

ULI Minnesota Community,

Recently, ULI Global updated our Mission Statement to “shape the future of the built environment for transformative impact in communities worldwide.” The Mission Statement is supported by the three mission commitments of **Connect, Inspire & Lead**.

In the weeks and months that follow, we hope to engage you in a discussion about how we can, individually and together, (re)join in the call to action to Connect, Inspire & Lead. Our Mission is robust; the needs of our Community are expanding. We hope that you share in our desire to come out of this pandemic unified in the belief that we need to do more.

THE MISSION OF THE URBAN LAND INSTITUTE

Shape the future of the built environment for transformative impact in communities worldwide

MISSION COMMITMENTS

Our new Mission Statement is supported by three mission commitments that expand on our objectives and explain how we deliver on our mission:

CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement

As I reflect on what it looks like to do more, I think about **Diane Norman** – a dear friend, ULI member, colleague, mentor, volunteer, landscape architect, business developer, mother, grandmother and more – who left us too soon. As many of you no doubt know, Diane passed away on February 4, 2021.



Diane was smart, vivacious and one of the best conversationalists that we have ever known. She was a bright light that brought life to any room – whether it had 2 people or 200. An extrovert, Diane was an effortless networker who had the incredible ability to trade in the superficial or the sublime.

Diane’s versatile career spanned many decades in the Twin Cities arts and design community. Diane led her own management consulting firm specializing in Arts & Theater, was the Director of Business Development at MSR where she specialized in connecting people and ideas to position the firm, and inspired amazing creativity as a Landscape Architect at Damon Farber. She retired in 2019 as the Director of Business Development at RSP Architects. While there, she led marketing and business development for a team of 250+ employees in five offices, including India and China.

One common thread that spanned much of Diane’s professional career was her deep involvement in and incredible contributions to ULI Minnesota. Diane’s ULI leadership included serving as co-chair of the membership committee, chair of mission advancement on the management committee, and representing ULI Minnesota as a local member champion at ULI national meetings. Long before ULI Global adopted the new mission commitments, Diane led a life of exemplifying what it means to Connect, Inspire and Lead.

Personally, I only got to know Diane within the past half decade. In 2017, she and I were involved in the development of Discovery Square in Rochester and had the opportunity to ride with one another to Rochester a few times. While those weren’t the only times I spent with Diane, I’ll cherish the memories as if they were. She was insightful and wise and, what I admired most, had no pretense. She laughed generously at the absurdities of life and the industry. I am sure many of you experienced just the same.

We grieve Diane’s loss. We also endeavor to find ways to honor and memorialize her within ULI Minnesota. As we do so, we will do it in the spirit of Connecting, Inspiring, and Leading, just as she did for so many people for so many years.

Please join me in acknowledging the loss of a very wonderful woman, Diane Norman, and celebrating her incredible life.

Sincerely,



Jeremy R. Jacobs

ULI Minnesota Chair

Connect with our members-only NEXT mid-career cohort!



ULI Minnesota's **NEXT** initiative identifies, connects, and elevates the next generation of leaders for the built environment and ULI globally and in our region. NEXT engages mid-career members in professional development and deepening influence within ULI as their careers advance into leadership positions in the industry. ULI NEXT members are Full or Associate members, generally within the ages of 35-45, who have exemplified leadership at work and within ULI.

This cohort brings together ULI members from all of the disciplines involved in the built environment to share local best practices, develop leadership skills, and build lasting relationships among peers across sectors. NEXT members support each other in working through mid-career challenges and identifying new ways to build their own brand and take the lead in their careers. Programming includes informal, relationship-driven sessions and more structured programming and will return to in-person programming as COVID precautions allow.

Whether you have been deeply involved in NEXT or are newly looking for ways to go deeper with ULI peers, sign up now to be included on NEXT meeting invitations and correspondence! Email communications and outreach go directly to this focused cohort, so registration is critical if you want to be involved. There is no cost to this step. Please reach out to learn more about NEXT or how to become a ULI member.

Co-Chairs:

[Michelle Rose](#), Stevens Construction Corp

[Brandon Wiltgen](#), Old National Bank

Staff:

[Rachel Keenan](#), ULI Minnesota Senior Associate

[SIGN UP TODAY!](#)

ULI Membership is required to sign up.



The upcoming **Development Proforma Workshop for the Public Sector** is **SOLD OUT!**

If this workshop is of interest to you and you were not able to get a spot for the upcoming dates, please email [Rachel Keenan](#) to be added to the waitlist for a possible future proforma workshop.

[WAITLIST SIGN UP](#)



VIRTUAL | MARCH 16-17, 2021

HOUSING OPPORTUNITY CONFERENCE

ULI Housing Opportunities Conference, March 16-17, 2021, Global ULI Virtual

The Housing Opportunity conference is one of the nation's premier meetings of the residential development, lending, investing, and policy community, and brings together a diverse mix of private and nonprofit real estate developers, public officials, urban and regional planners, housing advocates, architects, investors, and lenders with one common goal – to expand housing opportunities in their communities.

[REGISTER NOW!](#)

Early Bird Pricing until February 26, 2021



State of Minnesota - COVID-19 Vaccine Connector

This week the the State of Minnesota launched the *COVID-19 Vaccine Connector* to help Minnesotans find out when, where and how to get your vaccine. It's safe, secure, and free to sign up.

LEARN MORE

By Phone: If you are unable to sign up online, you can sign up over the phone. Translation is available by phone in all languages.

Call 651-318-0989 or 833-431-2053.

THANK YOU TO OUR ULI MINNESOTA SPONSORS!

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The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.