

2022

SPONSORSHIP &
BENEFITS OVERVIEW

URBAN LAND INSTITUTE, FOUNDED 1936

WHY ULI?

Gain valuable exposure for your company and help us provide the knowledge-sharing, professional development and relationship-building members rely on to create sustainable and thriving communities.

BENEFITS OF MEMBERSHIP



Be a leader in our market's preeminent industry association, committed to building more equitable and sustainable communities for people to live, work, and play.



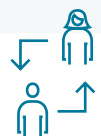
Forge relationships with 2,500+ local members, leaders, and decision makers across diverse disciplines, sectors, and product types.



Utilize ULI for its trusted and objective insights, expertise, and best practices to forge new strategies to adapt for the future.



Access compelling programs exploring the most important issues currently affecting land use and development.



Collaborate on our Diversity, Equity and Inclusion initiative and develop the tools and resources to become a more inclusive leader.



Develop professional and leadership skills through our Young Leaders Group (for members under 35), Women's Leadership Initiative, NEXT (for members 35-45), Local Product Councils, and other member networks.

THE MISSION OF THE URBAN LAND INSTITUTE:

Shape the future of the built environment for transformative impact in communities worldwide

CONNECT | INSPIRE | LEAD

For more information or to sponsor, contact felix.ciampa@uli.org

For detailed information about ULI New York sponsorship benefits, download The Sponsorship Opportunities Brochure.

CLICK TO DOWNLOAD

	URBAN VISIONARY	PLATINUM	GOLD	SILVER	BRONZE
District Council Events and Member Benefits	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000
Provide welcome remarks at in-person and virtual events and programs	2				
Sponsor Spotlight in Weekly Update eblast (12,000+ members and prospects per eblast)	4 weeks	2 weeks			
Complimentary registration to the 2022 ULI Fall Meeting in Dallas, Texas (October 24-27)	3 (\$6,000+ value)	2 (\$4,000+ value)	1 (\$2,000+ value)		
Sponsor logo displayed on signage and programs at in-person and virtual events	✓	✓	✓		
Complimentary Associate Memberships for individuals who are not currently ULI members	6 (\$2,952 value)	4 (\$1,968 value)	3 (\$1,476 value)	2 (\$984 value)	1 (\$492 value)
Sponsor recognition on all weekly email blasts and program announcements (12,000+ members & prospects per eblast)	Logo (premium placement)	Logo (premium placement)	Logo	Logo	Name
Sponsor logo on ULI New York website with link to sponsor company's website	✓	✓	✓	Logo only	Logo only
Invitation to Sponsor Appreciation Reception	✓	✓	✓	✓	✓
Complimentary tickets to in-person and virtual District Council events and programs (except Real Estate Outlook & Awards Gala)	5 each	4 each	3 each	2 each	1 each
2022 Awards Gala Benefits					
Sponsor logo featured on all Gala dinner tables	✓				
Sponsor recognized during the opening and closing remarks	✓				
Sponsor recognition in printed dinner programs	✓	✓			
Sponsor logo projected throughout Gala ballroom	✓	✓			
Sponsor logo displayed on custom cocktail hour signage	✓	✓			
Sponsor logo featured on stage signage	✓	✓			
Sponsor logo displayed on step and repeat during cocktail hour	✓	✓	✓		
Preferred seating at the Gala dinner	✓	✓	✓		
Table for 10 at the Gala dinner	✓	✓	✓	✓	
5 tickets to the Gala dinner					✓
Custom lucite signage with table sponsor's logo	✓	✓	✓	✓	
Sponsor logo on all Awards promotional materials and email blasts (12,000+ members & prospects per eblast)	✓	✓	✓	✓	✓
Sponsor ad displayed in printed dinner programs and on Awards website	(2) Full-pages (\$5,000 value)	Full-page (\$2,500 value)	Full-page (\$2,500 value)	Half-page (\$1,500 value)	Quarter-page (\$750 value)
Sponsor logo on Awards website with link to sponsor company's website	✓	✓	✓	Logo only	Logo only
2023 Real Estate Outlook Benefits					
Sponsor recognized during the opening and closing remarks	✓	✓			
Sponsor logo on all promotional materials, email blasts, event signage and program (12,000+ members & prospects per eblast)	✓	✓	✓		
Sponsor logo displayed on step and repeat	✓	✓	✓	✓	
Complimentary tickets	6 (\$750 value)	5 (\$625 value)	4 (\$500 value)	3 (\$375 value)	1 (\$125 value)



The annual Awards for Excellence celebrate a visionary leader in New York's real estate community and recognize outstanding real estate development projects in 10 Awards categories that exemplify ULI's mission and values. The Awards Gala is the industry showcase for the local projects in our region that deserve special recognition and the talented land use professionals who create them.

	URBAN VISIONARY	PLATINUM	GOLD	SILVER	BRONZE
Awards Gala Sponsorship Benefits	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500
Preferred seating at the Gala dinner	✓	✓	✓		
Table for 10 at the Gala dinner	✓	✓	✓	✓	
5 tickets to the Gala dinner					✓
Custom lucite signage with table sponsor's logo	✓	✓	✓	✓	
Sponsor logo on all Awards promotional materials and email blasts (12,000+ members & prospects per eblast)	✓	✓	✓	✓	✓
Sponsor ad displayed in printed dinner programs and on Awards website	(2) Full-pages (\$5,000 value)	Full-page (\$2,500 value)	Full-page (\$2,500 value)	Half-page (\$1,500 value)	Quarter-page (\$750 value)
Sponsor logo on Awards website with link to sponsor company's website	✓	✓	✓	Logo only	Logo only

