



WHERE THE FUTURE IS BUILT

2026

SPONSORSHIP & BENEFITS OVERVIEW

URBAN LAND INSTITUTE, FOUNDED 1936

WHY ULI?

Help your company gain valued exposure and help ULI New York deliver the knowledge-sharing, professional development, and relationship-building members rely on to foster equitable, sustainable, and thriving communities.

BENEFITS OF MEMBERSHIP



Help lead the market's preeminent industry association, committed to building more equitable and sustainable communities for people to live, work, and play



Collaborate with industry peers to advocate for ULI's mission priorities of decarbonization, increasing housing attainability, and developing the next generation of diverse leaders



Forge relationships with 2,800+ local members, leaders, and decision makers across diverse disciplines in the public and private sectors



Tap ULI's broad network of experts for their trusted and objective insights, programs, and best practices to forge new strategies to adapt for the future



Access compelling panel discussions and exclusive behind-the-scenes building tours addressing the most important issues currently affecting land use and development



Acquire the tools and resources to become a more inclusive leader through our Diversity, Equity and Inclusion initiatives



Develop professional and leadership skills through our Young Leaders Group (for members under 35), Women's Leadership Initiative, NEXT (for members 35-45), Local Product Councils, and other member networks

THE MISSION OF THE URBAN LAND INSTITUTE:

Shape the future of the built environment for transformative impact in communities worldwide

CONNECT | INSPIRE | LEAD

For detailed information about ULI New York sponsorship benefits, download The Sponsorship Opportunities Brochure.

[CLICK TO DOWNLOAD](#)

For more information or to sponsor, contact felix.ciampa@uli.org

2026 ANNUAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS AND BENEFITS					
	URBAN VISIONARY	PLATINUM	GOLD	SILVER	BRONZE
District Council Events and Member Benefits	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000
Complimentary registration to the 2026 Fall Meeting in Miami, Florida (October 26-29)	3 (\$6,000+ value)	2 (\$4,000+ value)	1 (\$2,000+ value)		
Sponsor logo displayed on signage and programs at in-person and virtual events	✓	✓	✓		
Complimentary Associate Memberships for individuals who are not currently ULI members	6 (\$3,240 value)	4 (\$2,160 value)	3 (\$1,620 value)	2 (\$1,080 value)	1 (\$540 value)
Sponsor recognition on all weekly email blasts and program announcements (8,000+ members & prospects per eblast)	Logo (premium placement)	Logo (premium placement)	Logo	Logo	Name
Sponsor logo on ULI New York website with link to sponsor company's website	✓	✓	✓	Logo only	Logo only
Invitation to Sponsor Appreciation Reception on June 24, 2026	✓	✓	✓	✓	✓
Complimentary tickets to in-person and virtual District Council events and programs (except Real Estate Outlook & Awards Gala)	5 each	4 each	3 each	2 each	1 each
2026 Awards Gala Benefits – April 29, 2026					
Sponsor logo featured on all Gala dinner tables	✓				
Sponsor recognized during the opening and closing remarks	✓				
Sponsor logo projected throughout Gala ballroom	✓				
Sponsor recognition in printed dinner programs	✓	✓			
Sponsor logo displayed on custom cocktail hour signage	✓	✓			
Sponsor logo featured on stage signage	✓	✓			
Sponsor logo displayed on step and repeat during cocktail hour	✓	✓	✓		
Preferred seating at the Gala dinner	✓	✓	✓		
Table or half-table at the Gala dinner	11-person table	10-person table	10-person table	10-person table	5-person half-table
Custom signage with table sponsor's logo	✓	✓	✓	✓	
Sponsor logo displayed on hanging banners throughout cocktail hour	✓	✓	✓	✓	✓
Sponsor logo on all Awards promotional materials and email blasts (8,000+ members & prospects per eblast)	✓	✓	✓	✓	✓
Sponsor ad displayed in printed and digital Gala journal	(2) Full-pages (\$5,000 value)	Full-page (\$2,500 value)	Full-page (\$2,500 value)	Half-page (\$1,500 value)	Quarter-page (\$750 value)
Sponsor logo on Awards website with link to sponsor company's website	✓	✓	✓	Logo only	Logo only
2027 Real Estate Outlook Benefits					
Sponsor recognized during the opening and closing remarks	✓	✓			
Sponsor logo on all promotional materials, email blasts, event signage and program (8,000+ members & prospects per eblast)	✓	✓	✓		
Sponsor logo displayed on step and repeat	✓	✓	✓		
Complimentary tickets	4 (\$500 value)	4 (\$500 value)	3 (\$375 value)	2 (\$250 value)	1 (\$125 value)



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2026 GALA-ONLY SPONSORSHIP OPPORTUNITIES



The Awards for Excellence Gala is the industry showcase for the local projects in our region that deserve special recognition and the talented land use professionals who create them.

Join us in celebrating Visionary Leadership in Land Use Award honoree **Scott Rechler**, Chairman and Chief Executive Officer, RXR and the Awards finalists at the **10th Annual Awards Gala** at Ziegfeld Ballroom on Wednesday, April 29, 2026!

[CLICK TO VISIT THE AWARDS WEBSITE](#)

SPONSORSHIP LEVELS AND BENEFITS

	URBAN VISIONARY	PLATINUM	GOLD	SILVER SOLD OUT	BRONZE	COPPER
Awards Gala Sponsorship Benefits	\$27,500	\$22,500	\$17,500	\$12,500	\$7,500	\$5,000
Sponsor recognized during the opening and closing remarks	✓					
Sponsor logo projected through gala ballroom	✓					
Sponsor logo displayed on custom cocktail signage	✓	✓				
Preferred seating at the gala dinner	✓	✓	✓			
Table or half-table at the Gala dinner	11-person table	10-person table	10-person table	10-person table	5-person half-table	Two tickets
Custom signage with the table sponsor's logo	✓	✓	✓	✓		
Sponsor logo on all Awards promotional materials and email blasts (8,000+ members & prospects per eblast)	✓	✓	✓	✓	✓	Name only
Sponsor logo displayed on event signage throughout cocktail hour	✓	✓	✓	✓	✓	✓
Sponsor ad displayed in printed and digital Gala journal	(2) Full-pages (\$5,000 value)	Full-page (\$2,500 value)	Full-page (\$2,500 value)	Half-page (\$1,500 value)	Quarter-page (\$750 value)	Quarter-page (\$750 value)
Sponsor logo on Awards website with link to sponsor company's website	✓	✓	✓	Logo only	Logo only	Name only



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ADDITIONAL 2026 GALA-ONLY SPONSORSHIP OPPORTUNITIES



2026 ULI NEW YORK AWARDS *for* EXCELLENCE *in* DEVELOPMENT

ULI New York is excited to announce three additional opportunities to sponsor the Awards for Excellence Gala.

Each opportunity is only open to one company and allows for unique brand recognition at the real estate industry's must-attend event of the year!

Cocktail Sponsor - \$15,000

- Branded posters and high-top signage in cocktail reception space
- Logo recognition on cocktail napkins
- Logo recognition in printed and digital Gala journal
- Logo recognition on ULI New York Gala website
- Branded booth in indoor cocktail reception space
- Full-page sponsor ad in printed and digital Gala journal
- 10-person table at the Gala dinner



Dessert Sponsor - \$10,000

- Branded posters and high-top signage in dessert reception space
- Logo recognition on dessert cocktail napkins
- Logo recognition on branded dessert flags
- Logo recognition on branded coffee trucks
- Logo recognition in printed and digital Gala journal
- Logo recognition on ULI New York Gala website
- Half-page sponsor ad in printed and digital Gala journal
- 5-person half-table at the Gala dinner



Registration Sponsor - \$5,000

- Logo on poster at registration desk
- Logo recognition on registration tables
- Logo recognition in printed and digital Gala journal
- Logo recognition on ULI New York Gala website
- Quarter-page sponsor ad in printed and digital Gala journal
- Two tickets to the Gala dinner



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