



Start the New Year off right with the gift of your time and talent in 2021!

After you've gained valuable knowledge and experience in the real estate and land use community, how can you give back?

When I look at the work of ULI, what I am most proud of is how our members step up to give back to their communities. ULI has never been only about your own career, your own leadership development, your own relationships. While we hope for a chance for each of us to grow in all of these dimensions, at ULI we also come together for an opportunity to bring our professional talents to serve and advance our community.

ULI Minnesota offers many ways to share your time, expertise, and leadership to help make the world's cities and communities better - investing in high school students through UrbanPlan, advancing equity and opportunity through REDi, advising local communities through workshops and advisory panels. Thousands of hours are given by our members every year.

Whether you have a few hours or can make a multi-month commitment, we invite you to join other local leaders in giving the gift of your time and talent. Below, we've highlighted a few of the ways we are serving our community now. If you are interested in learning more about any of these, please reach out to our member co-chairs or our staff team to talk about how to get involved.

Thank you to all of you who have invested in our community through ULI over this past year. We are better and stronger because of what you do.

As we look to 2021, join us, and find your own special way to give back what you've learned through the years!

With gratitude,
Stephanie Brown, Executive Director
ULI Minnesota





Real Estate Diversity Initiative 2021

Partner to support ULI Minnesota's signature program to foster and advance the careers of people of color and women in real estate. Opportunities to serve as speakers, sponsors, group advisors, or content specialists for REDi 2021!

REDi 2021 Co-Chairs:

Ra'eesa Motala, rmotala@lee-associates.com

Amber Turnquest, amber.turnquest@minneapolismn.gov

ULI MN Staff Contact:

Stephanie Brown, stephanie.brown@uli.org

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Lake Street Rebuilding

ULI is partnering with Lake Street Council to pilot personalized advisory services for business and property owners along the Lake Street corridor who suffered losses during the civil unrest following the death of George Floyd this past summer. Offer your expertise in development, leasing, and other real estate fields to help local businesses rebuild and foster community-minded redevelopment.

Chair:

Ivan Alvarado, ivanalvarado@ackberg.com

ULI MN Staff Contact:

Stephanie Brown, stephanie.brown@uli.org



UrbanPlan

UrbanPlan volunteers are an essential component of this dynamic and engaging curriculum that introduces high school students to land use and redevelopment. New this year - an opportunity to shadow a session before committing to the full UrbanPlan training!

UrbanPlan Co-Chairs:

Joe Brown, jbrown@bkvgroup.com

Emily Goellner, egoellner@wayzata.org

ULI MN Staff Contact:

Rachel Keenan, rachel.keenan@uli.org

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Advisory Services

Serve as an industry expert during a virtual 90 minute Navigating your Competitive Future (NCF) workshop with the public sector or be part of a technical team that provides a deep dive into a community redevelopment challenge during a Technical Assistance Panel (TAP).

Advisory Services Co-Chairs:

Kersten Elverum, kerverum@hopkinsmn.com

Tammy Omdal, tomdal@northlandsecurities.com

ULI MN Staff Contact:

Cathy Bennett, cathy.bennett@uli.org

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Young Leaders Group - Mentor

Serve as a mentor to ULI Young Leaders and students just getting started in the industry. These are challenging times to be navigating your career. We know a little guidance and support can go a long way!

Young Leader Group Co-Chairs:

Evan Doran, evan.doran@doranmanagement.com

Justine Logelin, jlogelin@nth-inc.com

ULI MN Staff Contact:

Rachel Keenan, rachel.keenan@uli.org

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THE FUND FOR ULI

Philanthropic Giving through the ULI Foundation



The **ULI Foundation** supports the mission of ULI by providing an assured source of funding for ULI's core research, education and community outreach activities.

Supporting **The Fund for ULI** through tax-deductible annual giving is one of the most powerful ways you can make an impact. When you donate and select **ULI Minnesota** as your designated District Council, 100% of your gift will support ULI Minnesota's Diversity, Equity, and Inclusion efforts.

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ULI Minnesota
81 South 9th Street, Suite 310
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