

**URBAN LAND INSTITUTE MICHIGAN
LARSON CENTER FOR
LEADERSHIP 2022-2023 Program
Application**



The Program

ULI Michigan's annual Larson Center for Leadership is a curriculum-based program designed to educate and mentor the next generation of Michigan leaders. The mission of the Larson Center for Leadership is to cultivate leadership development by informing a select group of emerging leaders as to the transformative dynamics emerging within Michigan's real estate and land use industries, and to promote their engagement in the process. The program is named for the late Robert C. Larson, a nationally recognized and respected Michigan real estate professional, Chairman Emeritus of Larson Realty Group, trustee of the Urban Land Institute, and former chair of the ULI Foundation. ULI Michigan's Larson Center for Leadership operates under the Urban Land Institute's national Larson Leadership Initiative.

The eight-month program is comprised of eight program days and a group project. Each program day has a specific topic of focus, and takes place at different locations around the Metro Detroit area. Individual program days are hosted by a Larson Center for Leadership Sponsor/Partners organizations.

2022-2023 Program Day Schedule:*

Program Day 1: Kick-Off – October 20, 2022

Program Day 2 – November 17, 2022

Program Day 3 – January 19, 2023

Program Day 4 – February 16, 2023

Program Day 5 – March 16, 2023

Program Day 6 – April 20, 2023

Program Day 7 – May 11, 2023

Program Day 8: Graduation – June 15, 2023

The Participants

Ideal participants are mid-career, Michigan-based professionals, who work either directly or indirectly in, and have a strong working knowledge of, the real estate and/or land-use sectors.

Candidate Criteria:

- **Emerging Leader:** Individuals poised to assume leadership positions in their organization or profession in the near-term (the next two to five years).
- **Education:** Undergraduate degree or higher.
- **Work Experience:** Minimum of 5 years experience in the real estate industry or related field, including development, architecture, planning, government, transportation, engineering, finance, sustainability, and community development.

The Application

Applicants are required to submit the following:

- Completed and signed application
- Short Essay
- Letter of Recommendation
- Resume and Biography
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SECTION I: PERSONAL INFORMATION

First Name: _____ Last Name: _____

Organization: _____ Position/Title: _____

Business Address: _____

City: _____ State: _____ Zip: _____ Business Phone: _____

Cell/Mobile Phone: _____ Email: _____

Date of Birth: _____ ULI Member Number (If applicable): _____

How did you hear about the Larson Center for Leadership?

☐ ULI Michigan Website ☐ E-mail/E-Blast ☐ Social Media ☐ Word-of-Mouth

☐ Other: _____

☐ Referral (Please provide the name of the individual who referred you: _____)

The following questions are optional:

Race/Ethnicity: _____ Gender: ☐ Male ☐ Female

SECTION II: ESSAY

Please answer the following questions (250 word maximum each):

- Why do you consider yourself an emerging leader? What do you hope to gain through participation in the Larson Center for Leadership?
- Describe a recent experience or situation in which you assumed a leadership role. What actions did you take? What were the results of those actions?

SECTION III: LETTER OF RECOMMENDATION

One letter of recommendation must be submitted from your current supervisor indicating your leadership potential. This letter of recommendation also serves as a confirmation from your supervisor of your authorization to suspend regular workday activities for one day of each month in order to attend a Larson Center for Leadership program day.

SECTION IV: RESUME AND BIOGRAPHY

Applicants must submit a resume and a brief bio detailing the following:

- Career and employment history
- Education
- Volunteer/civic endeavors
- Leadership experience (if applicable)
- Achievements/awards/accolades (if applicable)

SECTION V: PROGRAM TUITION

The Larson Center for Leadership is a tuition based program. The tuition cost for current members of ULI is \$2,000.00. Tuition for non-members is \$2,500.00 and includes a 12-month Associate ULI Membership. Tuition is due in advance of the Larson Center for Leadership Kick Off Program Day.

Tuition assistance is available for qualified individuals. Do you anticipate you might need assistance? **

☐ NO ☐ YES

If yes, please **indicate the percentage of tuition assistance** you are requesting **and** the justification for applying for this scholarship:

SECTION VI: COMMITMENT AND SIGNATURE

The Larson Center for Leadership requires a **significant time commitment**. If accepted into this prestigious and competitive program, participants commit to be fully engaged and involved throughout the duration of the program. Participants are permitted **ONE** excused absence, however, in order to successfully complete the Larson Center for Leadership, **attendance of the introductory program day, the Technical Assistance Panel program day and Graduation is MANDATORY**.

I, _____, hereby commit to abide by the terms of participation in the Larson Center for Leadership 2022-2023 program as outlined above, and to fulfill the program tuition requirements as outlined in Section V.

Print Name

Signature

Date

SUBMISSION INSTRUCTIONS:

Please send one consolidated PDF file containing the completed and signed application, essay responses, letter of recommendation, resume and bio to Shannon.Sclafani@uli.org by 5:00 PM on **August 31st, 2022**.

Applicants will be notified of acceptance on or before **September 30th, 2022**.

* 2022-2023 Program Day dates subject to change. A finalized schedule will be provided to selected applicants upon notification of acceptance into the program.

** Tuition assistance requests do not influence a candidate's acceptance into the program.