## CENTER FOR LEADERSHIP

## Support ULI North Florida's Center for Leadership

Leadership skills are essential to any role and good leaders are required at all levels of a business. ULI North Florida's Center for Leadership is a dynamic program created to not only develop leadership skills, but inspire collaboration and gain a better understanding of approaches to leadership.

This program is exclusively designed for professionals in land use, real estate and related fields. Attendees will network, collaborate and learn about land use issues in North Florida through experiential activities and case studies focused on topics including trends in capital markets, public policy, design and construction.

## **Benefits of Sponsorship:**

- Enhance your organization's visibility among next-generation leaders in the industry and their respective firms.
- Have the opportunity to feature a real estate project or land use issue during the course of a program day.
- Build relationships to help build a more sustainable North Florida region.
- Have one of your employees "audit" a program day to hear from best in class speakers, participate in a project tour, and connect with more than 30 emerging leaders in the industry.
- Support leadership training in the real estate and land use industries.
- Promote your firm's image as a trusted resource of real estate expertise.
- Support leadership projects that have immediate, tangible impact for local non-profits, cities, and neighborhoods.
- Help provide "behind the scenes" experiences and knowledge to tomorrow's leaders.
- Join the happy hour at the end of a program day.

• Support the 2021 Center for Leadership in North Florida.

|  | Center for<br>Leadership<br>Founder<br>\$10,000 | Program<br>Day Sponsor<br>\$1,500 | Happy Hour<br>Sponsor<br>\$500 |
|--|---|-----------------------------------|--------------------------------|
| Featured as the Founding Sponsor during all program days                   | ~   |                                   |                                |
| Featured in CFL Alumni correspondence and CFL press releases               | ~   |                                   |                                |
| Featured as Program Sponsor during all program days                        | ~   |                                   |                                |
| Featured as sponsor of your chosen day (recognition for breakfast & lunch) |   | ✓                                 |                                |
| Listed on ULI North Florida's website                                      | ~   | ~                                 |                                |
| Opportunity to make introductions at a CFL program day if desired          | 1   | ~                                 |                                |
| Someone from your organization may "audit" a specific program day          | ~   | <b>_</b>                          |                                |
| Future recognition for each Center for Leadership                          | 1   |                                   |                                |
| Featured as Sponsor at the Happy Hour with Logo                            |   |                                   | ~                              |
| Somoene from your organization may attend the happy hour with class        | ~   | ~                                 | 1                              |



## **YES!** Sign my company up as a sponsor of the **ULI North Florida Center for Leadership** *(select level)*



|  | Program Day  | Date  |  |
|--|--|---|--|
| file to Carolyn Clark<br>Carolyn.Clark@uli.org<br>More info at<br>NorthFlorida.ULI.org | <ul> <li>Opening Session</li> <li>Capital Markets &amp; Finance</li> <li>Public Policy (Gainesville)</li> <li>Community Development</li> <li>Building Healthy Places/<br/>Diversity &amp; Inclusion</li> <li>Legislative (Tallahassee)</li> <li>Infrastructure &amp; Technology</li> <li>Graduation</li> </ul> | May 26, 2021<br><u>June 23, 2021</u><br><u>July 28, 2021</u><br><u>August 25, 2021</u><br><u>September 29, 2021</u> |  |
|  | Payment Options<br>Checks preferred  |   |  |
| Please invoice me the amou   | nt of \$   |   |  |
| I would like to pay by enclos  | sing a check in the amount of \$   |   |  |
| I would like to pay by credit  | card in the amount of \$   |   |  |
| 🗌 Visa 📄 Master  | card 🗌 American Express 🗌  | Discover  |  |
| Card #:  | Exp. Date:   |   |  |
| Signature:   | Zip Code of Cardholder:  |   |  |
|  | Contact Information  |   |  |
| Name:  |  |   |  |
| Title:   |  |   |  |
| Company (as you would like it to   | o appear on promotional materials):  |   |  |
| Email:   | Address:   |   |  |
| Phone:   | City. State. Zip:  |   |  |

Questions? Please contact Carolyn Clark at carolyn.clark@uli.org or 904-486-8256