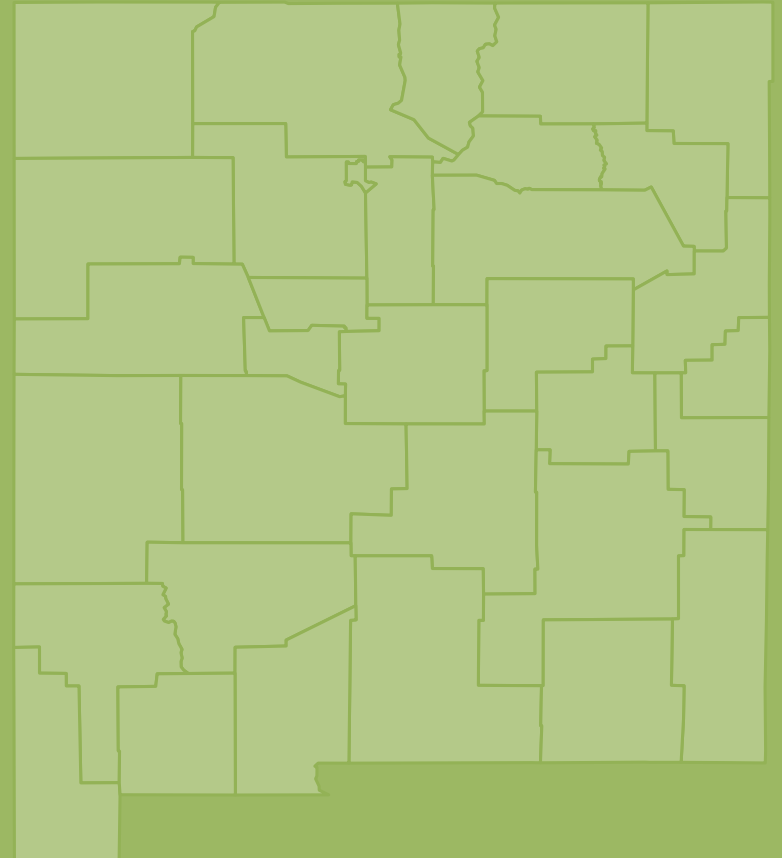


SPONSORSHIP 2020

ULI New Mexico sponsors comprise the leading real estate companies in the region. Corporate sponsors receive a number of benefits for their contributions, in addition to the satisfaction of knowing 100% of their funds are going to support ULI New Mexico's local programs, educational activities and research.

CONTACT: DAN MAJEWSKI (Dan.Majewski@uli.org)



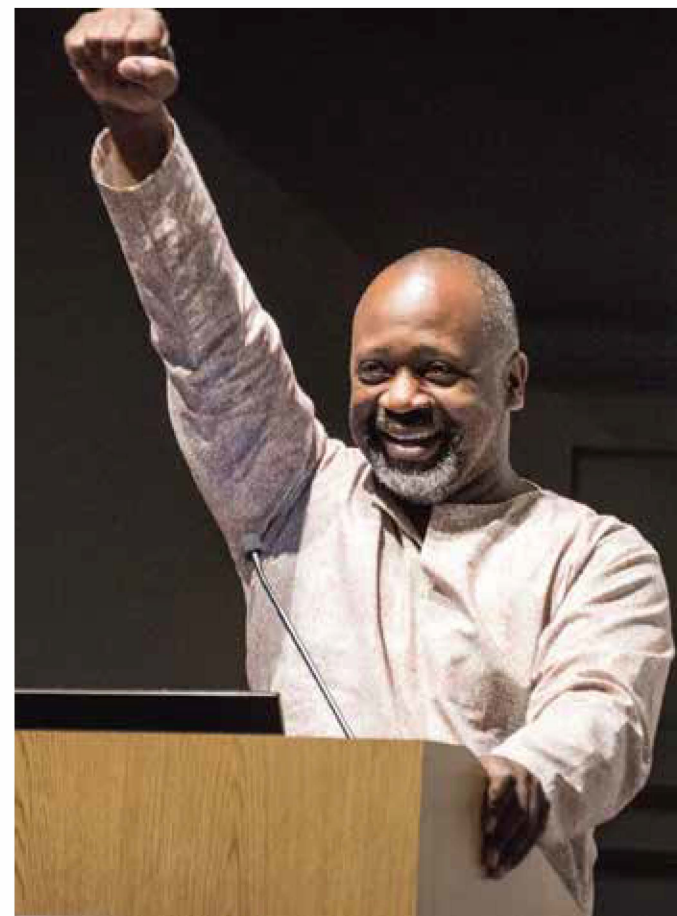
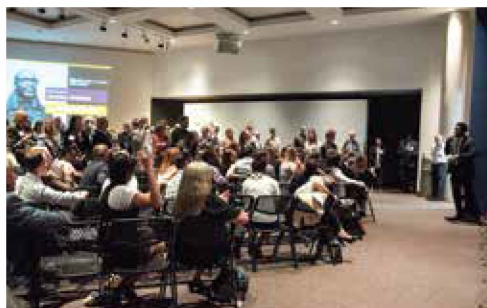
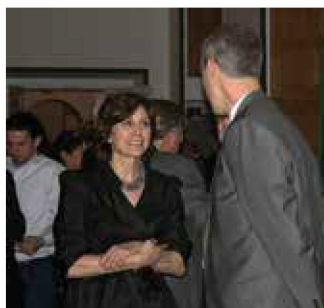
REACH THOUSANDS OF PROFESSIONALS IN REAL ESTATE



Who is ULI New Mexico?

ULI members represent the entire spectrum of the land use and development industries in both the private and public sectors. ULI New Mexico enables real estate professionals in New Mexico to exchange ideas, share trends and project information to build businesses, construct better places, and develop a greater sense of community.

The New Mexico District Council of the Urban Land Institute was founded in 2008. Today, the New Mexico District Council includes over 120 New Mexico-area professionals representing every sector of the New Mexico real estate development, from residential and retail to commercial and hospitality.



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Our Commitment to Changing New Mexico

ULI New Mexico is known for informative, high quality and timely events and activities. Your support is critical to ULI's mission at the local level and 100% of your sponsorship contribution stays at ULI in New Mexico.

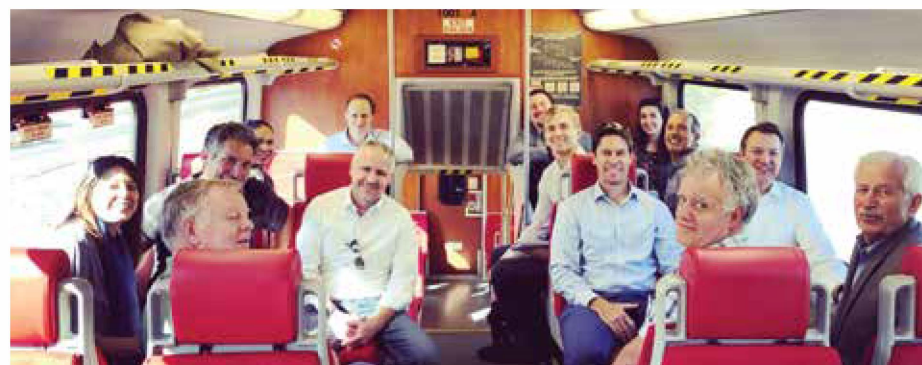
Annual sponsorships support:

- Timely breakfasts, which feature local and international experts on topics important to the community's growth and prosperity;
- Knowledge sharing through special events such as the Trends, Transit & Place, Theaster Gates, John A. Myers Award for Leadership in Urban Excellence and more to highlight new projects, best practices and foster a sense of community in New Mexico Real Estate;
- The development of leaders through monthly Young Leader activities, Local Product Workshops and Panels;
- Technical Assistance Panels to support local government and nonprofit real estate projects; and
- Other area nonprofits in need of assistance for their real estate related issues.

ULI Special Programs and Impact on NM

ULI has a long history of providing unbiased, practical ideas and best practices on land use and sustainable development as well as recommending solutions for complex land use planning and development projects in New Mexico.

The impact ULI New Mexico has on New Mexico is made possible by generous contributions from our sponsors. All donations to support our local activities and may be taxdeductible (consult a tax professional).



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Impact on Knowledge

Education and best practices are at the core of the ULI mission.

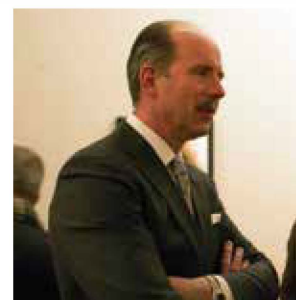
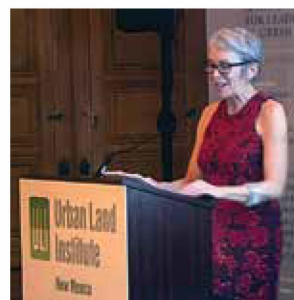
Here in New Mexico, we use many avenues to share information and provide opportunities for collaboration around real estate and land use topics.

- Quarterly Breakfasts are highly praised by real estate professionals for content, impact, and attendance.
- Past topics have included a focus on Finance and Capital Markets, how building healthy places play a role in New Mexico Real Estate, leadership in New Mexico, and the intersection of food and real estate.
- Signature Events including Trends, Theaster Gates, City Visioning, John A. Myers Award and others have been designed to share knowledge and celebrate successes.

Impact on Leadership

ULI provides leadership opportunities and development for both today's and tomorrow's leaders.

- The Young Leaders program fosters professional growth and development, for members under 35 years of age, through events and our year long Mentorship.
- Committee and Task-Force Participation allows members to participate in leadership and set direction for activities designed to support the ULI mission



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YOUNG LEADER GROUP (YLG)

The YLG meets once a month to visit projects under construction, attend coffee meetings to discuss upcoming developments, and to take facility tours of comprehensive urban plans that are already complete.

Annual membership is \$220 which will cover the costs for breakfasts and other items related to the program. This is for members under the age of 35.



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2020 EVENTS: LEADERSHIP MATTERS

MARCH

ARRIVING BY ART: GATEWAY TO INNOVATIVE DEVELOPMENT

APRIL

THE ALE TRAIL: LESSONS FROM THE HIGHLINE & UNDERLINE

JUNE

EDUCATION 2.0

AUGUST

NICHOLS PRIZE WINNER

SEPTEMBER

INTERSECTIONS

OCTOBER

TRENDS 2021



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ANNUAL SPONSORSHIP PACKAGES

ULI New Mexico offers special annual and event sponsorship opportunities for in-kind services, hotel rooms for visiting speakers, meetings space, Technical Assistance Panels and other ULI New Mexico Programing. We also offer Public Agency Membership packages for public sector agencies.

	Diamond \$10,000	Platinum \$5,000	Gold \$2,500	Member Breakfast Series \$2,000	Event \$1,500
Company official to introduce speaker at one (1) event during the year					
Passes to New Mexico District Council events	12	8	4		
Complimentary ULI Associate Memberships	4	2	1		
Private networking reception with national speakers					For event sponsored
Two (2) complimentary tickets to all Member Breakfast Series events					
Company Name listed on all ULI New Mexico event flyers & logo on signage at events					At event sponsored
Company logo on website with click through link to company website					
Recognition at programs and events					
A table of 8-10 people					For event sponsored



BECOME A 2020 ANNUAL SPONSOR TODAY!

Please review sponsorship options and place an "X" next to your preferred level & payment preference
RETURN THIS FORM TO: Dan Majewski (Dan.Majewski@uli.org)

PLEASE CHECK SPONSORSHIP PROGRAM

2020 Annual Sponsorships

☐

Diamond \$10,000

☐

Platinum \$5,000

☐

Gold \$2,500

☐

Member Breakfast \$2,000

☐

Event \$1,500

SPONSOR CONTACT INFORMATION

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Mailing Address: _____

City: _____ State: _____ Zip: _____

Primary Benefit Contact: _____

Title: _____

Email: _____ Phone: _____

Accounting Contact: _____

Title: _____

Email: _____ Phone: _____

PAYMENT OPTIONS

☐

Check (preferred method of payment)

Amount Enclosed: _____

Check #: _____

☐

Credit Card

☐

Visa

☐

Mastercard

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Discover

Card Number: _____

Exp. Date: _____

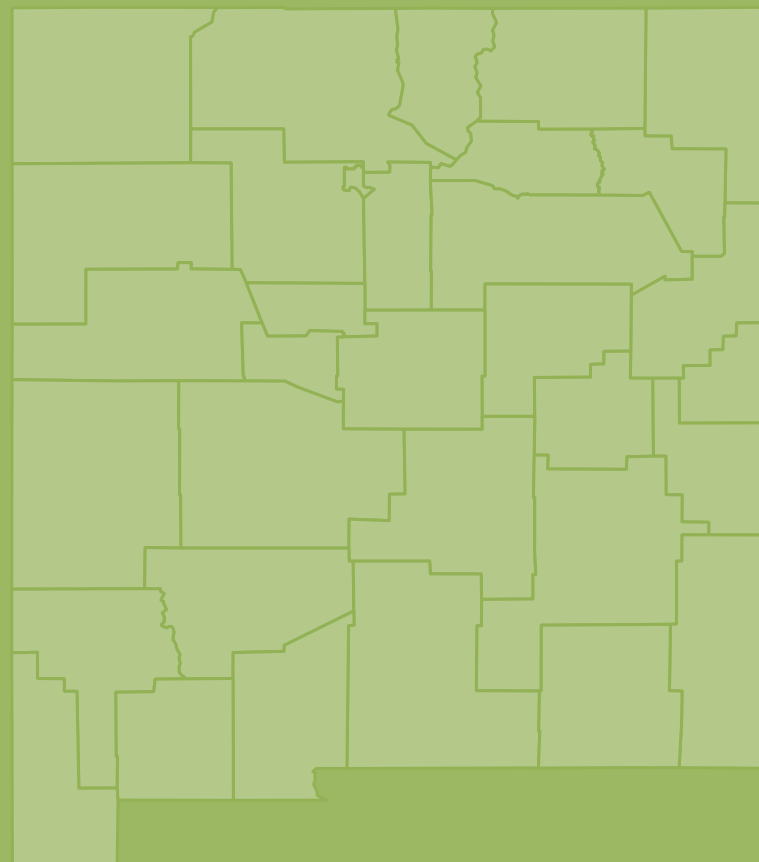
Signature: _____

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THANK YOU FOR BEING A SPONSOR!

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