

Hinnesota

2021 SPONSORSHIPS

Enhance your organization's value in the community through knowledge, networking and recognition. ULI Minnesota brings together a thriving and dedicated multi-disciplinary community of professionals to foster collaboration, share knowledge, and influence meaningful action. All sponsorship contributions directly support activities that further our mission locally.



Connect with 500+ members and our 3000+ network through virtual programming, active cohorts and committees, and local Product Council meetings.



Develop local leaders and expand the industry pipeline through dynamic programs such as UrbanPlan, Building a Foundation, Real Estate Diversity Initiative (REDi), Young Leaders Group, and ULI NEXT.



Deliver innovative and implementable solutions across the private and public sectors through Technical Assistance Panels, Local Government Workshops, the Regional Council of Mayors, and other advisory services.

BE A PART OF ULI MINNESOTA'S MISSION

ULI Minnesota is committed to advancing sustainable, equitable, and thriving communities across our region. As a partner, you will:

- Forge relationships with leaders and decision-makers across diverse disciplines and sectors, including our nationally recognized network of 75+ Mayors.
- Access compelling industry insights and best practices on navigating the COVID-19 pandemic and recovery.
- Mobilize for action alongside a robust member network that has generated \$2.5M+ in volunteer value since 2015 and hosted 90+ workshops and advisory panels for local governments.
- Collaborate on critical work to increase diversity and inclusion in our local real estate and land use industries.

New this year! Support ULI Minnesota's Diversity, Equity, and Inclusion efforts through donations of any size to the ULI Foundation. Contact us for more details.

2021 ULI MINNESOTA ANNUAL SPONSORSHIP OPPORTUNITIES

Join other leading real estate companies in supporting ULI Minnesota's local educational programs, professional development platforms, and community outreach initiatives. Enjoy year-round visibility, brand recognition, and benefits available when your company is deeply engaged with ULI Minnesota.

SPONSORSHIP BENEFITS	URBAN VISIONARY \$10,000 +	DIAMOND \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
Your company identified on ULI Minnesota website and communications	⊘ Logo / Link	⊘ Logo / Link	⊘ Logo / Link	⊘ Name / Link	⊘ Name
Complimentary ULI Associate memberships	(2)	(1)			
Complimentary ULI Young Leader memberships	(4)	(3)	(2)	(1)	
Complimentary ULI Minnesota program admission tickets	(8)	(6)	(4)	(2)	
Guest invitation to the Regional Council of Mayors monthly meetings	\oslash	\bigotimes	\oslash		
New this year! One spotlight feature on the website with social media posts	\bigotimes	\bigotimes	\oslash		

WHAT CAN I DO? WHAT CAN WE DO TOGETHER?

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minnesota.uli.org



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Thank You!

ULI Minnesota is grateful for the generous support of our sponsors. Through their contributions we are able to promote leadership, candid discussion, and best practices even in our changing world.



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