



Minnesota



# 2025 PARTNERSHIPS

WHERE THE FUTURE IS BUILT



# Shape the future of Minnesota cities

*The mission of ULI is to shape the future of the built environment for transformative impact in communities worldwide. Annual partnership is the most meaningful way to align your brand and support our mission.*

## WHO WE ARE

The Urban Land Institute (ULI) is a non-profit network of people in every profession and sector in real estate development and land use, from all over the world, in every career stage. For over 20 years, ULI Minnesota has engaged public and private sector leaders to foster collaboration, share knowledge, and influence meaningful strategic action in the responsible use of land to create and sustain thriving communities.

## CONNECT

with our nearly 600 local members, 3000+ local network, and more than 48,000 members globally through regular programming, affinity groups, and professional councils.

## INSPIRE

transformative impact with future-forward and innovative solutions to the most pressing challenges facing our communities through research and advisory services

## LEAD

in cultivating the next generation of leaders and expanding the industry pipeline through dynamic programs such as UrbanPlan, Building a Foundation, and REDI



## SIGNATURE PROGRAMS

- Emerging Trends in Real Estate
- Real Estate Diversity Initiative (REDI)
- Building a Foundation
- Young Leaders Group
- NEXT
- UrbanPlan
- Technical Assistance Panels





Minnesota

# 2025 ANNUAL SPONSORSHIP

CONNECT | INSPIRE | LEAD

	VISIONARY \$25,000	MISSION PARTNER \$15,000	GROUND BREAKER \$8,000	IMPACT \$5,000	CONNECTOR \$3,000
<b>Receive a 20% Discount with 3-year commitment</b> <i>amount shown is after discount applied</i>	\$20,000	\$12,000	\$6,400	N/A	N/A
<b>Company recognition</b> <i>On ULI Minnesota's website, event invitations, newsletters, and electronic signage when available</i>	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	NAME	NAME
<b>Complimentary membership(s)</b>	2 Associate 4 YLG	1 Associate 3 YLG	2 YLG	1 YLG	1 YLG
<b>Complimentary program registrations</b>	12	9	6	4	3
<b>ULI Minnesota NEXT dues waiver</b>	2	2	1	1	
<b>Leadership Exchange Council dues waiver</b>	3	2	1		
<b>Free job/RFP/RFQ posting</b> <i>on ULI Minnesota website</i>	✓	✓	✓	✓	✓
<b>Credit toward event or initiative sponsorship</b> <i>Pro-rated for those receiving 3-year discount</i>	\$7,500	\$5,000	\$2,000		
<b>Visibility opportunities</b> <i>through social media spotlights, member interviews, and contribution to our weekly newsletter.</i>	✓	✓	✓		
<b>Advisory Board Participation</b>	✓				
<b>Complimentary registration to major meeting: Spring Meeting, Fall Meeting, ULI Housing Conference</b>	3	1			

All Annual Sponsors are recognized weekly in our Monday Memo newsletter, sent to more than 2,000 local subscribers.

Learn more about ULI Minnesota, our programs and events at [minnesota.uli.org](https://minnesota.uli.org)

# MAKE AN IMPACT

SUPPORT OUR MISSION WITH A LEADERSHIP LEVEL SPONSORSHIP

## Young Leaders Group - \$5,000

Support education and networking events for ULI members under 35. Includes 2 complimentary tickets per event and logo recognition on event promotions and signage.

## NEXT Minnesota - \$5,000

NEXT is a cohort connecting mid-career professionals in networking and sharing local best practices across real estate sectors. The group meets 10 times each year for tours, networking socials, and educational programs. Includes 2 NEXT dues waivers and logo recognition on event promotions and signage.

## Leadership Exchange Councils - \$5,000 (2 available)

Our local councils are one of the best ways for members to connect and learn from peers on significant trends facing our region and industry. Each council is a small group of industry leaders who meet for two half-day sessions each year to share case studies, best practices, and lessons learned. Includes 1 LEC dues waiver, logo recognition on promotional materials, and opportunity to introduce lunch speaker.

## Emerging Trends in Real Estate Title Sponsor - \$10,000

This signature event will feature experts exploring the major trends shaping real estate and the built environment in 2025. Includes 8 complimentary registrations, above the name recognition in all promotional materials, ability to introduce keynote speaker, recognition during announcements and event signage, a full page ad in event program, and display table.

## Inside the Leadership Studio Series Title Sponsor - \$9,000

We are reviving our 2010s-era program Inside the Leadership Studio for a new decade, offering a platform for robust, enlightening discourse with regional leaders. Includes 2 complimentary registrations for each of the 4 events, above the name recognition in all promotional materials, ability to introduce the event moderator, recognition during announcements and on event signage, ability to provide attendee giveaways and logo featured prominently in the follow up video and social media posts.



## REAL ESTATE DIVERSITY INITIATIVE

REDI is a 12-session curriculum and cohort experience designed for women and professionals of color working in various real estate industries. Make the largest impact as a Champion (\$25,000), Ally (\$10,000) or Partner (\$5,000).

Sponsor benefits include, depending on support level, logo recognition on all promotional materials and event signage; complimentary ULI memberships, REDI tuition, LEC and NEXT dues waivers, and event registrations; opportunity to present to the REDI cohort; and participation in the REDI Dolphin Tank.



# 2025 SPONSORSHIP COMMITMENT FORM

## Sponsorship Level

### Annual

- Visionary
- Mission Partner
- Groundbreaker
- Connector

### Program or Initiative

Program Name(s): \_\_\_\_\_

Sponsorship amount(s): \_\_\_\_\_

*If sponsoring more than 1 program, please list all desired sponsorships.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Payment Options

TOTAL \$ \_\_\_\_\_

- Please invoice me directly
- I would like to pay by check or wire/ACH (instructions to follow on invoice). Make payable to: Urban Land Institute
- I would like to pay by credit card:

VISA       Master Card       American Express       Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

- I would like to make a philanthropic gift. Please have the ULI Foundation invoice me. *(Donations made via the ULI Foundation are tax-deductible and may not include any tangible benefits.)*

## Contact Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

*Sponsorships are non-refundable.*

Send Commitment Forms to: [megan.flanagan@uli.org](mailto:megan.flanagan@uli.org)

ULI Federal Tax ID Number: 53-0159845



## Questions?

Megan Flanagan  
ULI Minnesota Executive Director  
[megan.flanagan@uli.org](mailto:megan.flanagan@uli.org)  
612. 517. 3428