

CONNECT INSPIRE LEAD

2027

Sponsorship Opportunities



2026-2027 Key Sponsorships



2027 Emerging Trends in Real Estate®

February 4, 2027

- ULI and PwC's *Emerging Trends in Real Estate* is the industry's most widely read forecast.
- This program translates the national outlook into what it actually means for Minnesota.
- The audience is developers, investors, lenders, public officials, architects, and advisors.
- Be at the center of the conversation that sets the tone for the market.
- Post-program happy hour allows for discussion and connection.
- **Sponsorship levels range from \$1,500 - \$10,000.**

Leadership Exchange Councils

November 18, 2026 & April 28, 2027

- We bring together leaders from across the region's real estate industry whose decisions shape how our communities grow.
- Council Days are built around the questions that don't fit into the usual panel program; the conversation goes deeper than a typical industry event.
- Align your firm with the leaders setting direction for the market and show your commitment to the kind of serious, forward-looking dialogue our region needs.
- **Sponsorship levels range from \$1,500 - \$5,000.**



Invest in Impact with an Annual Sponsorship

Annual sponsors go beyond individual events to sustain the efforts that make a lasting difference in our communities. Investment in ULI helps build cross-sectoral trust that allows more deals to happen and better projects to occur.

- Technical Assistance Panels that bring member expertise to local land use challenges,
- UrbanPlan showing high school students how cities get built,
- The programming that connects the region's real estate leaders all year long.
- Be recognized throughout the year at programs, in communications, and before the members and decision makers in our network. Your commitment stays visible long after any one event ends.
- **Sponsorship levels range from \$3,000 to \$25,000.**

2027 ANNUAL SPONSORSHIP

	VISIONARY \$25,000	MISSION PARTNER \$15,000	GROUND BREAKER \$8,000	IMPACT \$5,000	CONNECTOR \$3,000
Receive a 20% Discount with 3-year commitment <i>amount shown is after discount applied</i>	\$20,000	\$12,000	\$6,400	N/A	N/A
Company recognition <i>On ULI Minnesota's website, event invitations, newsletters, and electronic signage when available</i>	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	NAME	NAME
Complimentary membership(s)	2 Associate 4 YLG	1 Associate 3 YLG	1 Associate 1 YLG	1 Associate	1 YLG
Complimentary program registrations	12	9	6	4	3
ULI Minnesota NEXT dues waiver	2	2	1	1	
Leadership Exchange Council dues waiver	3	2	1		
Free job/RFP/RFQ posting <i>on ULI Minnesota website</i>	✓	✓	✓	✓	✓
Visibility opportunities <i>through social media and newsletter spotlights</i>	✓	✓	✓		
Advisory Board Participation	✓				
Complimentary registration to major meeting: Spring Meeting, Fall Meeting, ULI Housing Conference	3	1			

Annual Sponsors are recognized at all events and in our weekly Monday Memo newsletter, sent to more than 2,200 local subscribers.



EMERGING TRENDS IN REAL ESTATE

FEBRUARY 4, 2027

This signature event will feature experts exploring the major trends shaping real estate and the built environment. Don't miss this opportunity to showcase your brand to key decision makers.

	INVESTMENT	COMPLIMENTARY REGISTRATIONS	SPONSOR BENEFITS
Lead Sponsor <i>one available</i>	\$10,000	8	<ul style="list-style-type: none">• Above the name recognition in all promotional materials (website, social media, eblasts, flyers, etc)• Ability to introduce the keynote speaker• Recognition during announcements and on event signage• Opportunity to provide attendee giveaways• Table display space in a prominent location• Recognition as a Connector Level Annual Sponsor
Happy Hour Sponsor <i>two available</i>	\$2,500	4	<ul style="list-style-type: none">• Logo recognition in promotional materials (website, social media, eblasts, flyers, etc)• Recognition during announcements and on event signage• Opportunity to provide attendee giveaways
Supporting Sponsor	\$1,500	2	<ul style="list-style-type: none">• Name recognition in promotional materials (website, social media, eblasts, flyers, etc)• Recognition during announcements and on event signage



2027 LEADERSHIP EXCHANGE COUNCIL SPONSORSHIP

Align your brand with real estate decision makers tackling the industry's toughest issues together.

	INVESTMENT	SPONSOR BENEFITS
Lunch Sponsor <i>one available per Council Day</i>	\$5,000	<ul style="list-style-type: none">• Logo recognition in newsletter, emails to attendees, and social media posts recapping Council Day• Ability to introduce the keynote speaker• Recognition during announcements and on event signage• Logo recognition on tabletop signage• 2 complimentary invitations to the lunch plenary session• Opportunity to provide attendee giveaways• Table display space in a prominent location• Recognition as a Connector Level Annual Sponsor
Happy Hour Sponsor <i>two available per Council Day</i>	\$2,500	<ul style="list-style-type: none">• Logo recognition in newsletter, emails to attendees, and social media posts recapping Council Day• Recognition during announcements and on event signage• 2 complimentary invitations to the happy hour
Supporting Sponsor	\$1,500	<ul style="list-style-type: none">• Name recognition in newsletter, emails to attendees, and social media posts recapping Council Day• Recognition during announcements and on event signage

Learn more about ULI Minnesota, our programs and events at minnesota.uli.org

2027 SPONSORSHIP COMMITMENT

Sponsorship Level

Annual

- ☐ Visionary
- ☐ Mission Partner
- ☐ Groundbreaker
- ☐ Impact
- ☐ Connector

Program or Initiative

Program Name(s):

Sponsorship amount(s):

If sponsoring more than 1 program, please list all desired sponsorships.

Payment Options

TOTAL \$ _____

- ☐ Please invoice me directly
- ☐ I would like to pay by check or wire/ACH (instructions to follow on invoice). Make payable to: Urban Land Institute
- ☐ I would like to pay by credit card:

☐ VISA

☐ Master Card

☐ American Express

☐ Discover

Card Number: _____

Name on Card: _____

Signature: _____

Expiration Date: _____

- ☐ I would like to make a philanthropic gift. Please have the ULI Foundation invoice me. (*Donations made via the ULI Foundation are tax-deductible and may not include any tangible benefits.*)

Contact Information

Name: _____ T itle: _____

Organization: _____

Address: _____

Telephone: _____ Email: _____

Signature: _____ Date: _____ *Sponsorships are non-refundable.*

ULI Federal Tax ID Number: 53-0159845. **Send Commitment Forms to: megan.flanagan@uli.org**



Questions?

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