



Urban Land Institute Michigan

2025/
2026

ANNUAL SPONSORSHIP:
**INVESTING IN ULI MICHIGAN'S
VISION FOR THE FUTURE**





The Urban Land Institute

The Urban Land Institute (ULI) is a 501(c)(3) nonprofit research and education organization supported by its members. Founded in 1936, ULI has more than 45,000 members worldwide, representing the entire spectrum of the land use and development disciplines in private enterprise and public service—leading property owners, investors, developers, service firms, planners, public officials, and academics.

The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. As the preeminent multidisciplinary real estate forum, the Urban Land Institute facilitates the open exchange of ideas, information and experience among local, national and international industry leaders and policy makers. With pride, ULI members commit to the best in land use policy and practice.

ULI Michigan District Council

The Michigan District Council of the Urban Land Institute (ULI Michigan, formerly ULI Detroit) was formed in 1997. Starting with just a few members, ULI Michigan has grown to more than 400 members statewide. The current co-chairs, Deena Fox and John Petz, are leading us into the next decade. They have had many discussions with our local Advisory Board members regarding lessons learned, and how to best improve our Local Product Councils. The future will include capitalizing on our strengths, such as the Women's Leadership Initiative (WLI) and Pathways for Inclusion (both nationally recognized programs), while also focusing on ULI Michigan's leadership and financial sustainability.

ULI Michigan strives to impact the community through hosting more than 24 educational forums annually, including The Robert C. Larson Center for Leadership, WLI BUILD UP Breakfast Clubs, Local Product Councils and Technical Advisory Panels. It is exciting to share ULI Michigan is driving national programmatic trends in diversity and inclusion that other District Councils around the country are duplicating. We are thrilled with these accomplishments and continue to look forward to everything yet to come!

For more information on ULI please visit www.uli.org.

For more information on ULI Michigan, please visit www.michigan.uli.org.

SPONSORSHIP OPPORTUNITIES OVERVIEW

	URBAN VISIONARY	TRAILBLAZER	GROUNDBREAKER	CONNECTOR
BENEFIT	\$10,000	\$5,000	\$2,500	\$1,000
Click Through Logo on ULI Michigan Website for 12 Months	✓	✓		
Listing as Sponsor on ULI Michigan Website for 12 Months	✓	✓	✓	✓
Recognition on Signage at ULI Michigan Events for 12 Months	Logo	Logo	Company Name	Company Name
Recognition as Sponsor in ULI Michigan Newsletters for 12 Months	Logo	Logo	Company Name	Company Name
Article Featuring Sponsor in ULI Michigan Newsletter	✓			
Spotlight on ULI Michigan Social Media Channels	✓	✓		

THREE YEAR PLEDGE DISCOUNT

BENEFIT YEAR	PLATINUM/ URBAN VISIONARY	GOLD/ TRAILBLAZER	SILVER/ GROUNDBREAKER	BRONZE/ CONNECTOR
2025/26 - No Lifetime Achievement	\$8,000	\$4,000	\$2,000	\$800
2026/27 - With Lifetime Achievement	\$20,000	\$8,000	\$4,000	\$2,800
2027/28 - No Lifetime Achievement	\$8,000	\$4,000	\$2,000	\$800

<https://michigan.uli.org/about/sponsorship/>





CULTIVATING FUTURE LEADERS
Uplift Emerging Talents in
Real Estate

Young Leaders Group

The ULI Michigan Young Leaders Group (YLG) is a dynamic network of early-career professionals passionate about real estate, land use, and urban development. The YLG provides emerging leaders with exclusive opportunities for professional growth and networking within the real estate industry. Through educational programs, site tours, and social events, members gain firsthand insights into innovative projects and industry best practices. The group fosters collaboration among young professionals from diverse backgrounds, empowering them to shape the future of Michigan's built environment while building meaningful connections with industry veterans and peers.

Larson Center for Leadership

The ULI Michigan Larson Center for Leadership is a premier leadership development program designed to cultivate and empower the next generation of real estate and land-use professionals. As part of ULI Michigan, the Larson Center for Leadership offers an immersive experience that equips emerging leaders with the knowledge, resources, and connections necessary to navigate the complexities of the real estate industry. Through a series of 8 full day workshops, participants engage with top industry experts, explore critical urban development challenges, and develop strategic leadership skills. By fostering collaboration and innovative thinking, the program strengthens Michigan's professional community and drives sustainable, impactful growth in the built environment.



Shape the Future of the Built Environment



ULI Michigan Spring Real Estate Summit

The ULI Michigan Spring Real Estate Summit is a premier annual event that brings together industry leaders, developers, investors, and professionals to discuss key trends shaping Michigan's real estate landscape. Featuring expert panels, keynote speakers, and networking opportunities, the summit provides valuable insights into market dynamics, urban development, and emerging challenges in the industry. Attendees gain firsthand knowledge from top professionals while connecting with peers to foster collaboration and innovation in real estate and land use across the region.

Emerging Trends in Real Estate

The ULI Michigan Emerging Trends in Real Estate event is a highly anticipated annual forum that highlights key insights from the **Emerging Trends in Real Estate®** report, a joint publication by the Urban Land Institute (ULI) and PwC. This event brings together industry experts, developers, and investors to discuss the latest market trends, investment opportunities, and challenges shaping Michigan's real estate landscape. Through expert panels and in-depth analysis, attendees gain valuable perspectives on economic forces, shifting demographics, and innovative development strategies that influence the built environment. The event serves as a critical resource for professionals looking to stay ahead in an evolving real estate market.





STRENGTHENING COMMUNITIES

Support Local Initiatives

Women's Leadership Initiative

The ULI Michigan Women's Leadership Initiative (WLI) is committed to advancing women in real estate and land use by fostering leadership, professional development, and industry visibility. As part of ULI Michigan, WLI provides a platform for women professionals to connect, share insights, and grow their careers. Through signature programs like the Build Up Breakfasts, networking events, and our annual Women's Speakeasy, WLI creates opportunities for meaningful discussions on industry trends, leadership strategies, and career growth. By supporting and elevating women leaders, the initiative helps shape a more diverse, inclusive, and dynamic real estate community in Michigan.

Pathways to Inclusion

The ULI Michigan Pathways to Inclusion program is designed to increase diversity in the real estate and land-use industries by providing underrepresented professionals with greater access to ULI's network, resources, and educational opportunities. This initiative elevates minority land use professionals within ULI Michigan's programs, including leadership development and industry events, allowing the opportunity to build connections, gain insights from top professionals, and enhance their careers. A key component of the program is Building the Perfect Pitch, which equips participants with essential skills in project pitching, communication, and deal-making—critical tools for reaching the next step in their development projects. Through targeted programming, networking opportunities, and exposure to key industry trends, Pathways to Inclusion fosters a more inclusive and equitable real estate community. By empowering diverse professionals, the program helps drive meaningful change and innovation in Michigan's built environment.



ADVANCING EDUCATION
Always Learning,
Always Growing.
At every age and stage.

Local Product Councils

ULI Michigan's Local Product Councils (LPCs) are specialized, member-driven forums that bring together industry leaders to share knowledge and collaborate on emerging trends in real estate and land use. These councils focus on specific sectors of the industry, such as sustainability and technology, housing and community development, and small-scale development, providing a platform for professionals to discuss challenges, best practices, and innovative solutions. Through confidential, high-level discussions and events, LPC members deepen their expertise, broaden their networks, and stay ahead of market trends. By fostering collaboration and promoting thought leadership, ULI Michigan's Local Product Councils help shape the future of real estate development in the region.



Urban Plan

The ULI Michigan UrbanPlan Program is an innovative educational initiative that engages a wide range of participants, from high school students to public officials, in the process of urban planning and development. The program introduces participants to the complexities of land use, zoning, and the development process through hands-on simulations, where teams collaborate to create realistic development plans for a fictional community. For high school students, UrbanPlan offers an exciting opportunity to gain a deeper understanding of how cities are shaped and the impact of land-use decisions on communities. Through collaborative discussions and the development of creative, viable proposals, the UrbanPlan Program not only fosters better understanding of urban issues but also promotes a more inclusive and thoughtful approach to community development. This hands-on experience builds bridges across various sectors, preparing future leaders to tackle complex urban challenges and make informed, sustainable decisions for their communities.





Urban Land Institute Michigan

CONNECT.

LEAD.

INSPIRE.

