



WHERE THE FUTURE IS BUILT



Summer 2024

ULI New York Young Leaders

Newsletter

Dear Young Leaders,

As we close the chapter on ULI's FY24, we would like to extend our gratitude and a tremendous round of applause on all that our New York Young Leaders Group (YLG) has accomplished together over the past year.

The Young Leaders Group has come back from the depths of the pandemic-era stronger than ever before. Our YLG membership is at an all time with over 900 Young Leaders (*Young Leader = any current ULI New York member under age 35*) in New York! In April, New York also hosted ULI's most attended Spring Meeting EVER - which included an entire YLG Experience programming slate focused on connecting Young Leaders from around the world. We couldn't have achieved this without our local leaders and their passion for our built environment and our fantastic city.

Additionally, this year's successes wouldn't be possible without our YLG FY24 leadership class. Our members, local staff, and YLG Co-Chairs would like to offer immense thanks to the YLG leaders who are rolling off and to those volunteering for another year. Thank you to: our Programming Committee who organized over a dozen sold-out programs created by members

for members and nonmembers; our Membership Committee for connecting and engaging new members; our Communications Committee who helped spread the word of our YLG programs and initiatives; and our Professional Development Committee for re-launching our Cohort program to help young leaders grow their network.

Thank you again for your time, commitment, and leadership. We look forward to continuing onward for another year and welcoming a new class of leadership for FY25.

Enjoy your well-deserved summer vacations and the warm weather.

Thank you,

Marcos Zapata, KeyBank

Frank Futia, DCAS, City of New York



Marcos Zapata
ULI New York YLG Co-Chair



Frank Futia
ULI New York YLG Co-Chair

In Case You Missed It

Sendero Verde Tour



In May, the Young Leaders Group organized a tour of Sendero Verde, a mixed-use complex in East Harlem developed by Jonathan Rose Companies, L+M Development Partners, and Acacia Network. This two phase project offers 700 units of affordable housing, energy-efficient buildings, and community facilities - making it the largest Passive House development in the United States.

Alongside Jonathan Rose, Nicole Zaccack of Jonathan Rose Companies led the tour, providing insights into this groundbreaking project. After the tour, Josh Koss of YLG and Herrick, Feinstein LLP sat down with Nicole for an interview.

This interview has been condensed and slightly revised for clarity.

About Nicole

Josh: I'm always interested in learning about the journey people take to their current roles. How did you go from studying architecture at UVA to studying real estate development at MIT and eventually joining Jonathan Rose Companies?

Nicole: Jonathan Rose spoke at an event I attended about real estate development being a transformative tool for cities. This concept inspired my thesis, which focused on measuring transformation -- whether social, financial or environmental. This led to an internship at Jonathan Rose Companies.

About Jonathan Rose Companies and Sendero Verde

Josh: Are your studies applicable to your day-to-day role as Development Manager at Jonathan Rose Companies?

Nicole: Absolutely, at Jonathan Rose Companies our vision is to create Communities of Opportunity which empower residents through the co-creation of interventions to improve their health and well-being, resulting in better life outcomes - with great housing communities as the platform. Sendero Verde exemplifies our Communities of Opportunity model.

Why New York City

Josh: What motivates you to focus on New York City in particular?

Nicole: The need here is tremendous. For the 348 units in Phase 2, we received over ~130,000 applications. This demand provides an opportunity to make a significant impact.

If you would like to suggest a project for a YLG Tour, please contact Josh Koss at jkoss@herrick.com or Alec Ventrice at aventrice@vno.com.

Spring Meeting with YLG



Young Leaders tour The Ritz-Carlton New York, NoMad during the Spring Meeting YLG tour. Other stops included the NoMad Piazza and Rose Hill by the Rockefeller Group.

Summer Social in LIC



The annual YLG Summer Social was a success as the group convened on the terrace of the JACX in Long Island City. It was a night full of great conversation and beautiful weather!

Walking Tour Atlantic Avenue Mixed-Use Plan



The Brooklyn Department of City Planning took a group of our Young Leaders on a walking tour of Atlantic Avenue to present the Atlantic Avenue Mixed-Use Plan (AAMUP pronounced "aim up"). Per DCP, "The plan would support new housing with affordable housing, new space for jobs and services, safer, more pedestrian-friendly streets and investments in neighborhood improvements." The group finished the night off with more conversation and a happy hour in Bed-Stuy.

YLG Preview



Better Weather, More Fun

The Young Leaders Group is looking to continue our informal happy hours on a monthly basis, so be on the look out for more announcements soon!

Additionally, most YLG programming will pick back up in September, so enjoy the time off and we'll see you in no time!

Save the Date!

Check your inbox in **early August** for the ULI New York Mentor Program application!

The 2024-2025 [Mentor Program](#) will continue our tradition of offering the opportunity for Mentees to connect with experienced real estate professionals to help guide their careers and personal development.

If you would like to nominate a fellow YLG to be part of our YLG Member Spotlight Series (also featured on LinkedIn) please contact Cayla McElwee at cayla.mmcElwee@gmail.com or John Morgan jmorgan@hudsoninc.com.

Ways you can get more involved in our YLG community:

All ULI New York members under the age of 35 are automatically YLG 'members.'

- To post a job: join the [LinkedIn Group](#) and share your post
- Follow: our ULI New York YLG [Instagram](#)
- Follow: all ULI NY social accounts [@ULINewYork](#)
- To network: [attend a YLG or ULI New York event](#)
- To volunteer: apply for a ULI New York YLG committee or leadership position - application window for leadership roles and committee positions is open to ULI New York members annually January to March
- To learn more about what we do and to connect with YLG Co-Chairs or Committee Members: see the ULI New York YLG [webpage](#) or find us on the ULI Member [Directory](#)
- To suggest a story for our next newsletter: email [Cayla McElwee](#) and [John Morgan](#)



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