

**URBAN LAND INSTITUTE MICHIGAN  
LARSON CENTER FOR  
LEADERSHIP 2021-2022 Program  
Application**



**The Program**

ULI Michigan’s annual Larson Center for Leadership is a curriculum-based program designed to educate and mentor the next generation of Michigan leaders. The mission of the Larson Center for Leadership is to cultivate leadership development by informing a select group of emerging leaders as to the transformative dynamics emerging within Michigan’s real estate and land use industries, and to promote their engagement in the process. The program is named for the late Robert C. Larson, a nationally recognized and respected Michigan real estate professional, Chairman Emeritus of Larson Realty Group, trustee of the Urban Land Institute, and former chair of the ULI Foundation. ULI Michigan’s Larson Center for Leadership operates under the Urban Land Institute’s national Larson Leadership Initiative.

The eight-month program is comprised of eight program days and a group project. Each program day has a specific topic of focus, and takes place at different locations around the Metro Detroit area. Individual program days are hosted by a Larson Center for Leadership Sponsor/Partners organizations.

**2021-2022 Program Day Schedule:\***

*Program Day 1: Kick-Off – October 21, 2021*

*Program Day 2 – November 18, 2021*

*Program Day 3 – January 20, 2022*

*Program Day 4 – February 17, 2022*

*Program Day 5 – March 17th, 2022*

*Program Day 6 – April 21, 2022*

*Program Day 7 – May 19, 2022*

*Program Day 8: Graduation – June 16th, 2022*

**The Participants**

Ideal participants are mid-career, Michigan-based professionals, who work either directly or indirectly in, and have a strong working knowledge of, the real estate and/or land-use sectors.

**Candidate Criteria:**

- **Emerging Leader:** Individuals poised to assume leadership positions in their organization or profession in the near-term (the next two to five years).
- **Education:** Undergraduate degree or higher.
- **Work Experience:** Minimum of 5 years experience in the real estate industry or related field, including development, architecture, planning, government, transportation, engineering, finance, sustainability, and community development.

**The Application**

Applicants are required to submit the following:

- Completed and signed application
- Short Essay
- Letter of Recommendation
- Resume and Biography
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**SECTION I: PERSONAL INFORMATION**

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First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Position/Title: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Business Phone: \_\_\_\_\_

Cell/Mobile Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ ULI Member Number (If applicable): \_\_\_\_\_

How did you hear about the Larson Center for Leadership?

ULI Michigan Website  E-mail/E-Blast  Social Media  Word-of-Mouth

Other: \_\_\_\_\_

Referral (Please provide the name of the individual who referred you: \_\_\_\_\_)

The following questions are optional:

Race/Ethnicity: \_\_\_\_\_ Gender:  Male  Female

## SECTION II: ESSAY

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Please answer the following questions (250 word maximum each):

- Why do you consider yourself an emerging leader? What do you hope to gain through participation in the Larson Center for Leadership?
- Describe a recent experience or situation in which you assumed a leadership role. What actions did you take? What were the results of those actions?

## SECTION III: LETTER OF RECOMMENDATION

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One letter of recommendation must be submitted from your current supervisor indicating your leadership potential. This letter of recommendation also serves as a confirmation from your supervisor of your authorization to suspend regular workday activities for one day of each month in order to attend a Larson Center for Leadership program day.

## SECTION IV: RESUME AND BIOGRAPHY

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Applicants must submit a resume and a brief bio detailing the following:

- Career and employment history
- Education
- Volunteer/civic endeavors
- Leadership experience (if applicable)
- Achievements/awards/accolades (if applicable)

## SECTION V: PROGRAM TUITION

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The Larson Center for Leadership is a tuition based program. The tuition cost for current members of ULI is \$2,000.00. Tuition for non-members is \$2,500.00 and includes a 12-month Associate ULI Membership. Tuition is due in advance of the Larson Center for Leadership Kick Off Program Day.

Tuition assistance is available for qualified individuals. Do you anticipate you might need assistance? \*\*

NO  YES

If yes, please **indicate the percentage of tuition assistance** you are requesting **and** the justification for applying for this scholarship:

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## SECTION VI: COMMITMENT AND SIGNATURE

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The Larson Center for Leadership requires a **significant time commitment**. If accepted into this prestigious and competitive program, participants commit to be fully engaged and involved throughout the duration of the program. Participants are permitted **ONE** excused absence, however, in order to successfully complete the Larson Center for Leadership, **attendance of the introductory program day, the Technical Assistance Panel program day and Graduation is MANDATORY**.

*I, \_\_\_\_\_, hereby commit to abide by the terms of participation in the Larson Center for Leadership 2021-2022 program as outlined above, and to fulfill the program tuition requirements as outlined in Section V.*

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

### **SUBMISSION INSTRUCTIONS:**

Please send one consolidated PDF file containing the completed and signed application, essay responses, letter of recommendation, resume and bio to [Shannon.Sclafani@uli.org](mailto:Shannon.Sclafani@uli.org) by 5:00 PM on **August 31st, 2021**.

Applicants will be notified of acceptance on or before **September 30th, 2021**.

\* 2021-2022 Program Day dates subject to change. A finalized schedule will be provided to selected applicants upon notification of acceptance into the program.

\*\* Tuition assistance requests do not influence a candidate's acceptance into the program.