



# (VIRTUAL, REGIONAL) REAL ESTATE TRENDS 2021

Presented by



ULI INDIANA  
ULI MICHIGAN

ULI KANSAS CITY  
ULI PITTSBURGH

## AGENDA:

**December 1**  
11am-12:30pm EST

*Emerging Trends in Real Estate* presented by Andy Warren, PwC

**December 8**  
12-1:30pm EST

Moderated topical panels, featuring panelists from each District Council, will dive deeper into the Trends for 2021

**December 15**  
12-1:30pm EST

Registrants will pay once for all three sessions.

Regional response panel  
Four local response panels

### ESTIMATED MARKETING REACH:

- 400 Event Registrants
- 1,300 ULI Members
- 9,400 Email Contacts

Complimentary registrations (estimated average value of \$60 each)

Opportunity to speak at all three sessions

Opportunity to speak at one session

Brand recognition on marketing emails with clickable link

Company name on event registration page with clickable link

Social media recognition before and after event

Brand recognition on background wallpaper of event waiting room

Verbal recognition at beginning of all three sessions

(VIRTUAL, REGIONAL) REAL ESTATE TRENDS 2021		
Presenting \$3,000	Supporting \$1,500	Associate \$750
1 available	6 available	10 available
6	4	2
√		
	√	
Logo, Top Level	Logo, Second Level	Name Only, Third Level
Top Level	Second Level	Third Level
√	√	√
Logo, Top Level	Logo, Second Level	Name Only, Third Level
First	Second	Third

To learn more, contact your local ULI District Council.