



TECHNICAL ASSISTANCE PANELS (TAPs)

The Urban Land Institute has provided Technical Assistance Panels (TAPs) to non-profit organizations, institutions, and public-sector agencies, departments, and stakeholders since 1948. TAPs provide direct assistance to communities by leveraging the experience of subject matter experts to address challenging land use and real estate issues.

What is a TAP?

TAPs bring together a volunteer panel of high-level experienced land use, planning, real estate, and technical professionals for a one-to-three-day session to engage in stakeholder interviews, analysis, and strategy development to address a complex urban land use issue.

Why sponsor a TAP?

A TAP can help you to refresh or revitalize your thinking about a project, catalyze change in your community, or gain traction for an idea or project. TAPs can help to address a broad range of topics such as:

- Evaluating specific development & land use proposals
- Analyzing the re-use of existing properties
- Identifying key public/private economic & land use issues
- Exploring commercial corridor revitalization
- Providing a market-based analysis of a local plan or development strategy
- Making recommendations to optimize public investments, phasing redevelopment, implementing local plans, & policies etc.

What do you get from a TAP?

At the conclusion of each TAP, the sponsor organization receives:

- A presentation by the expert panel, summarizing their work and recommendations (delivered on the last day of the TAP).
- A complete report detailing the panel’s analysis, conclusions, strategic recommendations, and next steps or key issues for consideration (delivered 3-6 months after a TAP).

Interested? Here’s how to get started:

Email new.york@uli.org to express your interest. We’ll help you to define and refine your project scope, set a date for your TAP, and recruit experts to work through the panel with you

TAPS BY THE NUMBERS



1-3 Days



5-12 Experts



1 Presentation



1 Report



Invaluable insights

COST OF A TAP

The TAP fee covers staff time and associated project costs (workshop materials, report writer’s fee, transportation/ lodging, venue/catering, and other logistical costs). Fees vary from \$15,000-\$25,000 for a two-day TAP (anywhere within NY State), depending on location, the type and extent of the scope, and final written report; and \$10,000 for a one-day TAP (limited to New York City only).

PREVIOUS ULI NEW YORK TECHNICAL ASSISTANCE PANELS

Resilience in NYCHA's Marlboro Houses

Location: Brooklyn, NY
Date: February 2021
Sponsor: NYC Housing Authority (NYCHA)

[TAP Report PDF](#)

Assignment: This TAP convened seven experts to develop landscape, building improvement, operations, and financing strategies to improve resilience in the face of climate-induced hazards NYCHA's Marlboro Houses in south Brooklyn.

Panelists: Janice Barnes (*Climate Adaptation Partners*); Ryan Cassidy (*RiseBoro Community Partnership*); Satpal Kaur (*Designer*); Cecilia Kushner (*NYC Economic Development Corp.*); Matthew Kwatinetz (*QBL Partners*); Amy Macdonald (*Thornton Tomasetti*); Pete Muñoz (*Biohabitats*)



Neighborhood-Focused Strategies for Future Growth

Location: Bronx, NY
Date: October 2019
Sponsor: Bronx Community Board Four

[TAP Report PDF](#)

Assignment: This TAP considered the potential impacts of a soccer stadium to make recommendations to the community about how to ensure a new development would provide tangible benefits to local residents and become a connected addition to the neighborhood.

Panelists: Miriam Harris (*Trinity Place Holdings*); Brian Collins (*Silverstein Properties*); James Lester (*Pioneering Group Development*); Neil Macomish (*Scott Brownrigg*); Phu Duong (*NBBJ*); Bret Collazzi (*HR&A*); Michael Samuelian; April Schneider (*Stantec*); Vivien Krieger (*Cozen O'Connor*); Nathaniel Zueske (*Studio V*)



A Vision for a Greener, Healthier, Cooler Gowanus: Mitigating Urban Heat Island Effect

Location: Brooklyn, NY
Date: January 2018
Sponsor: Fifth Avenue Committee

[TAP Report PDF](#)

Assignment: This TAP offered a vision for the Gowanus neighborhood that mitigates the urban heat island (UHI) effect at the District and building scales, in the context of the anticipated rezoning. Further, the TAP recommended funding and delivery structures, particularly for UHI-vulnerable populations.

Panelists: James Lima (*James Lima Planning + Development*); Matthew Brian (*Omni New York*), Nancy Choi (*ARUP*); Bret Collazzi (*HR&A*); John Imbiano (*IQ Landscape Architects*); Aviva Laurenti (*Sam Schwartz*); Matthew Payne (*WSP*); Jeffrey Raven (*RAVEN Architecture + Urban Design*)



A Vision for Sleepy Hollow: Managing Change & Building for Diversity

Location: Sleepy Hollow, NY
Date: August 2018
Sponsor: Town of Sleepy Hollow

[TAP Report PDF](#)

Assignment: This TAP proposed strategies for how the Village could appropriately integrate a large housing project into the community and revitalize and incentivize development of the Village's commercial corridor and housing in lower income neighborhoods.

Panelists: Kim Morque (*Spinnaker Real Estate Partners*); Shay Alster (*GF55 Partners*); Adam Catherine (*Stantec*); Lou Luglio (*Sam Schwartz*); Joanna Cuevas (*Gardiner & Theobald*); Andrew Manshel (*Placemaster Projects Advisory Services*); Christian Michel (*AKRF*); LeAnn Shelton (*Rockwell Group*)



ABOUT ULI NEW YORK

ULI New York provides leadership in the responsible use of land and in the creation of sustainable, thriving communities. ULI New York promotes an open exchange of ideas, information, and experience among industry leaders and policy makers dedicated to creating better neighborhoods. ULI offers in-depth analysis of current land use issues and educates real estate professionals on the impact of land use policies on the state's future. The organization also invests in the professional and personal development of the next generation of community and real estate industry leaders. ULI New York carries out, at the local level, the mission of ULI, a global non-profit headquartered in Washington D.C with more than 45,000 members worldwide. For more information, visit newyork.uli.org