

ULI Michigan Local Product Council Application

What is a Local product council?

ULI Michigan’s Local Product Council Program aims to provide opportunities for local members in specific land-use disciplines to study issues in depth, share information, and network with Michigan professionals in similar industry sectors. The program is based on selective and committed membership and intensive, high quality programming created to emulate ULI’s National Product Council Program.

Local Product Councils:

- Provide a forum for information exchange on the “state of the art” in the development field
- Develop and maintain an informational and response capability for addressing development problems and opportunities
- Provide an appropriate focus on the major social and economic goals and issues of the day
- Provide input to influence community attitudes and lifestyles regarding development
- Apply research to innovative applications in land use planning
- Seek meaningful ways for all councils to relate to and interact with each other
- Capitalize on the efforts of ULI’s membership to strengthen the Institute’s overall impact

What to expect:

- The council will be capped at 30 members, members are expected to be active participants and attend all LPC meetings
- All LPC members must hold current membership with ULI
- Prospective Product Council members must submit an application, members are selected and appointed by the Chair of the council and the executive leadership team
- Local Product Councils are governed by members and self-organized
- The council will hold meetings 4 times each year, 3 of which will be held at existing ULI events
 - o The ULI Michigan Spring Summit
 - o The ULI Michigan Annual Meeting (Summer)
 - o The ULI Emerging Trends (Fall)
 - o The 4th meeting will be planned by the council
- **The LPC Program is fee based with an annual fee of \$100, members are also expected to register for events where meetings will be held.**

* Required

Required Information

1. Which Local Product Council are you applying for? *

Check all that apply.

- Housing & Community Development
- Real Estate & Technology
- Small-Scale Development

2. **Name: ***

3. **ULI Member Type ***

Check all that apply.

- Full
- Associate
- I will attain membership upon acceptance

4. **Title: ***

5. **Company or Organization Name: ***

6. **Business Phone: ***

7. **Email ***

8. **Cell Phone:**

9. **# of Years in Industry: ***

10. **If selected, I agree to the following ***

Please check all to acknowledge requirements of program.

- Active and engaged participation with my fellow Local Product Council Members
- Mandatory attendance at not less than two meetings of my Local Product Council each year
- Confidentiality of Information shared by and among my fellow Local Product Council Members

Experience

11. **Please Attach Current Resume**

12. **Please provide any additional experience that may apply.**

13. **LinkedIn Profile Link**

****2021 Local Product Council Applications are due March 1st, 2021 by 5:00pm. Applicants will be notified of their acceptance by March 31st, 2021. ****