



New York

FISCAL YEAR 2024 Annual Report



THE MISSION OF THE URBAN LAND INSTITUTE:
Shape the future of the built environment
for transformative impact in communities worldwide

ULI New York, at a glance

ULI New York Top Disciplines Represented

Investors/Owners
Developers
Consultants
Architects/Designers
Investment Fund Managers
Corporate Executives

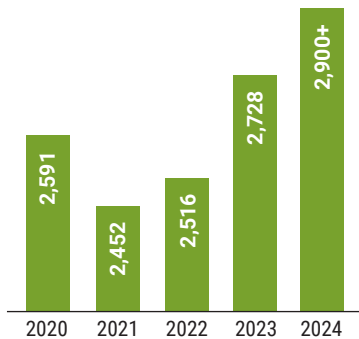
ULI Membership Worldwide

45,000+ Members in 84 nations



- 3,000 in Asia Pacific: **6%**
- 5,500 in Europe: **12%**
- 36,500 in the Americas: **82%**

ULI New York Total Members since 2020



ULI New York Committees and Councils

15 Committees

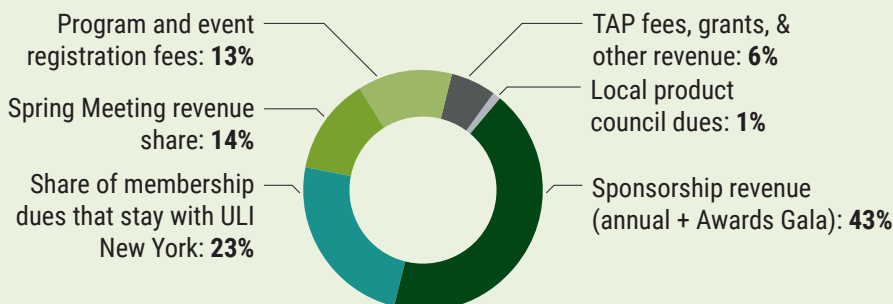
- Diversity, Equity & Inclusion (DEI)
- Membership
- Mentor Program
- NEXT
- Program Steering Committee (PSC)
- Technical Assistance Panels (TAPs)
- UrbanPlan
- Think Tank

7 Councils

- Young Leaders Group (YLG)
- Women's Leadership Initiative (WLI)
- Management Committee
- Governance Committee
- Awards Jury
- Advisory Board
- Awards Committee
- Housing
- Infrastructure
- Mixed-Use (2)
- Real Estate Tech & Innovation
- Climate & Sustainability - *New*
- Marketing & Communications (MarCom) - *New*

ULI New York Financial Resources Fiscal Year 2024

Actual revenue \$1,527,843



Behind the Numbers

Typically, more than 60% of District Council revenue comes from sponsorships

District Councils receive 20% of membership dues from each member in their District Council

As host city for the 2024 ULI Spring Meeting, ULI New York received a onetime share of the sponsorship revenue raised to support the meeting

ULI New York, delivering

... nearly 80 tours and programs annually to more than 3,000 attendees, with more than 70% of these addressing ULI's mission priorities of:



increasing housing attainability



decarbonization and net zero



educating the next generation of diverse leaders

A Sampling of Our Programs

JULY & AUGUST



Pier 57 Tour



UrbanPlan Real Estate Exchange Workshop



SEPTEMBER & OCTOBER



Embodied Carbon (WLI)



Staten Island North Shore tour (PSC/ NYC Economic Development Corporation)

NOVEMBER & DECEMBER



Economic Forecast (PSC)



Learning from Leaders (WLI)



JANUARY & FEBRUARY



Reimagining Equity (DEI)



Real Estate Outlook, with PwC (PSC)

MARCH & APRIL



AI & Real Estate (PSC)



City of Yes (WLI)



MAY & JUNE



Sendero Verde Tour (YLG)



The Housing Problem Podcast Recording (YLG)



ULI New York, in the community

Our UrbanPlan program and Technical Assistance Panels (TAPs) form the backbone of our community work. UrbanPlan provides pro bono instruction for students, agencies, and community boards through simulated urban-planning workshops. Our TAPs deliver expert guidance to city agencies, nonprofits, and organizations prior to complex rezoning and urban revitalization projects.



Morris Park TAP with Montefiore Health System

In December, ULI NY convened a six-person multidisciplinary team to develop a vision for Montefiore Einstein's Morris Park Campus in anticipation of the arrival of a new Metro-North station in 2027.

Technical Assistance Panels



At Urban Assembly School of Design and Construction

UrbanPlan



UrbanPlan for Public Officials with Brooklyn Community Boards 2, 4, 5, and 14 at St. Francis College



Cross Bronx Expressway TAP with NYC Department of City Planning

In May, ULI NY assembled a 10-person panel to explore strategies for the future of the Cross Bronx Expressway, focusing specifically on the impacts of climate change along a portion of the Expressway.

414 UrbanPlan participants

15 Schools and agencies that participated in UrbanPlan in New York

709 Volunteer hours at schools, at government agencies, and on TAPs

Tackling tough challenges

through expert forums and exchanges



LL97 panel discussion (YLG)

Sustainability

Among many other sustainability-focused events were the PSC's Financing Decarbonization and Carbon Sweet Spot panel discussions, as well as the Penn District Tour and the Infrastructure Product Council's talk on offshore wind.



City of Yes panel discussion (WLI)

Housing

Our events updated members about new legislation that will profoundly affect members' work. The events included a discussion on the implications of pending housing City of Yes legislation (WLI); the YLG's Sendero Verde tour; and participation in the The Housing Problem podcast's recording cohosted by affordable housing leaders Kirk Goodrich and Rafael Cestero.



Access to Capital event with workshops (PSC)

Access to Capital

Our second annual conference connected female developers and Black, Indigenous, and people of color developers with capital providers.

Uplifting future leaders

through workshops, guidance, and scholarship



Pathways to Inclusion

To grow the voices under our real estate tent, 25 professionals of color were awarded complementary ULI membership and entry to our Spring Meetings as well as to our many panel discussions and tours.



Mentorship Program

Our Mentorship Program matches experienced mentors with mentees keen to develop their skills, network, and industry knowledge with more than 300 participants in 2024.



WLI Fellows and REal Stories

The REal Stories program brings accomplished women in real estate into the high school classroom to inspire young women of color to consider real estate as a rewarding profession.



25 Pathways fellows



339 Mentor Program participants



147 Mentor-mentee pairs

Celebrating progress and success and inspiring others



Spring Meeting in New York City

Spring Meeting Records

5,565

Attendees at Spring Meeting: 700 more than ever before

1/3

First-time attendees

1/3

Of ULI New York District Council members

30

Tours, nearly all sold out



Affordable Housing Award Winner Vital Brookdale

Awards Tours



Awards Gala

Recognizing exemplary projects



Pride

Raising a glass to our diversifying industry

2025 Preview

New initiatives to grow our reach and impact

Bring more visibility to the communities and people we serve

Grow our public sector engagement and TAPs impact

Integrate and empower our Pathways cohort and other uplifting initiatives

ULI New York Fiscal Year 2025 Goals



Increase ULI New York's profile as the go-to source of expertise on the mission priorities of increasing housing attainability and developing the next generation of industry leaders.



Expand our public sector engagement and retention through additional UrbanPlan for Public Officials workshops with the City Council and Community Boards, providing access to ULI Learning and other initiatives.



Expand our efforts to increase diversity among the District Council's leadership team by engaging more diverse external partner organizations in our programming, collaborating with company employee resource groups, and connecting our inaugural commercial real estate DEI summit with other industry associations.

Thank You to Our Sponsors

URBAN VISIONARY



PLATINUM



GOLD



SILVER



BRONZE

URBANPLAN IMPACT

