



Intentionality:

*Competing in the 21st
Century*



NUMBER OF YEARS IT TOOK FOR EACH PRODUCT TO GAIN 50 MILLION USERS:



What the COVID-19 pandemic has shown us...

The old adage for real estate: “Location, Location, Location” has now become: “Leadership, Leadership, Leadership”



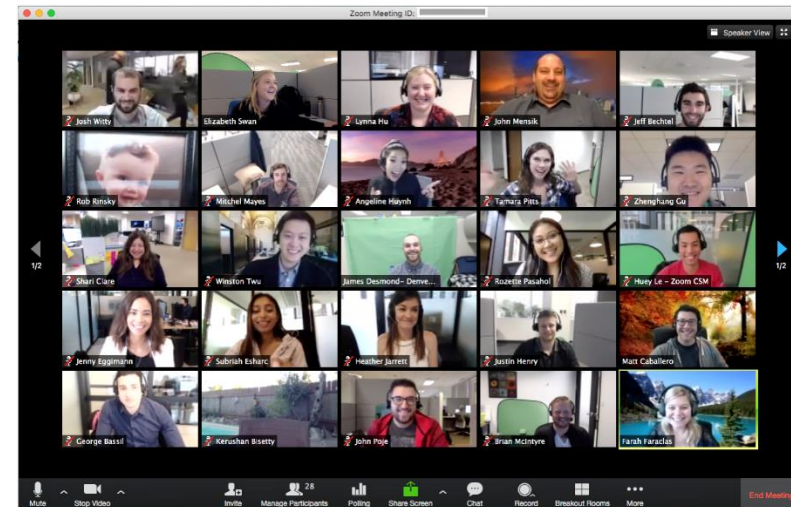
Good leaders attract smart staff and listen to them

“It doesn't make sense to hire smart people and tell them what to do; we hire smart people so they can tell us what to do.”-Steve Jobs

"I hire people brighter than me and get out of their way." -Lee Iacocca

Accelerating existing trends

- Retail moving more online
- More home delivery of food
- Increase in work from home
- College courses online
- Accelerating income divide
- More in-home entertainment



Questions remain on how it will impact...

- Global trade—manufacturing moving onshore
- Density
- Impact on large events
- Travel



Cities that will succeed need public-private leaders that are:

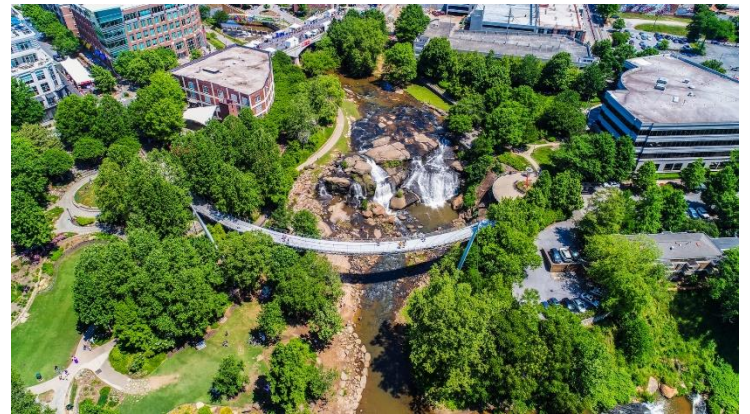
- Nimble
- Curious
- Have an appetite for risk



*Arizona State University,
Downtown Phoenix Campus*

Cities that will succeed:

- Think Strategically
- Dynamic Leadership
- Strong Partnerships
- Entrepreneurial spirit for funding
- Smart Staff
- Design Excellence



Greenville, SC revitalization

Cities will always be the centers of civilization

