

# **ULI Minnesota's Virtual Advisory Services**

The Urban Land Institute has a long history of providing unbiased, market-based solutions and best practice advice on land use and building resilient and competitive communities.

Never before has it been more critical for decision makers to understand the range of factors influencing their City's economic future, from the COVID-19 precautions, long-term need for economic recovery, and the growing call to address entrenched inequalities. At ULI Minnesota, we offer two advisory service options to policy leaders. Each option engages ULI Minnesota real estate professionals who volunteer their time and talent to contribute their wisdom and expertise.



Navigating Your Competitive Future ("NCF") Virtual is a one hour, interactive workshop with policy leaders and volunteer real estate professionals to focus on the current challenges of development and redevelopment. NCF is designed to foster a meaningful dialogue across the public and private sectors to strengthen a mutual understanding of today's economic reality, market preferences and demographic shifts.



**Technical Assistance Panels (TAPs)** bring an unbiased, interdisciplinary and market based perspective to your specific development/land use challenge or policy issue. Ranging from one half to three days, the workshop is preceded by analysis of background information provided by the sponsor, planning sessions, community interviews, and site tours. The panel's findings and recommendations are documented in a written report.

## ADVISORY SERVICES BY THE NUMBERS SINCE 2008



3,147 HOURS FROM ULI MN VOLUNTEERS



# Schedule your virtual session today! Cathy Bennett, Advisory Services

cathy.bennett@uli.org - 612-670-8147

## LEARN MORE





Real Estate Diversity Initiative

#### ULI MINNESOTA

REDi 2021 APPLICATION

A VIRTUAL 12-SESSION CURRICULUM DESIGNED FOR PROFESSIONALS OF COLOR AND WOMEN WORKING IN REAL ESTATE INDUSTRIES

Learn more about ULI Minnesota's Real Estate Diversity Initiative

#### **REDi Informational Session** TUESDAY DECEMBER 8 | 12-12:45PM CST | ZOOM

Join this informational session to learn more about ULI Minnesota's REDi program, hear from past participants, and ask questions about the program and application process. Zoom details provided upon free registration.

#### **SIGN-UP NOW**

Know someone that you think would benefit from the REDi program? Refer a colleague here!

-

## **REDi 2021 Application Deadline** FRIDAY DECEMBER 18, 5:00PM CST

Applicants will be informed about selection decisions on January 8, 2021. Please reach out to Rachel Keenan with any questions about the program or application process rachel.keenan@uli.org.

### **APPLY TODAY**

# **Upcoming Young Leader Events**



Young Leaders Group Virtual Holiday Social 12/16/2020 | 12:00-12:45PM CST | REGISTER Join fellow ULI Minnesota Young Leaders for conversations, a game, and a chance to win prizes! Free for members, zoom details provided upon registration.

### Young Leaders Group: What's Happening Wednesday - Coworking WEDNESDAY JANUARY 20, 2021 | 12:00-1:00PM CST | REGISTER

Join fellow ULI MN Young Leader members for a discussion about the future of coworking. The discussion will kick off with a brief introduction from Bill Bennett, CEO of Novel Coworking. The remainder of the session is designed for you to share your experiences, learn from peers and maybe make a couple of hot takes. ULI Minnesota's YLG What's Happening Wednesday is a virtual lunch hour series hosted on the 3rd Wednesday of each month. Free for members, zoom details provided upon registration.

# Thank you to our ULI Minnesota 2020 sponsors!

