



Navigating Your Competitive Future

PRESENTED BY **ULI MINNESOTA**

Navigating Your Competitive Future (“NCF”) is an interactive workshop that connects elected and appointed officials, policy leaders, and real estate professionals to focus on the current challenges of development and redevelopment and paths forward for a prosperous future. ULI-MN has hosted and convened over 60 workshops the last ten years in communities around Minnesota.

NCF is designed to foster a meaningful dialogue across the public and private sectors to strengthen a mutual understanding of today’s economic reality, market preferences and demographic shifts. Never before has it been more critical in this post-pandemic economy for decision makers to understand the range of factors influencing their City’s economic future and connect with industry experts.

After participating in this 2.5 hour workshop, public officials will better understand the importance of effective partnerships and learn strategies to position their community to be competitive and resilient, and to attract the best quality development by hearing from real estate experts in their market. It also provides an opportunity for private and public sectors leaders to connect and develop trust and mutual understanding.

NCF Typical Agenda

Presentation Portion – 30 minutes

- current state of development economy
- top four trends influencing development and redevelopment
- community specific customized content, based on particular needs/questions

Panel Portion – 1 hour

- Hear from 3 to 4 real estate experts in answering curated questions, customized to community needs

Workshop Portion – 1 hour (based on time constraints)

- Q and A from attendees
- Small group discussion

Let an NCF help build your capacity by providing an outside voice and perspective to your elected officials. Contact Breanne Rothstein, NCF Program Coordinator at breanne@thrive-llc.com for more information.

Below is a listing of communities that have participated over the past three years:

Lakeville
Hopkins
Bloomington
City of New
Brighton
Chanhassen
Jordan
Maple Plain
Melrose
Met Council
LUAC
Minnetonka
Moorhead
New Brighton
Victoria