# 2022 Annual Report



# **ULI New Mexico District Council**

# **ULI Mission and History**

The mission of the Urban Land Institute is to shape the future of the built environment for transformative impact in communities worldwide.

ULI New Mexico is a District Council of the Urban Land Institute (ULI), a 501©(3) nonprofit research and education organization supported by its members. Founded in 1936, ULI has over 45,000 members worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service. A multidisciplinary real estate forum, ULI facilitates an open exchange of ideas, information, and experience among industry leaders and policymakers dedicated to creating better places.

# The Year In Review

ULI New Mexico found many ways to continue to bring people together and share meaningful ideas in 2022.

This year, we had over **15 in-person events** with a combined **775 attendees**.

We thank every single Board Member, ULI New Mexico Member, Event Sponsor, Annual Sponsor, and anyone who joined us at our programs this year. It takes each and every one of you to make our mission a success.

We hope you can join us at our first event in 2023:

Emerging Trends 2023: Retrofitting for the Future Thursday, January 19, 2023, 4-7 PM Indian Pueblo Cultural Center (IPCC) – 2401 12th St. NW, Albuquerque, NM 87104-2302

# **Event Highlights**

We organized numerous high-impact events with leaders from various parts of the land use and real estate space in the Albuquerque region. Below are some highlights:

### **Housing Summits**

#### Santa Fe Housing: Hotter Than A Habanero

#### How Collaboration Turned Up The Heat

May 6th, 2022

For many years, Santa Fe was not known as the community to go to for development. Santa Fe is now outpacing Albuquerque in the number of units built per year. What has changed and what can we learn? ULI New Mexico hosted a fast-paced panel with public, private, and non-profit perspectives about housing in the City Different.

- Attendees: 58
- Speakers included: Johanna Gilligan (Homewise) // Alexandra Ladd (City of Santa Fe) // Monica Abeita (North Central NM Economic Development District - NCNMEDD) // Eric Faust (Tierra Concepts) // Jason Kluck (City of Santa Fe)
- Moderator: Todd Clarke
- Railyard Tour Guide: Sandra Brice (Santa Fe Railyard Community Corporation)





#### Solving Albuquerque's Housing Shortage

September 16, 2022

• Attendees: 103

The Greater Albuquerque Area is undergoing its 5th housing shortage in modern times. Current calculations indicate we will need an additional 14,000 rental units to keep up with the phenomenal job growth our local economy is experiencing. To put that into perspective, we need to create 15% of our rental inventory all over again and the solution can only come from creating more housing.

Knowing this, ULI New Mexico asked community leaders and stakeholders to convene to discuss, collaborate and develop housing solutions. This is a proven strategy that is modeled after the Santa Fe Housing Congress assembled in 2017 which led to more multifamily construction in the Santa Fe Area than in Albuquerque.

This event led to a report which included specific, actionable recommendations.

#### Click here to review the report on our website.



### Sip & Social Series

In today's reality, we need spaces to meet, network, and recharge. In 2022, we launch this monthly series. It featured rotating topics, open to all. The events typically included a short presentation and some mingling.

Below are some highlights:

#### February



#### What's Happening with Housing?

February 15, 2022

Board Member & Programs Co-Chair Todd Clarke provided an update on the landscape of housing in the metro area. It included a creative trivia competition.





#### March



#### **Redevelopment Trivia**

March 15, 2022

Topic: What's New At Metro Redevelopment? // Redevelopment Trivia Night! Come learn little-known facts and future plans for redevelopment in Albuquerque.



#### April



**Building Resilience** 

April 26, 2022 15 Attendees



#### May

#### **Rethinking Transportation**

May 17, 2022

Attendees connected and learned more about transportation challenges and opportunities in our region.

Presenters: Aaron Sussman // Board Member, Toole Design Group; Carrie Barkhurst // ABQ Ride



#### June

Promoting Equitable Development

June 21, 2022

Attendees connected and exchanged ideas about creating more pathways for equitable development and land use in our community.

Presenter: Kate Potter // ULI New Mexico Board Member & Diversity, Equity & Inclusion (DEI) Committee Chair; Senior Associate at Colliers International.

### ULI NEW MEXICO #THROWBACKTHURSDAY



III New Mexico Presents

CREATING NEW PATHWAYS: Exploring Equitable Development





#### July

#### **Cannabis & Land Use**

July 19, 2022

ULI NM partnered with the NM Cannabis Chamber of Commerce for the July Sip & Social at Downshift Brewing.

Event Sponsors: Downshift Brewing & Rio Grande Cannabis.



#### August

#### **Downtown Forward**

August 25, 2022

ULI NM collaborated with NAIOP NM for this event. We heard from the City of Albuquerque about the actions being taken to improve our Downtown. NAIOP Developing Leaders co-hosted this event.

Event Sponsor: CBRE Speaker: Karen Iverson & the Metropolitan Redevelopment Agency Venue: Buds & Beans Café



#### September

#### Health & the Built Environment

September 28, 2022

For this event, we partnered with the ULI National Health Leaders Network, an annual program empowering real estate and land use professionals from across the globe to embed health and social equity in their professional practice and communities. This program lives under the Building Healthy Places Initiative at ULI National. As part of the program's Closing Forum, we were joined by Cohort 5 of ULI's Health Leaders Network.



#### November

Water Wise Development November 15, 2022

This event was a celebration of the launch of the Water Wise Development Report. It included some short presentations from ULI Members doing water-conscious development work in New Mexico.

Special thanks to the Kresge Foundation for their support of this program.



Water Wise Developmen November 15, 2022

### **Site Tours**

#### YLG Presents: Broadway + McKnight Site Tour

August 12, 2022

Our Young Leaders Group produced this exclusive look at the under-construction Broadway + McKnight affordable housing development. Developed by the Albuquerque Housing Authority, the Broadway McKnight housing project will create a resilient community of healthy, dignified homes for the residents of the Santa Barbara-Martineztown neighborhood.

Special thanks to the Design Group for opening up this site for us to tour.



#### YLG Presents: Palladium Townhomes Site Tour

August 31, 2022

Our Young Leaders Group produced this exclusive look at the under-construction Palladium Townhomes affordable housing development.

Thanks to Homewise for opening up this site for us to tour.

New Mexico Presents

homewise\*

#### Young Leaders Group PALLADIUM TOWNHOMES SITE TOUR

WEDNESDAY, AUGUST 31 | 2:00 - 4:00 PM 201 SILVER AVE SW, ALBUQUERQUE, NM 87102



## **Special Projects**

#### **UrbanPlan - Cohort 2**

After a virtual start in 2021, we expanded the UrbanPlan partnership at the University of New Mexico. A two-week course, led by Prof. Michaele Pride at the School of Architecture & Planning, allowed students to gain a deeper understanding of the material. It also allowed ULI Member volunteers to forge a stronger relationship with the students.

# ULI NEW MEXICO #THROWBACKTHURSDAY

Spring 2022 Cohort of ULI + UNM UrbanPlan



### **Partnerships**

#### Intersections

October 6, 2022

We continued a multi-year partnership with many of the other local real estate associations in Albuquerque. Our contribution to the program included bringing in a speaker, Ed McMahon. We also hosted a design competition, where we collected one site from every City Council district and asked event attendees to vote on the site they deemed most worthy of redevelopment.

### **ULI NEW MEXICO** #THROWBACKTHURSDAY





## Conclusion

Heading into 2023, we are optimistic about the future of Albuquerque.

We will continue to be thought leaders on the topics of importance to our members and our community.

We intended to continue our focus on Housing Affordability & Attainability, as well as our other Mission Priorities.



# **Annual Sponsors**

A big thank you goes to our Annual Sponsors. Without them, none of our work would be possible:

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## YOUNG LEADERS



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