

WHY SPONSOR ULI NEW YORK

BENEFITS OF MEMBERSHIP

Enjoy year-round visibility, brand recognition, and benefits by engaging deeply with ULI New York. Annual sponsorship is the most impactful way to show your commitment to ULI's mission. Your investment directly supports knowledge-sharing, professional development, leadership initiatives, local product councils, and technical assistance—**with 100% of funds staying in our district council.**

- **Help lead** the market's preeminent industry association, committed to building more equitable, sustainable and thriving communities across the New York region
- **Collaborate** with industry peers to advance ULI's impact priorities of decarbonization, increasing housing attainability, and developing the next generation of diverse leaders
- **Forge** trusted relationships with 2,800+ local members, leaders, and decision makers across diverse disciplines in the public and private sectors
- **Engage** ULI's broad network of experts for their trusted and objective insights, peer intelligence, and best practices to forge new strategies to adapt for the future
- **Access** compelling panel discussions and exclusive behind-the scenes property tours addressing the most important issues currently affecting land use and development
- **Acquire** the tools and resources to become a more inclusive leader through our Diversity, Equity and Inclusion initiatives
- **Develop** professional and leadership skills through our Young Leaders Group (for members under 35), Women's Leadership Initiative, NEXT (for members 35-45), Local Product Councils, and other member networks

For detailed information about ULI New York sponsorship benefits, download The Sponsorship Opportunities Brochure.

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NEWYORK.ULI.ORG

2027 ANNUAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS AND BENEFITS	URBAN VISIONARY $30,000	PLATINUM $25,000	GOLD $20,000	SILVER $15,000	BRONZE $10,000
District Council Events and Member Benefits					
Complimentary registration to the 2027 Spring Meeting in Seattle, Washington (May 11-13) and/or the 2027 Fall Meeting in Philadelphia, Pennsylvania (October 18-20)	3 ($6,000+ value)	2 ($4,000+ value)	1 ($2,000+ value)		
Sponsor logo displayed on signage and programs at in-person and virtual events	✓	✓	✓		
Complimentary Associate Memberships for individuals who are not currently ULI members	6 ($3,240 value)	4 ($2,160 value)	3 ($1,620 value)	2 ($1,080 value)	1 ($540 value)
Sponsor recognition on all weekly email blasts and program announcements (8,000+ members & prospects per eblast)	Logo (premium placement)	Logo (premium placement)	Logo	Logo	Logo
Sponsor logo on ULI New York website with link to sponsor company's website	✓	✓	✓	Logo only	Logo only
Invitation to Sponsor Appreciation Reception on June 22, 2027	✓	✓	✓	✓	✓
Complimentary tickets to in-person and virtual District Council events and programs (except Real Estate Outlook & Awards Gala)	5 each	4 each	3 each	2 each	1 each
2027 Awards Gala Benefits – April 13, 2027					
Sponsor logo featured on all Gala dinner tables	✓	✓			
Sponsor recognized during the opening and closing remarks	✓	✓			
Sponsor logo projected throughout Gala ballroom	✓	✓			
Sponsor recognition in printed and digital gala journal	✓	✓			
Sponsor logo displayed on custom cocktail hour signage	✓	✓			
Sponsor logo featured on stage signage	✓	✓			
Sponsor logo displayed on step and repeat during cocktail hour	✓	✓	✓		
Preferred seating at the Gala dinner	✓	✓	✓		
Table or half-table at the Gala dinner	11-person table	10-person table	10-person table	10-person table	5-person half-table
Custom signage with table sponsor's logo	✓	✓	✓	✓	
Sponsor logo displayed throughout cocktail hour	✓	✓	✓	✓	✓
Sponsor logo on all Awards promotional materials and email blasts (8,000+ members & prospects per eblast)	✓	✓	✓	✓	✓
Sponsor ad displayed in printed and digital gala journal	(2) Full-pages ($5,000 value)	Full-page ($2,500 value)	Full-page ($2,500 value)	Half-page ($1,500 value)	Quarter-page ($750 value)
Sponsor logo on Awards website with link to sponsor company's website	✓	✓	✓	Logo only	Logo only
2028 Emerging Trends Benefits					
Sponsor recognized during the opening and closing remarks	✓	✓			
Sponsor logo on all promotional materials, email blasts, event signage and program (8,000+ members & prospects per eblast)	✓	✓	✓		
Sponsor logo displayed on step and repeat	✓	✓	✓		
Complimentary tickets	4 ($500 value)	4 ($500 value)	3 ($375 value)	2 ($250 value)	1 ($125 value)

Download the 2027 Sponsorship Opportunities Brochure

2027 GALA SPONSORSHIP OPPORTUNITIES

2027 ULI NEW YORK
AWARDS *for*
EXCELLENCE *in*
DEVELOPMENT

The Awards for Excellence Gala is the industry showcase for the local projects in our region that deserve special recognition and the talented land use professionals that create them.

Join us in celebrating Visionary Leadership in Land Use Award honoree **Alicia Glen**, Founder and Managing Principal, MSquared, and the Awards finalists at the **11th Annual Awards Gala** at **Ziegfeld Ballroom** on **Tuesday, April 13, 2027!**

CLICK TO VISIT THE AWARDS WEBSITE

SPONSORSHIP LEVELS AND BENEFITS	URBAN VISIONARY $27,500	PLATINUM $22,500	GOLD $17,500	SILVER $12,500	BRONZE $7,500	COPPER $5,000
AWARDS GALA SPONSORSHIP BENEFITS						
Sponsor recognized during the opening and closing remarks	✓	✓				
Sponsor logo projected throughout gala ballroom	✓	✓				
Sponsor logo displayed on custom cocktail signage	✓	✓				
Preferred seating at the gala dinner	✓	✓	✓			
Table or half-table at the Gala dinner	11-person table	10-person table	10-person table	10-person table	5-person half-table	Two tickets
Custom signage with the table sponsor's logo	✓	✓	✓	✓		
Sponsor logo on all Awards promotional materials and email blasts (8,000+ members & prospects per eblast)	✓	✓	✓	✓	✓	Name only
Sponsor logo displayed on event signage throughout cocktail hour	✓	✓	✓	✓	✓	✓
Sponsor ad displayed in printed and digital Gala journal	(2) Full-pages ($5,000 value)	Full-page ($2,500 value)	Full-page ($2,500 value)	Half-page ($1,500 value)	Quarter-page ($750 value)	Quarter-page ($750 value)
Sponsor logo on Awards website with link to sponsor company's website	✓	✓	✓	Logo only	Logo only	Name only







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2027 ADDITIONAL GALA SPONSORSHIP OPPORTUNITIES

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AWARDS *for*
EXCELLENCE *in*
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ULI New York is excited to announce three additional opportunities to sponsor the Awards for Excellence Gala. Each opportunity is only open to one company and allows for unique brand recognition at the real estate industry's must- attend event of the year!

COCKTAIL SPONSOR - $15,000

- Branded posters and high-top signage in cocktail reception space
- Logo recognition on cocktail napkins
- Logo recognition in printed and digital Gala journal
- Logo recognition on ULI New York Gala website
- Branded gobo in indoor cocktail reception space
- Full-page sponsor ad in printed and digital Gala journal
- 10-person table at the Gala dinner



DESSERT SPONSOR - $10,000

- Branded posters and high-top signage in dessert reception space
- Logo recognition on dessert cocktail napkins
- Logo recognition on dessert cart signage
- Logo recognition on branded coffee cups
- Logo recognition in printed and digital Gala journal
- Logo recognition on ULI New York Gala website
- Half-page sponsor ad in printed and digital Gala journal
- 5-person half-table at the Gala dinner



REGISTRATION SPONSOR - $5,000

- Logo on poster at registration desk
- Logo recognition on registration tables
- Logo recognition in printed and digital Gala journal
- Logo recognition on ULI New York Gala website
- Quarter-page sponsor ad in printed and digital Gala journal
- Two tickets to the Gala dinner



Download the 2027 Sponsorship Opportunities Brochure

EMERGING TRENDS 2028
SPONSORSHIP OPPORTUNITIES

Align your brand with one of the real estate industry's most respected and widely read reports, and position your organization at the center of the conversations shaping 2028. Join us in **November 2027** for **Emerging Trends 2028.**

LEAD EVENT SPONSOR

$5,000

ONE OPPORTUNITY AVAILABLE

- Four complimentary tickets to the Emerging Trends event
- Logo prominently displayed on event eblasts recognizing Lead Event Sponsorship
- Logo displayed on Emerging Trends event registration page
- Logo displayed on poster in the event space
- Logo displayed at the registration desk at the Emerging Trends event
- Logo displayed on stage at the Emerging Trends event
- Opportunity to provide welcome remarks OR introduce a panel at the Emerging Trends event
- Social media post highlighting your company before and after the event



SUPPORTING EVENT SPONSOR

$2,500

TWO OPPORTUNITIES AVAILABLE

- Three complimentary tickets to the Emerging Trends event
- Logo displayed on event eblasts recognizing Supporting Event Sponsorship
- Logo displayed on Emerging Trends event registration page
- Logo displayed on poster in the event space
- Logo displayed at the registration desk at the Emerging Trends event
- Logo displayed on stage at the Emerging Trends event



EVENT SUPPORTER

$1,000

FIVE OPPORTUNITIES AVAILABLE

- One complimentary ticket to the Emerging Trends event
- Logo displayed on event eblasts
- Logo displayed on Emerging Trends event registration page
- Logo displayed on poster in the event space
- Logo displayed on stage at the Emerging Trends event



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