



ULI MINNESOTA
**REDi 2021
APPLICATION**

A VIRTUAL 12-SESSION CURRICULUM DESIGNED
FOR PROFESSIONALS OF COLOR AND WOMEN
WORKING IN REAL ESTATE INDUSTRIES

ULI Minnesota REDi 2021 Accepting applications until next Friday, 12/18

The ULI Minnesota Real Estate Diversity Initiative (REDi) Program is a 12-session curriculum designed for professionals of color and women working in real estate industries. The program aims to advance participants' careers and expand their professional networks. REDi helps participants learn more about what it takes to put together a successful development through a combination of curriculum and case study work. Each team will produce a development plan, pro-forma, and marketing plan. Chosen participants will engage in both large group and small group mentoring sessions.

Due to COVID-19, the 2021 REDi Program will be conducted virtually, which also means you do not need to be in the Twin Cities. Participants from across greater Minnesota are encouraged to apply!

APPLY TODAY!

REDi 2021 application deadline is December 18, 2020 at 5pm CST.

Reference letters will be accepted through December 30, 2020, but do please submit the rest of the application by 12/18/2020. Letters of reference and questions about the REDi program or application process can be sent to Rachel Keenan at rachel.keenan@uli.org

If you missed the REDi informational session earlier this week, but still want to learn more please reach out to Rachel Keenan to request the session recording and slides.

Request More Info

What does the program offer?

- One-on-one mentoring and education worth more than \$15,000
- Comprehensive curriculum of the stages of real estate development
- Mentorship and coaching from professionals active in the field
- Opportunity to develop a full proposal for real-world case study
- Free one-year membership to ULI, with access to more than 600 members working in many different areas of the real estate industry
- Access to network of 100+ alumni and allied professionals across all sectors of real estate

What is the time commitment?

- 3-hour interactive sessions every other Tuesday afternoons, 1:30 - 4:30PM CST
- Sessions run from January 19 to June 8, with the final review on June 15, 2021.



Who Should Apply?

- Early to mid-career professionals interested in expanding their understanding of real estate development, those with a strong entrepreneurial spirit, and/or those interested in becoming a Developer or Owner of projects.
- Because this course is not taught at a 101 level, the ideal participant will have at least 2-4 years of experience in real estate or a related industry.
- Exceptions to these guidelines may be considered for applicants that demonstrate an applicable community role, high level of motivation, and a higher level of real estate knowledge and experience through their personal essay and recommendation letters. Please contact us (rachel.keenan@uli.org) to discuss whether REDi is the right fit for you.

Eligibility and Cost

- REDi is open to people of color and woman.
- Admission is competitive and requires a completed application.
- Registration is \$300 payable upon acceptance, with a limited number of partial scholarships available.
- Due to COVID-19, the 2021 sessions will be hosted virtually to prioritize everyone's health and safety. Since this is the case, you must have access to a computer and an internet connection to participate. Participants from across greater Minnesota are encouraged to apply!

REDi not the right for you, but you would like to recommend the program to someone?

REFER A COLLEAGUE

REDi 2021 application deadline is December 18, 2020 at 5pm CST.

Applications can be submitted digitally via the link below. Reference letters will be accepted through December 30, 2020, but do please submit the rest of the application by 12/18/2020. Letters of reference and questions about the REDi program or application process can be sent to Rachel Keenan at rachel.keenan@uli.org

Applicants will be informed about selection decisions on **January 8, 2021**.

APPLY TODAY!

Application Requirements:

- Basic contact and demographic information
- Overview of experience level and areas
- Commitment to program requirements
- *Attachment:* Professional Resume (1 or 2-page resume that includes your education and work history)
- *Attachment:* Personal essay which explains (in 200-500 words) what you hope to gain by completing the REDi program and how you will use the information you learn
- *Attachment:* Two letters of reference (1 page each) from persons who have strong knowledge of your abilities and interest in real estate development. If you are employed full time, one of your letters must be from your supervisor stating that they will support your participation and allow the classes to be a priority. Letters of reference will be accepted through December 30, 2020, but do please submit the rest of the application by 12/18/2020.

You can save your application at any point. Attachments will be uploaded along with your application and can be submitted as word documents or pdfs. If your attachments are ready, we estimate the application will take less than 15 minutes to complete.

Letters of reference do not have to be uploaded with your application, but you are responsible for ensuring that reference letters are submitted. You or your reviewer have the option to submit reference letters to rachel.keenan@uli.org after submission of the application. Letters of reference will be accepted through December 30, 2020, but do please submitted the rest of the application by 12/18/2020.

ULI Minnesota REDi 2021 Sponorsr:



ACKERBERG



UNITED PROPERTIES
CREATING DEEP ROOTS

DORAN



**Schafer
Richardson**



ULI is committed to diversity, equity, and inclusion.



You can help by providing your demographic information.



Go to my.uli.org to update your profile.

Upcoming Young Leader Events



Young Leaders Group Virtual Holiday Social

12/16/2020 | 12:00-12:45PM CST | [REGISTER](#)

Join fellow ULI Minnesota Young Leaders for conversations and a short game! Free and open to all, zoom details provided upon registration. Members - bring a friend and you will be entered for a chance to win a prize that supports a local small business!

Young Leaders Group: What's Happening Wednesday - Coworking

WEDNESDAY JANUARY 20, 2021 | 12:00-1:00PM CST | [REGISTER](#)

Join fellow ULI MN Young Leader members for a discussion about the future of coworking. The discussion will kick off with a brief introduction from **Bill Bennett, CEO of Novel Coworking**. The remainder of the session is designed for you to share your experiences, learn from peers and maybe make a couple of hot takes. ULI Minnesota's YLG What's Happening Wednesday is a virtual lunch hour series hosted on the 3rd Wednesday of each month. Free for members, zoom details provided upon registration.

Thank you to our ULI Minnesota 2020 sponsors!

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