other):
  - Contact Phone:
  - Contact Email:
5. Are you a current member of ULI?

6. Please share your project team information as applicable:
  - Owner:
  - Developer (if separate from Owner):
  - Partner (if applicable):
  - Architect/Designer:
  - Engineer:
  - Contractor:
  - Others:
7. Prior to project completion, please provide relevant site statistics and specifications applicable to the project such as: size/acreage/square footage, land use or types of uses/number of units, available parking, open/public space or civic and other amenities. Maximum of 500 words.
8. Please provide information on how your project adheres to ULI's Code of Ethics which can be found in the Supplement.
9. Please provide information on how your project incorporates one or more of ULI's 10 Building Healthy Places principles. A list of the Building Healthy Places principles can be found in the Supplement.
10. Please provide an overview of the project that demonstrates excellence and best practices in the areas of planning, design, construction, management, financial viability and sustainability. As applicable, include location, site planning, building design, environmental protection and enhancement, site and landscape design, innovative policies and financing and any other relevant innovative practices employed, leadership, public/private partnership, financial success. Maximum of 1,000 words.
11. Describe how your entry has achieved market acceptance, including occupancy, leasing, sales, utilization rates, etc. This information will remain confidential. A key purpose of the ULI Awards for Excellence is to identify and recognize best practices in land use. Submitted entries must be broadly accepted in the marketplace and have a positive impact in their communities and/or immediate context. In the case of public or non-profit projects, understanding of the financing structure is critical and the nomination application should indicate how the project supports broader efforts. Identify anchor/key tenants if desirable/relevant. Maximum 1,000 words.
12. Please describe challenges and/or lessons learned that could have been done differently as well as any unexpected successes.
13. Please include a minimum of 4 photos in JPG or PNG format (include at least one interior and exterior image, if applicable). Please also include both a full site plan and aerial photograph (can be Google Earth image). No videos or other formats are accepted.

# ORGANIZATION APPLICATION

Each completed application will be reviewed and evaluated by a panel of Judges and must be in accordance with the instructions provided below.

Please reference the enclosed Supplement as noted herein.

## INSTRUCTIONS

All applications must answer the following questions 1 - 8 and provide photos requested in question 9. Please use a word document and please keep answers within the maximum word allowance where noted. Any information provided over the maximum allowance will be omitted.

Applications and images must be received by September 13, 2021. Incomplete submissions will not be evaluated by the judges. All information submitted should be submitted via email to Hannah King at [Hannah.King@ULI.org](mailto:Hannah.King@ULI.org).

1. What is the organization name and complete address?
2. Please provide your contact information as follows:  
Name:  
Relationship to Organization:  
Contact Phone:  
Contact Email:
3. Are you a current member of ULI?
4. How does your organization adhere to ULI's Code of Ethics which can be found in the Supplement?
5. How does your organization incorporate one or more of ULI's 10 Building Healthy Places principles, which improves the health of people and communities? A list of the principles can be found in the Supplement.
6. Provide an overview of the organization including how it demonstrates excellence and best practices in effectuating an influential impact on a market, community or demographic. Maximum of 1,000 words.
7. Provide examples and details indicating how the organization has demonstrated a multi-year history of employing best practice principles in addressing a market, community or demographic need and executing its mission through strategies worthy of being shared with and applied within other organizations. Maximum of 1,000 words.
8. Provide examples and details of how the organization serves as a visionary influence or as a catalyst to positively impact and revitalize a market, community or demographic, which has led and will continue to lead to future growth, development and overall success in such market, community or demographic. Maximum of 1,000 words.
9. Optional: Provide a minimum of 4 photos in JPG or PNG format. No videos or other formats are accepted.

# SUPPLEMENT

This supplement includes the 34 North Florida Counties, ULI's Code of Ethics, and ULI's 10 Principles of Building Healthy Places

## ULI NORTH FLORIDA COUNTIES

The 34 counties ULI North Florida serves are: Alachua, Baker, Bay, Bradford, Calhoun, Clay, Columbia, Dixie, Duval, Escambia, Flagler, Franklin, Gadsden, Gilchrist, Gulf, Hamilton, Holmes, Jackson, Jefferson, Lafayette, Leon, Liberty, Madison, Nassau, Okaloosa, Putnam, Saint Johns, Santa Rosa, Suwanee, Taylor, Union, Wakulla, Walton, Washington.

## ULI'S CODE OF ETHICS

ULI today has more than 45,000 members worldwide representing the entire spectrum of the land use and development disciplines. ULI relies heavily on the experience of its members. It is through member involvement and information resources that ULI has been able to set standards of excellence in development practice. The Institute has long been recognized as one of the world's most respected and widely quoted sources of objective information on urban planning, growth, and development.

- 1. *Respect for the Land:*** I know that each parcel of land is a precious, distinct, and irreplaceable portion of this distinct and irreplaceable planet. I will treat it with the respect that it deserves, recognizing that I will be judged by the integrity and permanence of my developments, which will survive my lifetime.
- 2. *Respect for the Profession:*** The Urban Land Institute has pioneered many of the practices and techniques that have become the standards in the land use and development profession. I will support the profession's continuing efforts to create a wider understanding of sound land use and development principles and practices and to disseminate knowledge thereof through its research and educational programs. I will observe the highest standards of professional conduct and will seek continually to maintain and improve my professional skills and competence.
- 3. *Respect for the Consumer:*** Recognizing that a good reputation is a possession and beyond price and that the quality of my product will determine the quality of my reputation, I will strive at all times to ensure the professional quality of my enterprise.
- 4. *Respect for the Public:*** I will endeavor at all times to enhance public understanding of the development process, to preserve the public's confidence and trust in my profession, and to protect the public welfare.
- 5. *Respect for Equality of Opportunity:*** I will support the private enterprise system that can provide the widest latitude of equality for opportunity, creativity, and innovation.
- 6. *Respect for Others in the Land Use and Development Profession:*** I will treat others in my profession fairly and honestly. I will share with them my knowledge and experience, recognizing that both the people and the land will benefit from the dissemination of that knowledge.
- 7. *Respect for the Larger Environment:*** In attempting to provide adequate staging for decent environments in which people will live, work, and play, I will be ever vigilant toward preserving the quality of the larger environment the air, the water, and the land.
- 8. *Respect for the Future:*** Recognizing that change is inevitable, I will pursue excellence with an open mind, challenged by the need to provide housing and facilities for employment, distribution, relaxation, and enjoyment.
- 9. *Respect for Future Generations:*** Recognizing that younger generations will be more affected by what we do than by what we say, I will do my utmost to set a good example and will participate wholeheartedly in the development community's efforts to inform and encourage future generations of land use and development professionals.
- 10. *Respect for Personal Integrity:*** I will employ the highest ethical principles and will observe the highest standards of integrity, proficiency, and honesty in my professional and personal dealings. I will remain free of compromising influences or loyalties and will exercise due diligence in ensuring that my performance is at all times creatively, competently, and responsibly managed.

## **BUILDING HEALTHY PLACES**

In August 2013, a group of interdisciplinary experts convened by ULI developed a set of principles for building healthy communities. These principles are elaborated on in the ULI report Ten Principles for Building Healthy Places, released in fall 2013. The ten principles are the following:

1. Put People First
2. Recognize The Economic Value
3. Empower Champions For Health
4. Energize Shared Spaces
5. Make Healthy Choices Easy
6. Ensure Equitable Access
7. Mix It Up
8. Embrace Unique Character
9. Promote Access To Healthy Food
10. Make It Active

The Building Healthy Places Toolkit document (found at <https://bhptoolkit.uli.org/>) elaborates on these principles and what it means to incorporate one or more of these principles.

## **QUESTIONS?**

Contact ULI Awards Chairs:

Jenny Urcan, Prosser: [JUrcan@Prosserinc.com](mailto:JUrcan@Prosserinc.com)

Sarah King, Prosser: [SKing@Prosserinc.com](mailto:SKing@Prosserinc.com)