



Minnesota

25
YEARS OF
IMPACT



2026 SPONSORSHIPS

WHERE THE FUTURE IS BUILT

SHAPE THE FUTURE OF MINNESOTA CITIES

The mission of ULI is to shape the future of the built environment for transformative impact in communities worldwide. Annual partnership is the most meaningful way to align your brand and support our mission.



WHO WE ARE

The Urban Land Institute (ULI) is a non-profit network of people in every profession and sector in real estate development and land use, from all over the world, in every career stage. For 25 years, ULI Minnesota has engaged public and private sector leaders to foster collaboration, share knowledge, and influence meaningful strategic action in the responsible use of land to create and sustain thriving communities.

CONNECT

with our nearly 600 local members, 3000+ local network, and more than 48,000 members globally through regular programming, affinity groups, and professional councils.

INSPIRE

transformative impact with future-forward and innovative solutions to the most pressing challenges facing our communities through research and advisory services

LEAD

in cultivating the next generation of leaders and expanding the industry pipeline through dynamic programs such as UrbanPlan, Building a Foundation, and REDI



SIGNATURE PROGRAMS

- Emerging Trends in Real Estate
- Real Estate Diversity Initiative (REDI)
- Building a Foundation
- Young Leaders Group
- NEXT
- UrbanPlan
- Technical Assistance Panels
- Leadership Exchange Councils



OUR SPONSORS RECENTLY MADE POSSIBLE:

50+ CE HOURS OFFERED IN 2024

240+ GRADUATES OF OUR REDI PROGRAM
SINCE 2017

133 LEADERSHIP EXCHANGE
COUNCIL MEMBERS

**Over
2000** HIGH SCHOOL STUDENTS
COMPLETED URBANPLAN SINCE 2006

80+ EVENTS IN OUR
2024-2025 YEAR

6 ADVISORY SERVICES OFFERINGS
IN OUR 2024-2025 YEAR





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2026 ANNUAL SPONSORSHIP

CONNECT | INSPIRE | LEAD

	VISIONARY \$25,000	MISSION PARTNER \$15,000	GROUND BREAKER \$8,000	IMPACT \$5,000	CONNECTOR \$3,000
Receive a 20% Discount with 3-year commitment <i>amount shown is after discount applied</i>	\$20,000	\$12,000	\$6,400	N/A	N/A
Company recognition <i>On ULI Minnesota's website, event invitations, newsletters, and electronic signage when available</i>	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	NAME	NAME
Complimentary membership(s)	2 Associate 4 YLG	1 Associate 3 YLG	1 Associate 1 YLG	1 Associate	1 YLG
Complimentary program registrations	12	9	6	4	3
ULI Minnesota NEXT dues waiver	2	2	1	1	
Leadership Exchange Council dues waiver	3	2	1		
Free job/RFP/RFQ posting <i>on ULI Minnesota website</i>	✓	✓	✓	✓	✓
Credit toward event or initiative sponsorship <i>Pro-rated for those receiving 3-year discount</i>	\$7,500	\$5,000	\$2,000		
Visibility opportunities <i>through social media spotlights, member interviews, and contribution to our weekly newsletter.</i>	✓	✓	✓		
Advisory Board Participation	✓				
Complimentary registration to major meeting: Spring Meeting, Fall Meeting, ULI Housing Conference	3	1			

Annual Sponsors are recognized at all events and in our weekly Monday Memo newsletter, sent to more than 2,200 local subscribers.

Learn more about ULI Minnesota, our programs and events at minnesota.uli.org.

ADDITIONAL OPPORTUNITIES

COMBINE THESE WITH ANNUAL SUPPORT FOR EXTRA RECOGNITION

Young Leaders Group

YLG is a forum for young professional ULI members under 35. Your sponsorship will support education and networking events throughout the year.

NEXT Minnesota

NEXT is a cohort connecting mid-career professionals in networking and sharing local best practices across real estate sectors. The group meets 10 times each year for tours, networking socials, and educational programs.

Leadership Exchange Councils

Our local councils are one of the best ways for members to connect and learn from peers on significant trends facing our region and industry. Each council is a small group of industry leaders who meet for two half-day sessions each year to share case studies, best practices, and lessons learned. All 125+ Council members come together for joint lunch speakers and happy hours on Council Days.

Building a Foundation

Building a Foundation is a practical introduction to the essential components of real estate development. This course is for early-stage professionals or those of all levels seeking an introductory understanding of the development process across disciplines.

UrbanPlan

UrbanPlan is a realistic, engaging exercise where participants learn the fundamental forces that affect development in our communities. Participants experience challenging issues, private and public sector roles, complex trade-offs, and fundamental economics in play when proposing realistic land use solutions to vexing growth challenges. Sponsorship will support volunteer training and delivery of the program in local high schools.

Real Estate Diversity Initiative

REDI is a 12-session curriculum and cohort experience designed for women and professionals of color working in various real estate industries. 2026 will feature our 10th REDI initiative.

Programs and Events

ULI Minnesota offers educational and networking programs focused on ULI's mission, as well as signature and special events. Upcoming programs include:

- Our 25th Anniversary Celebration
- 2nd Annual Emerging Trends in Real Estate Program
- Winter Social (in December)
- Breakfast programs on Housing Attainability, Sustainability, and Building the Next Generation of Diverse Leaders
- *Inside the Leadership Studio* series of interviews with key figures in the industry



25th ANNIVERSARY CELEBRATION, JUNE 2026

Our Silver Anniversary party will be a celebration of ULI Minnesota’s first 25 years, and a look forward toward the next 25.

	INVESTMENT	COMPLIMENTARY REGISTRATIONS	SPONSOR BENEFITS
Title Sponsor	\$10,000	10	<ul style="list-style-type: none"> • Above the title recognition on all event promotions • Company logo featured on name tags for the event • Logo on event signage • Verbal acknowledgement and thank you during event remarks • Full page ad in printed program • Table display space in prominent location • Ability to make welcome remarks to attendees
Legacy Sponsor	\$5,000	5	<ul style="list-style-type: none"> • Company logo on all event promotions • Verbal acknowledgement and thank you during event remarks • Logo on event signage • Half page ad in printed program
Supporting Sponsor	\$2,500	2	<ul style="list-style-type: none"> • Company name recognition on all event promotions • Logo on event signage • Verbal acknowledgement and thank you during event remarks • Quarter page ad in printed program



REAL ESTATE DIVERSITY INITIATIVE

REDI is a 12-session curriculum and cohort experience designed for women and professionals of color working in various real estate industries. *Discounted sponsorships are available for a 3-year commitment at the Champion and Ally levels.*

	INVESTMENT	COMPLIMENTARY REGISTRATIONS & MEMBERSHIPS	SPONSOR BENEFITS
Champion	\$25,000	<ul style="list-style-type: none"> • 3 REDI Registrations (subject to program acceptance) • 4 Associate or YLG memberships • 2 NEXT dues waivers • 2 LEC Waivers • Unlimited registrations to REDI Alumni events 	<ul style="list-style-type: none"> • Prominent logo recognition on all REDI materials, including brochures, website, eblast, slides at the beginning of each session • Recognition as featured presenter of a REDI alumni networking event • Opportunity to present to REDI cohort • Seat on the REDI Dolphin Tank
Ally	\$10,000	<ul style="list-style-type: none"> • 8 complimentary registrations to REDI alumni events • 1 REDI registration (subject to program acceptance) • 2 Associate or YLG memberships • 1 NEXT dues waiver 	<ul style="list-style-type: none"> • Logo recognition on all REDI materials, including brochures, website, eblast, slides at the beginning of each session • Recognition as featured presenter of a REDI alumni networking event • Opportunity to present to REDI cohort • Seat on the REDI Dolphin Tank
Partner	\$5,000	<ul style="list-style-type: none"> • 4 complimentary registrations to REDI alumni events • 1 REDI registration (subject to program acceptance) 	<ul style="list-style-type: none"> • Logo recognition on all REDI materials, including brochures, website, eblast, slides at the beginning of each session
Friend	\$2,500	<ul style="list-style-type: none"> • 2 complimentary registrations to REDI alumni events 	<ul style="list-style-type: none"> • Logo recognition on all REDI materials, including brochures, website, eblast, slides at the beginning of each session
Alumni Event Sponsor	\$1,500	<ul style="list-style-type: none"> • 2 complimentary admissions to the event 	<ul style="list-style-type: none"> • Logo recognition on the event webpage, eblasts promoting the event, and on-site signage • Recognition as an event sponsor during announcements



EMERGING TRENDS IN REAL ESTATE FEBRUARY 2026

This signature event will feature experts exploring the major trends shaping real estate and the built environment. Don't miss this opportunity to showcase your brand to key decision makers.

	INVESTMENT	COMPLIMENTARY REGISTRATIONS	SPONSOR BENEFITS
Lead Sponsor	\$5,000	8	<ul style="list-style-type: none"> • Above the name recognition in all promotional materials (website, social media, eblasts, flyers, etc) • Ability to introduce the keynote speaker • Recognition during announcements and on event signage • Opportunity to provide attendee giveaways • Table display space in a prominent location
Happy Hour Sponsor	\$2,500	4	<ul style="list-style-type: none"> • Logo recognition in promotional materials (website, social media, eblasts, flyers, etc) • Recognition during announcements and on event signage • Opportunity to provide attendee giveaways
Supporting Sponsor	\$1,500	2	<ul style="list-style-type: none"> • Name recognition in promotional materials (website, social media, eblasts, flyers, etc) • Recognition during announcements and on event signage

Learn more about ULI Minnesota, our programs and events at minnesota.uli.org



Minnesota

2026 COHORT AND EDUCATION SPONSORSHIPS

	INVESTMENT	COMPLIMENTARY REGISTRATIONS	SPONSOR BENEFITS
Building a Foundation	\$2,500	2 Course Registrations	<ul style="list-style-type: none"> • Logo recognition on website • Recognition during all sessions • Inclusion in promotional eblasts and social media
Leadership Exchange Council (LEC) Day Lunch - 2 available	\$5,000	2 LEC Dues Waivers	<ul style="list-style-type: none"> • Logorecognition on website, emails and social media • Opportunity to introduce lunch speaker • Signage at event
Leadership Exchange Council (LEC) Day Happy Hour - 2 available	\$2,500	1 LEC Dues Waiver	<ul style="list-style-type: none"> • Logo recognition on website • Signage at event
Leadership Exchange Council Special Event - 2 available	\$1,500	2 Event Guest Passes	<ul style="list-style-type: none"> • Logo recognition on emails, event handouts, and social media posts
UrbanPlan	\$2,500	2 YLG or 1 Associate Membership	<ul style="list-style-type: none"> • Logo recognition on website, eblasts and social media posts • Signage at event
NEXT Annual Sponsor	\$5,000	2 NEXT Dues Waivers 1 Associate Membership	<ul style="list-style-type: none"> • Logo recognition on website and on event signage • Recognition during all sessions • Recognition in eblasts and social media promoting NEXT events
YLG Annual Sponsor	\$5,000	2 per event	<ul style="list-style-type: none"> • Logo recognition on website and on event signage • Recognition during all sessions
YLG Event Sponsor	\$500	2 registrations to sponsored event	<ul style="list-style-type: none"> • Logo recognition on event website, promotional emails and social media • Signage at sponsored event

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PROGRAM AND EVENT SPONSORSHIPS

	INVESTMENT	COMPLIMENTARY REGISTRATIONS	SPONSOR BENEFITS
Winter Social - 2 available	\$2,500	4	<ul style="list-style-type: none"> • Logo recognition on all promotions, including website and email blasts • Recognition on event signage • Opportunity to make welcoming remarks to attendees
Program Sponsor - Multiple Available <i>Previous program topics have included housing, sustainability, cannabis policy, and project tours</i>	\$1,000	2	<ul style="list-style-type: none"> • Display table at event with opportunity to provide attendee giveaways • Opportunity to introduce 1 panel • Logo recognition on all promotions • Logo recognition on event signage
Inside the Leadership Studio Series Sponsor (4 Sessions)	\$2,500	2 per event	<ul style="list-style-type: none"> • Above the name recognition in all promotional materials • Ability to introduce the event moderator • Recognition during announcements and on event signage • Ability to provide attendee giveaways • Logo featured prominently in the follow up video
Inside the Leadership Studio Event Sponsor (multiple available)	\$750	2	<ul style="list-style-type: none"> • Name included in promotional materials • Recognition during announcements



2026 SPONSORSHIP COMMITMENT

Sponsorship Level

Annual

- Visionary
- Mission Partner
- Groundbreaker
- Impact
- Connector

Program or Initiative

Program Name(s): _____

Sponsorship amount(s): _____

If sponsoring more than 1 program, please list all desired sponsorships.

Payment Options

TOTAL \$ _____

- Please invoice me directly
- I would like to pay by check or wire/ACH (instructions to follow on invoice). Make payable to: Urban Land Institute
- I would like to pay by credit card:

VISA Master Card American Express Discover

Card Number: _____ Expiration Date: _____

Name on Card: _____

Signature: _____

- I would like to make a philanthropic gift. Please have the ULI Foundation invoice me. *(Donations made via the ULI Foundation are tax-deductible and may not include any tangible benefits.)*

Contact Information

Name: _____ T itle: _____

Organization: _____

Address: _____

Telephone: _____ Email: _____

Signature: _____ Date: _____ *Sponsorships are non-refundable.*

ULI Federal Tax ID Number: 53-0159845. **Send Commitment Forms to: megan.flanagan@uli.org**



Questions?

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